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FOR IMMEDIATE RELEASE

## **The Cowles Center Prepares for Grand Opening!**

**Community Day, Sponsored by Target, offers free performances, workshops and open house on September 11, 2011**

*Minneapolis, Minn., Aug. 29, 2011* – The Cowles Center for Dance and the Performing Arts today announced details for the Cowles Center Community Day, sponsored by Target, on Sunday, September 11 from 11:00 a.m. to 5:00 p.m. The Community Day is part of The Cowles Center's Grand Opening weekend, which also includes gala performances at 8:00 p.m. on September 9 and 10. Friday night's performance is sold out, but a limited number of tickets priced at \$150 are still available for Saturday by calling 612.206.3621.

On Sunday, The Cowles Center opens its doors to the public for a free Community Day celebration, sponsored by Target. Guests will have the opportunity to explore the historic Hennepin Center for the Arts, the newly refurbished Goodale Theater, the Target Education Studio and the U.S. Bank Atrium from 11:00 a.m. to 5:00 p.m. A building-wide scavenger hunt will challenge guests to find different items and locations throughout The Cowles Center. Participants who successfully find every item receive a prize!

Special events include performances all day in The Goodale Theater, participatory workshops in the Target Education Studio and open studios and workshops in the Hennepin Center for the Arts. On stage performances Sunday include Mathew Janczewski's ARENA DANCES, James Sewell Ballet, Gretchen Larson and Friends, Buckets and Tap Shoes, Shapiro & Smith Dance Company, Green T Productions, the winners of The Cowles Center Groundbreaker Battle and many others. Sunday is an ideal day for families and friends to see The Cowles Center for the first time.

Tickets for the inaugural season are now on sale through The Cowles Center box office at 612.206.3600 and online at [www.thecowlescenter.org](http://www.thecowlescenter.org). Single ticket prices range from \$10 to \$36. Purchase tickets to four or more different companies in the season to become a Cowles Center member and receive discounts on all tickets.

The Cowles Center's Grand Opening and Inaugural Season are co-sponsored by Target and U.S. Bank.

**COWLES CENTER COMMUNITY DAY, SPONSORED BY TARGET  
SUNDAY, SEPTEMBER 11 – 11:00 a.m. – 5:00 p.m.**

**Performance Schedule for The Goodale Theater**

- 11:10 Green T Productions presents *Pinocchio-chan*
- 11:45 Christopher Yaeger presents *Dance Hall Days*
- 12:00 Mathew Janczewski's ARENA DANCES
- 12:20 Aliyah Sahar presents Classic Egyptian Orientale Dance (Raks Sharqi)
- 12:30 Poetry In Motion presents *The Ascent*
- 12:45 Christian Adeti & Kenna-Camara Cottman
- 1:00 James Sewell Ballet presents *Body Mind Wellness*
- 1:25 Live Action Set presents *The Lord of the Rings Trilogy in 8 Minutes*
- 1:45 Gretchen Larson and Friends present *Tango Inside Out*
- 2:00 MN PerformDance Starettes presents an excerpt from *All Wrapped Up*
- 2:10 Zorongo Flamenco Dance Theatre
- 2:25 Black Label Movement
- 2:40 Illusion Theater presents songs from *Always and Forever*
- 3:00 Shapiro & Smith Dance Company presents *Bolero*
- 3:20 Chris Schlichting
- 3:40 Buckets and Tap Shoes
- 4:00 TU Dance
- 4:15 B-Boy J-Sun
- 4:30 Winners of The Cowles Center Groundbreaker Battle
  - Warriors
  - Looney Tunes
  - Optimistic

**Class Schedule for the Target Education Studio  
(each class is 40 minutes)**

- 11:15 Middle Eastern Dance with Aliyah Sahar
- 12:00 Trip Around the World with Christopher Yaeger
- 1:00 African Dance with Christian Adeti
- 2:00 Creative Movement with A.T. Moffet
- 3:00 Hip Hop with Jason Noer
- 4:00 Tap/Percussive Dance with Rick Ausland

## **Hennepin Center for the Arts Activities**

### **3<sup>rd</sup> Floor: Sandra K. Horner Performance Studio**

Sandra K. Horner, acting coach and teacher, is holding an open house all day in her Studio in Suite 300.

### **4<sup>th</sup> Floor: Zenon Dance Company**

In Studio 4A, join Zenon's talented teachers as they demonstrate different styles of dance, from hip hop to modern to jazz, from 11:30 a.m. to 3:30 p.m. Observe how the pros do it, or try it out yourself – no experience necessary! End the day with a restorative yoga class at 4:00 p.m. Studio 4B will be open from 11:00 a.m. to 5:00 p.m., with staff on hand to answer questions about upcoming classes.

### **5<sup>th</sup> Floor: Mathew Janczewski's ARENA DANCES**

Join ARENA DANCES for a class at 11:00 a.m. in Studio 5B. Matthew Janczewski will have you spinning, twisting and leaping through the air with his unique style of modern dance. Students will leave with an understanding of what modern dance is, and how to look at different styles within the genre.

### **5<sup>th</sup> Floor: Arquette & Associates Talent Agency**

Aspiring models are welcome to come to Suite 503 between 12:00 and 4:00 p.m. for an open call model search. Arquette Agency is a full service agency handling print, runway, on-camera, dance and much more. Aspiring Models do not need to bring photos, but please dress casually and naturally. Arquette Agency is currently searching for their next fresh face for a reality TV show airing this January on the CW Network.

### **5<sup>th</sup> Floor: Italian Cultural Center**

The Italian Cultural Center will be showcasing what it has to offer in Suites 500-502. Visitors will have the opportunity to tour the space and library, participate in activities such as the "How Italian Are You?" game, take sample Italian classes for adults (11:00 a.m. and 2:30 p.m.) and children (2:00 p.m. and 3:00 p.m.) and learn about membership benefits. Those who sign up to become members on September 11 will be entered into a raffle to win one free Italian class session (10 classes) of your choice, a value of \$310.

### **6<sup>th</sup> Floor: Minnesota Dance Theatre & the Dance Institute**

Join MDT for an open house from 2:00 to 4:00 p.m. Learn about the upcoming season and classes in the Dance Institute. Enjoy demonstrations, meet the dancers and tour the Dance Institute faculty.

### **6<sup>th</sup> Floor: Green T Productions**

Visit Suite 600 to learn about Green T Productions. Inspired by the world's theatrical traditions, Green T Productions seeks to produce plays that explore

culture, history and philosophy through theater, dance and music. Green T Productions is on stage in the Goodale Theater at 11:10 with their interactive production of *Pinocchio-chan*. Set in a fantastical Japanese village, the play uses traditional Japanese dance and music to tell the tale of the puppet that wanted to become a real boy. *Pinocchio-chan* includes music, dance, jokes and audience participation to appeal to audiences from three years old and up. Join them in Studio 5B from 12:00 – 1:00 p.m. for a Kabuki Theater workshop.

#### 6<sup>th</sup> Floor: MN Dance Medicine

The Minnesota Dance Medicine Foundation is a non-profit organization of dance medicine professionals conducting research and education for the dance community. Members will be on hand all day to discuss the organization and answer questions about dance injuries and prevention strategies.

#### 7<sup>th</sup> Floor: Gopher Toastmasters

The Gopher Toastmasters club, 70 years young in 2011, proudly calls The Cowles Center home. It's a perfect home for this club, since public speaking, like every performing art, requires practice, an education plan, and a supportive environment. You'll find all that in Toastmasters and the Gopher club. Stop by their open house in room 701 from 11:00 a.m. to 5:00 p.m. Learn about the Toastmasters experience, and join them in the celebration of the club's 70th anniversary!

#### 8<sup>th</sup> Floor: Illusion Theater

Illusion Theater, the resident theater company in the Hennepin Center for the Arts, presents excerpts from their upcoming season from 3:30 to 3:45 p.m. on the Illusion Theater stage on the 8<sup>th</sup> Floor.

### **About The Cowles Center**

The Cowles Center for Dance and the Performing Arts is the Twin Cities' newest arts center and the flagship for dance in Minnesota. Centrally located in downtown Minneapolis, The Cowles Center includes the newly refurbished 500-seat Goodale Theater; the Hennepin Center for the Arts, home to 20 leading dance and performing arts organizations; the state-of-the-art Target Education Studio, housing The Cowles Center's distance learning program; and the new U.S. Bank Atrium. The Cowles Center fills the need for a place that is a catalyst for the creation, presentation, education, enjoyment and celebration of dance and the performing arts in the Twin Cities.

Location: 528 Hennepin Avenue South at 6<sup>th</sup> Street, Minneapolis

Tickets: The Cowles Center Box Office

612.206.3600

11:00 a.m. – 5:00 p.m. Tuesday – Saturday

Online anytime at [www.thecowlescenter.org](http://www.thecowlescenter.org)

## **About Target**

Minneapolis-based Target Corporation (NYSE:TGT) serves guests at 1,750 stores in 49 states nationwide and at Target.com. In addition, the company operates a credit card segment that offers branded proprietary credit card products. Since 1946, Target has given 5 percent of its income through community grants and programs; today, that giving equals more than \$3 million a week. For more information about Target's commitment to corporate responsibility, visit [Target.com/hereforgood](https://www.target.com/hereforgood).

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