PROJECT DETAILS

Owner Artspace Projects, Inc.
Development Consultant Michael Zelver
Architect Mark Cavagnero Associates
Financing City of Santa Cruz Redevelopment Agency; California Cultural & Historical Endowment; U.S. Economic Development; Administration (EDA)
Funders Sachs Family Foundation

OVERVIEW

Santa Cruz’s ever-evolving Tannery Arts Center reached another major milestone with the 2012 opening of the Digital Media and Creative Arts Center, a nearly 24,000-square-foot facility consisting of two historic tannery buildings that have been renovated into 28 studio spaces for artists and creative businesses. Studios range from 200 to 3,200 square feet.

The new facility represents Phase 2 of the Tannery project, which began with the construction of the 100-unit Artspace Tannery Lofts, developed by Artspace and completed in 2009. The Tannery allowed Artspace to create its first “arts campus,” with a mix of historic buildings and new construction, housing and working studios. Artspace will be involved as a supportive neighbor for Phase 3, which includes the adaptive reuse of another old tannery building into a performing arts center. The completed complex will also provide a new home for the Cultural Council of Santa Cruz County.
The tenants of the Tannery Digital Media and Creative Arts Center represent a broad range of disciplines, including jewelry, ceramics, printmaking, glass making, painting, book arts, dance, a literary magazine and a café.

“The construction of the project has generated hundreds of local jobs and will benefit our community for decades to come. The Tannery Arts Center is the culmination of years of effort by many community stakeholders working together to realize a vision to preserve and support the rich cultural and artistic heritage that makes Santa Cruz unique.”

— Bonnie Lipscomb, Economic Development Director, City of Santa Cruz