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**Little Rock/North Little Rock (The Rocks) to launch online survey September 24<sup>th</sup>  
to determine affordable space needs for area artists/creatives/makers,  
arts organizations, and creative businesses**

**PUBLIC LAUNCH PARTY September 24<sup>th</sup> 5:30-7:30 pm  
Center for Humanities and Arts (CHARTS) at Pulaski Technical College  
3000 West Scenic Drive, North Little Rock**

Little Rock/North Little Rock (The Rocks) — Artspace today announced that it will conduct a major online survey of artists/creatives/makers, arts organizations, and creative businesses in The Rocks area to determine the size and nature of the market for a potential Artspace affordable mixed-use project in the community. A large response by the creative sector will result in the most usable information and is a critical next step to advancing a project. Completion of the survey can occur anytime between September 24-November 5.

The six-week survey will be launched with a free public event at 5:30 pm on September 24, 2019 at CHARTS at Pulaski Tech, 3000 West Scenic Drive, North Little Rock. The event is open to all; artists, arts organization staff members, and creative business owners are especially encouraged to attend. Entertainment, food, and beverages will be provided; abundant free parking is available. A complimentary shuttle provided by Rock Region METRO will be available to and from the event. Pick-up will be at 5:00 pm at Mosaic Templars Cultural Center, 501 W. 9<sup>th</sup> Street, Little Rock. Seating is limited; those interested in riding on the shuttle should make sure to place a shuttle reservation by calling 816-309-1939 or emailing [kennedym@hendrix.edu](mailto:kennedym@hendrix.edu).

Artspace, the nation's leading nonprofit developer for the arts, will use the survey to identify the types and number of spaces needed by The Rocks artists, the amenities, and the special features that are of interest to them. The results of the survey will help Artspace determine the size of the market in The Rocks for affordable live/work housing, private studio space, shared creative space, and/or shared performing arts space.

The survey is the second phase of a scope of work that, with the generous support of the Windgate Foundation, began in July, 2019, when an Artspace team conducted a Preliminary Feasibility Study in The Rocks. If the survey identifies a strong market need for an Artspace project and the community decides to proceed, survey results will inform both the project concept and site selection. Results will also impact specific design and programmatic decisions, such as the number and types of affordable artist housing and working spaces, parking options, types of shared creative spaces, amenities to include, affordable rent ranges, etc. Artists who take the survey will have the option of being among the first to be informed of project developments, including leasing opportunities.

For more information, follow our handle @artspaceROCKS on Facebook and Instagram.

The survey can be taken at [www.ArtspaceRocks.org](http://www.ArtspaceRocks.org)

"We are excited to work with Artspace in exploring the possibility of affordable, live-work spaces for artists in our community," said Patricia Forgy, executive director of Windgate Foundation. "Over 250 interested people came to the Feasibility Study kickoff, which shows a passionate interest for this project. We would love to see even more join us for the Arts Market Survey kickoff party and we hope to see strong participation in the survey, which will help Artspace in determining local needs."

Wendy Holmes, Senior VP for Consulting and Strategic Partnerships says, “Artspace is excited and honored to be working with the Little Rock and North Little Rock community to learn more about the space needs of artists and creative people in the area. This information will both tell a story about the depth of the creative economy and inform a potential project for artists and their families, as well as nonprofit arts organizations and creative businesses.”

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About Artspace Projects, Inc. — Artspace is a nonprofit organization that uses the tools of real estate development to create affordable places where artists can live and work. Artspace consistently develops these projects in ways that support stable, healthy communities, anchored in existing assets. Because Artspace owns each of the projects it develops, they are able to ensure that the spaces remain affordable and accessible to artists in perpetuity. With 50+ projects developed over the last three decades, Artspace has supported artist-led community transformation, representing a \$653 million investment in America’s arts infrastructure. While embracing the value the arts bring to individual lives, Artspace has championed the once-radical idea that both artists living with financial hardship, and chronically underfunded arts organizations, can leverage fundamental social change. With headquarters in Minneapolis and offices in Denver, New York, Seattle, and Washington D.C., Artspace is America’s leading nonprofit developer of arts facilities; and has served as a consultant to hundreds of communities and arts organizations nationwide. [www.artspace.org](http://www.artspace.org)

About Windgate Foundation — Windgate Foundation, based in Little Rock, Arkansas, is a private, family foundation supporting significant educational programs in craft and visual arts; funding for K-12 and higher educational institutions for the development and support of the arts, scholarships and effective instructional programs; and programs for disadvantaged children in Arkansas. Since 1993, Windgate has provided over \$763 million in grants in 48 states. [www.windgatefoundation.org](http://www.windgatefoundation.org)

About The Center for Humanities and Arts — The Center for Humanities and Arts (CHARTS) is on the University of Arkansas-Pulaski Technical College Main Campus in North Little Rock. Opened in 2016, the 90,000 square-foot facility houses a 456-seat proscenium theater for concerts, theater performances, recitals, and other events. In addition, CHARTS houses the Windgate Gallery for art exhibits. At the Center for Humanities and Arts, we strive to educate our students, to inspire everyone, and to engage our community artistically. [www.uaptc.edu/charts](http://www.uaptc.edu/charts) University of Arkansas-Pulaski Technical College provides access to high-quality education that promotes student learning and enables individuals to develop to their fullest potential. [www.uaptc.edu](http://www.uaptc.edu)

About Rock Region METRO — Rock Region METRO is the public transit system hosting more than 2.3 million passenger trips per year in the cities of Little Rock, North Little Rock, Maumelle, Jacksonville, and Sherwood, and in Pulaski County. It comprises the METRO Local fixed-route bus system, including 21 fixed routes and four express routes and covering 51,000 miles weekly; the METRO Links on-demand paratransit service system, covering 12,500 miles weekly; and the METRO Streetcar, a 3.4-mile streetcar system covering 1,080 miles weekly. Created in 1986 with an interlocal agreement among the partner jurisdictions, Rock Region METRO is governed by a 12-member board of directors who are appointed by its service cities and county. <https://rrmetro.org>