

The Artspace logo, featuring the word "artspace" in a lowercase, sans-serif font. The "a" is green, and the rest of the letters are dark blue. The background of the entire image is a white wall with a faint, light gray grid pattern, suggesting a city map. The right side of the image shows a photograph of a community event. Two women in white athletic wear are dancing on a green artificial turf floor. A young girl in a purple dress is also dancing in the foreground. Yellow confetti is falling from the ceiling. In the background, a group of people is watching, and there are speakers and a stage area. The overall atmosphere is festive and community-oriented.

artspace

Transforming **LIVES**
TRANSFORMING
Communities

A Campaign to Amplify the Impact of Artspace

Ola Ka 'Ilima
Artspace Lofts
Honolulu, HI

Our **MISSION**

To create, foster, and preserve affordable and sustainable space for artists and arts and cultural organizations



Sculpture Credit:
Traffic Zone Artspace Resident
Minneapolis, MN

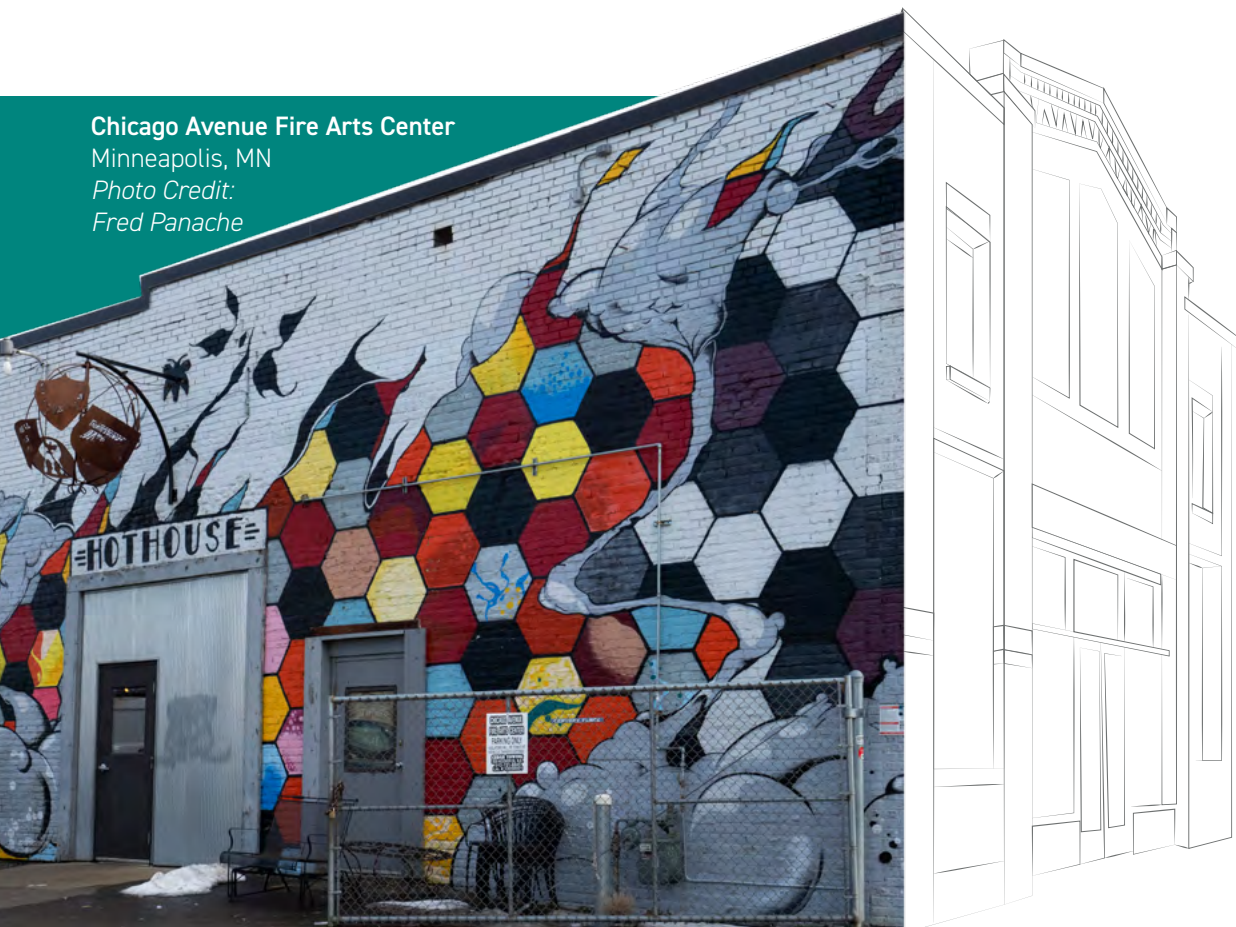
Cowles Center Teaching Artist
Minneapolis, MN
Photo Credit: Isabel Fajardo



What **WE DO**

Since it was founded in 1979, Artspace has been invited to work in hundreds of communities throughout the country, ensuring that diverse creatives and their families have a safe, affordable place to live and work.

Chicago Avenue Fire Arts Center
Minneapolis, MN
Photo Credit:
Fred Panache



Artspace conducted third-party research to document how our projects generate substantial benefits — both for individual artists and for the surrounding neighborhood.

TRANSFORMING LIVES

Our research found that artists who live and work in Artspace buildings experienced increased stability, increased collaboration, increased recognition as artists, increased production, and increased financial earnings from their artistic work.

TRANSFORMING COMMUNITIES

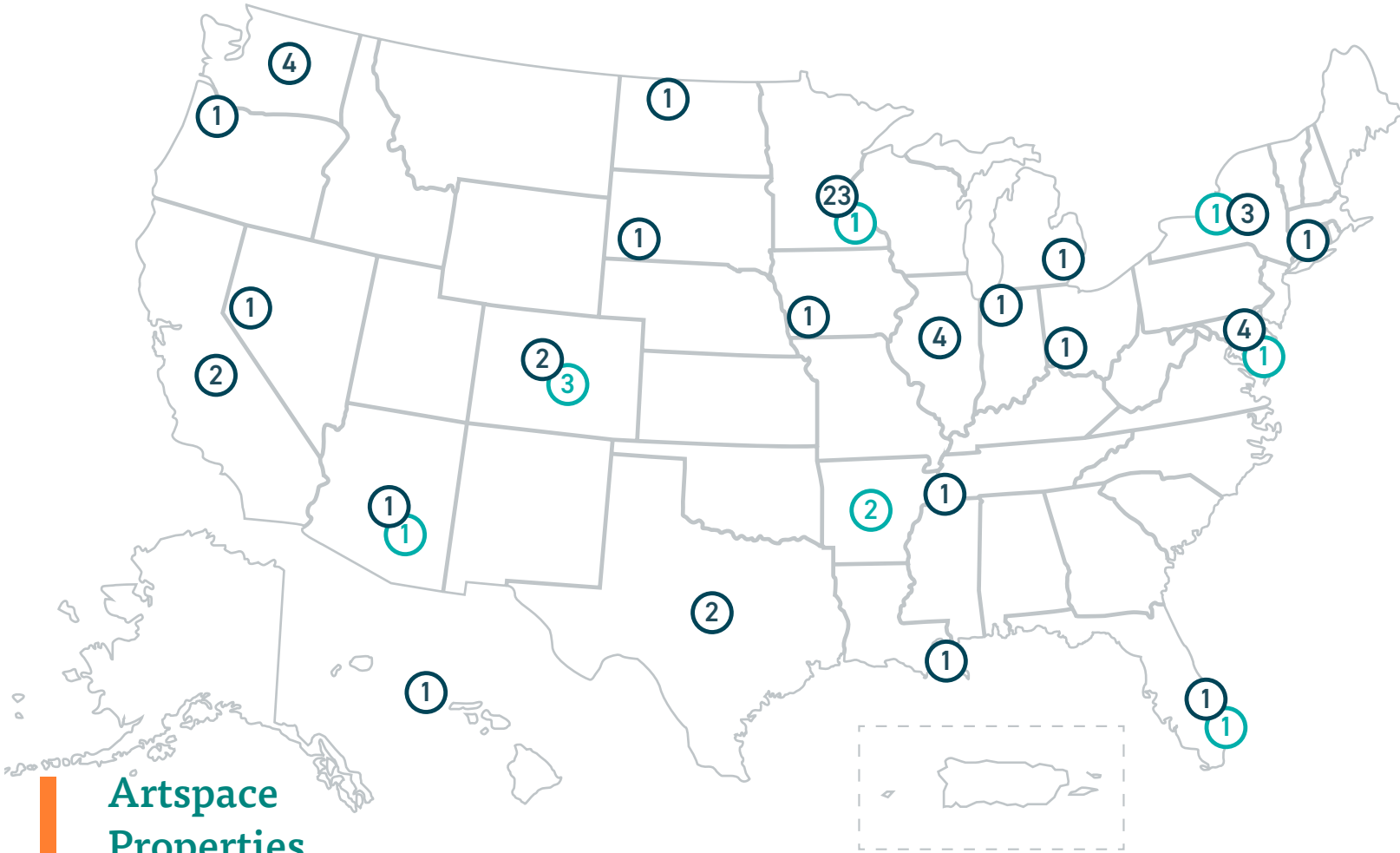
The far-ranging benefits to communities where our projects are located include:

- Anchor arts districts and expand public access to the arts
- Animate historic structures and/or underutilized space
- Bring vacant or underutilized space back on the tax rolls and boost area property values
- Foster the safety and livability of neighborhoods without evidence of gentrification-led displacement
- Attract additional artists, arts businesses, organizations, and supportive non-arts businesses to the area acting as important catalysts for community transformation

Equity-focused, artist-led, community-engaged — transforming lives and transforming communities is the proven and tested work of Artspace.



Where we are **ENGAGED**



Artspace Properties

as of 2022

● 58 Current Properties ● 10 Properties in Development



THE NORTHRUP KING CAMPUS
Minneapolis, MN



NORTHSIDE ARTSPACE LOFTS
Minneapolis, MN



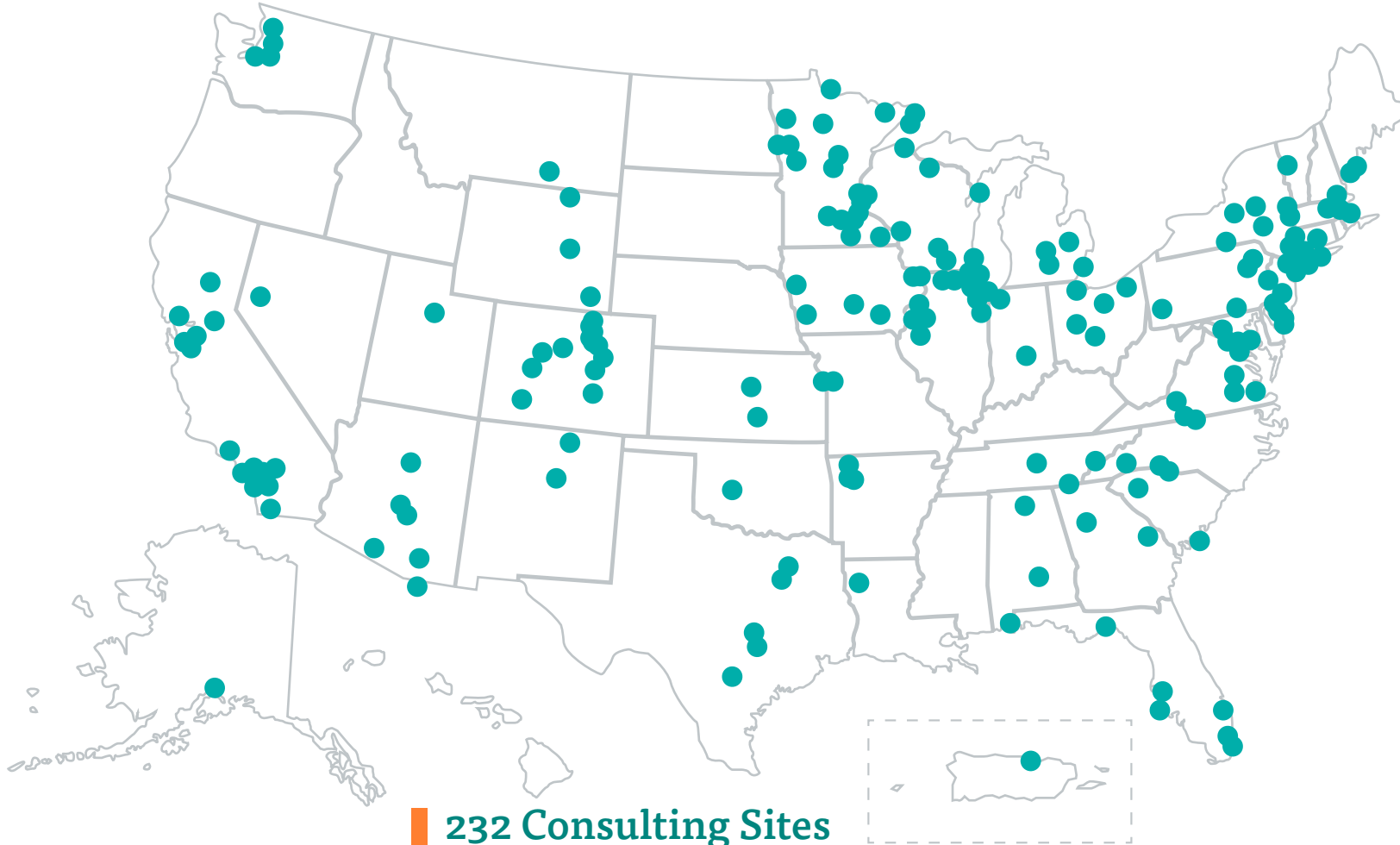
OLA KA 'ILIMA ARTSPACE LOFTS
Honolulu, HI



EL BARRIO'S ARTSPACE PS109
New York, NY



Where we are **ENGAGED**



232 Consulting Sites

as of 2021



**CITY HALL
ARTSPACE LOFTS**
Dearborn, MI



**MESA
ARTSPACE LOFTS**
Mesa, AZ



**ARTSPACE
PATCHOGUE LOFTS**
Patchogue, NY



**ARTSPACE LOVELAND
ARTS CAMPUS**
Loveland, CO



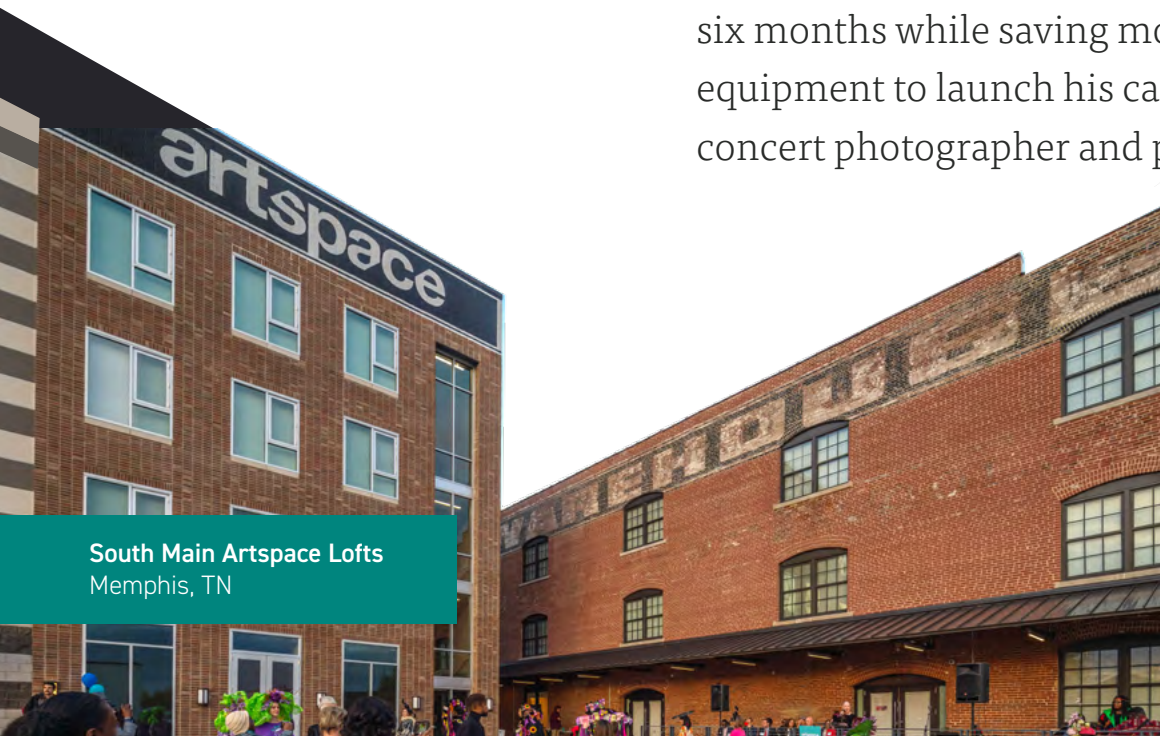
Artspace **IMPACT STORY**



Johnathan “Malik” Martin always wanted to be a film director, but “society chipped away at the dream.”

His lease was coming due, and he made a decision: rather than sacrifice his salary to housing, he would invest in his photography goals. He bought a tent and camped and couch surfed for six months while saving money and purchasing equipment to launch his career as an underground concert photographer and photojournalist.

Today, Martin lives in an affordable, live/work Artspace apartment in Memphis, which empowers him to continue financing his professional, artistic aspirations. Since stabilizing at South Main Artspace Lofts, Martin has had his photojournalism appear in the Wall Street Journal; exhibited at the Brooks Museum of Art; and has climbed mountains, sponsored by The North Face, to create a film that premiered at ReelRock.



South Main Artspace Lofts
Memphis, TN



Artspace **IMPACT STORY**



The Bell Artspace Campus has been a major turning point for Patrick and Veronica Lee and their two children. With the less expensive rent, Patrick can challenge himself by creating unique, time-intensive sculptures. Veronica is working on huge canvases under the tall ceilings, finding inspiration in Tremé.

We're so happy, and feel so blessed. This is the first time that I feel like we're being appreciated for being artists ... Being at Artspace makes me love New Orleans even more.



Artspace **IMPACT STORY**



Klara Beck, Amanda Cross, and Jess Torgerson
Kaddatz Galleries
Fergus Falls, MN
Photo Credit: Therese Harrah

The Kaddatz Artist Lofts is a landmark downtown Fergus Falls building which sat empty for some 30 years and withstood roosting pigeons, a fire, and decades of rain coming in—until a grassroots historic preservation effort sprang up. Artspace responded to the community’s call, and today, the thriving arts hub is part of a larger arts ecosystem that is widely regarded as a model for rural arts communities.

“There is a whole big thing happening right here in Fergus Falls, but this little Artspace community started something that I never would have dreamt of. People have flourished here individually, as well as what they have offered to the community as a whole. Artspace gives people a whole new opportunity, a whole new start ... In this small little community, the smallest of the Artspace buildings has impacted hundreds of lives as a direct result.”

— **Karan Ouren**
*On-site property manager
and artist resident*



Artspace **IMPACT STORY**

ARTSPACE IMMERSION PROGRAM



The Artspace Immersion:
Memphis Cohort
Photo Courtesy of Artspace

Artspace Immersion is a capacity-building program for arts and cultural organizations addressing space-related issues, needs, and opportunities.

With a cohort-based approach, Artspace Immersion empowers arts leaders to make informed decisions about their space. Artspace has long played the role of translator between creative communities and real estate to help create more equitable access to suitable and affordable space.

The Immersion curriculum draws upon three decades of experience developing, operating, and consulting on affordable arts facility projects across the country to deliver both a theoretical and practical approach to project planning. To date, the program has run in Detroit, Minneapolis & Saint Paul, Memphis, and Little Rock & North Little Rock; and is launching in Chicago, Washington DC, and New Orleans.

We need Artspace in every city, every year ... We've been toiling away at this work and now, finally, through Artspace have traction. It was so lonely; Artspace Immersion helped us overcome.

— **Ang Adamiak**
Executive Director of Arts & Scraps and a participant in the Artspace Immersion: Detroit cohort

COHORT STATS



78%
have found new,
sustainable space



70%
have found new,
sustainable space



Not completed, but:

100%

report new skills in strategic thinking.
100% report a reconstructed but renewed sense of confidence in their future



What we've **LEARNED**

THROUGH OUR DECADES OF EXPERIENCE WORKING IN COMMUNITIES, ARTSPACE HAS LEARNED THAT CREATIVE EXPRESSION IS TRANSFORMATIVE.

- **Arts and culture are integral to our social fabric, our connections to ourselves, and to each other.** The power of the arts can bridge differences, uplift people and communities, motivate change, and give voice to the issues of our time.
- **Access to safe, equitable, affordable housing and workspaces** for artists and creative enterprises supports a thriving economy, provides pathways for wealth-building, prevents gentrification-led displacement, preserves cultural heritage, and benefits the health and well-being of an entire community.
- **For decades, Artspace has been deeply committed to breaking down barriers and will continue to take a leadership role in creating equitable solutions to housing insecurity.** Black, Indigenous, and other people of color (BIPOC), low-wealth, and traditionally underserved and marginalized people are currently (and have historically been) inhibited from accessing and maintaining affordable housing, sustainable workspace, and wealth building opportunities.
- **Communities are stronger** when, no matter what, everyone has a path to opportunity.

Bell Artspace Resident
New Orleans, LA



An Urgent **NEED**

In 2019, Artspace conducted a survey called The Importance of Affordable Artist Communities: Measuring Impact & Thriveability in Artspace Live/Work Properties Nationwide

Among other things, Artspace learned about the overwhelming impact that Artspace developments had on residents

21%

of **Artspace respondents** have been unsheltered in the five years prior to relocating to their Artspace live/work unit

67%

agreed that they **feel optimistic about their future** because of the stability of their Artspace housing

76%

agreed that they **feel secure** and they now have a place to live and work as long as they want

61%

agreed that they have **learned new skills or techniques** at Artspace

El Barrio's Artspace PS109
Resident Artists
New York, NY
Photo Credit: James Shanks



An Inflection Point **2020**

Prior to the pandemic, Artspace recognized that there was a tremendous unmet need for artists and arts organizations seeking stable, affordable places to live and work.

The impact of both the global pandemic and the racial justice movement highlighted the deep systemic racism throughout our society and the vulnerable position of artists and cultural workers, underscoring the importance and urgency of Artspace's work.

Bell Artspace Performers
New Orleans, LA
Photo Credit: JR Thomason



BIPOC artists had even higher rates of unemployment than white artists in 2020 due to the pandemic, and lost a larger percentage of their creative income.**

PANDEMIC'S IMPACT ON ARTS INDUSTRY, NATIONWIDE*

- **2.7 million jobs lost** as well as more than \$150 billion in sales of goods and services for creative industries nationwide

PANDEMIC'S IMPACT ON INDIVIDUAL ARTISTS**

- **Lost an average of \$34,000** in creativity-based income
- **63%** experienced unemployment in 2020
- **37%** have been unable to access or afford food at some point
- **58%** have not visited a medical professional due to an inability to pay

* Brookings Institution, "Lost Art: Measuring COVID-19's devastating impact on America's creative economy"

** Americans for the Arts



An Inflection Point **2020**

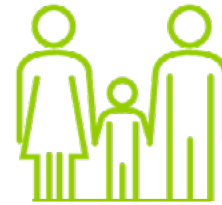
The U.S. housing shortage has worsened during the pandemic, with affordable housing in limited supply, further excluding the less affluent and exacerbating racial and generational gaps in wealth building. Millions of households face financial stress related to COVID-19 job losses, while rent is rising.

“The State of the Nation’s Housing 2021 Report,” Harvard Joint Center for Housing Studies

Artspace Green Homes North
North Minneapolis, MN

46%

of Artspace residents with a household size of one **are at or below the Federal Poverty Level.**



There are more than **5,000 people and families** who are in need of **affordable housing** on Artspace’s waiting lists nationwide.



Artspace is **invited by approximately 150 new communities** throughout the **country each year** to build partnerships that may result in an Artspace community.

It is essential, now more than ever, that Artspace amplify its impact and deepen its collaborative work to transform even more lives and more communities.



Artspace is launching *Transforming* **LIVES**
TRANSFORMING
Communities

A \$15 Million Campaign to Amplify the Impact of Artspace

Create more equitable, stable, affordable live/work

apartments for artists and space for creative enterprises, principally in BIPOC and other marginalized communities

El Barrio's Artspace PS109
Resident Artist
New York, NY
Photo Credit: James Shanks

Ensure housing security

for thousands of creative individuals and their families

Drive inclusive wealth-building opportunities

to support a racially just and equitable pandemic recovery that expands upward mobility for future generations

Art Credit
Traffic Zone
Artspace Resident,
Jodi Reeb
Minneapolis, MN



Through this campaign **ARTSPACE WILL:**

BUILD OPPORTUNITY

Develop a revolving fund to significantly magnify Artspace's ability to respond strategically and quickly to develop much needed affordable artist housing and space for creative enterprises throughout the country

BUILD EQUITY

Create programs, policies, and resources that **ensure equity across all Artspace projects and properties**

BUILD SUSTAINABILITY

Increase Artspace's capacity to guarantee that more people have safe, secure, and sustainable housing and workspaces to affordably live and create for generations to come

Building **OPPORTUNITY**

» \$7 MILLION

A revolving fund that will allow Artspace to respond more strategically and quickly to develop mixed-use affordable housing projects in rural and urban communities across the country.



Mt. Baker Lofts Artspace Residents
Seattle, WA



THIS FUND:

- Provides crucial pre-development funds for flexibility and responsiveness
- Puts transformative projects into communities with the most need
- Leverages as much as \$120 million in public funding for greater impact
- Supports partnerships with local stakeholders to ensure equitable community development that meets and serves community needs
- Enables development of affordable commercial space for the creative sector to ensure retention/growth of wealth building opportunities for more people
- Initially, this fund will develop up to 500 new, safe, permanently affordable homes—an approximately 25% increase—developed in BIPOC and marginalized communities

* A significant percentage of dollars (up to 80%) used for predevelopment will be recouped once projects are stabilized and go back into the revolving fund for continued impact



Building **EQUITY**

» \$3 MILLION

A fund to create programs, internal policies, and resources that ensure equity and anti-racism efforts across Artspace and all Artspace properties and projects.

PROPOSED USES OF THIS FUND INCLUDE:

- Support the national expansion of Artspace's Immersion program to help build the capacity of more BIPOC-led organizations and organizations serving historically and systemically unseen communities. This justice-led approach is a conscious effort to move the needle forward to create more inclusive, creative communities, and sustainably anchor cultural spaces in their neighborhoods.
- Launch and support programs at Artspace projects such as The Cowles Center in Minneapolis, The Oglala Lakota Artspace in Pine Ridge Reservation, SD, the Ambassador Theater in Baltimore, and the Ola Ka 'Ilima Artspace Lofts in Honolulu, HI that expand performance, exhibition, and professional development opportunities for BIPOC artists.
- Create programmatic exchange opportunities among diverse cultural partners.
- Extend Artspace's Pathways: Native Space Initiative program for a decade, providing more Native arts and cultural leaders with real estate development tools and capacity-building expertise, to affect change in their communities.
- Significantly enhance Artspace's ability to leverage partnerships across sectors who are engaged in breaking down systemic racism.



Sailboat Bend Artist Lofts/Historic
West Side School
Fort Lauderdale, FL
Photo Credit: Steven Brookes



Sailboat Bend Artist Lofts/Historic
West Side School Resident
Fort Lauderdale, FL
Photo Credit: Robin Hill



Building **SUSTAINABILITY**

» \$5 MILLION

Chicago Avenue Fire Arts Center

Photo Credit: Hal Tearse



A fund that will steward existing assets, and galvanize Artspace's impact in the field.



Artspace Silver Spring Arts
Silver Spring, MD



Artspace Elgin
Lofts Residents
Elgin, IL

Photo Credit: James Harvey

PROPOSED USES OF THIS FUND INCLUDE:

- Provide Artspace's Asset Management division with community development training, expanded technical tools, and resources to improve support systems for over 2,000 low-income creative families within Artspace properties across the country—with these homes providing the basis for residents' creativity, health, wellness, and wealth-building opportunities.
- Maintain guarantee obligation to lenders and investors, and ensure Artspace's ability to create stability for families and small businesses.
- Support preservation needs across Artspace's nationwide portfolio of buildings, including historic properties, that provide affordable homes for thousands of creative individuals and their families; and over 650 small businesses, creative enterprises, and nonprofit arts and cultural organizations.



History of PARTNERSHIPS

STORY OF OGLALA LAKOTA ARTSPACE PARTNERSHIP

“First Peoples Fund and Artspace have shared a 10-year deep partnership that recently resulted in the first-ever art space on the Pine Ridge Reservation in southwestern South Dakota dedicated solely to the community’s large population of artists and culture bearers. Our relationship began in 2011 with a unique market study examining the scope and needs of artists and culture bearers on Pine Ridge. Along our journey together, Artspace has shared their extensive expertise about building and construction projects, subjects outside of

our organization’s experience. At the same time, Artspace listened to First Peoples Fund’s guidance about the unique needs of the local community we seek to jointly serve. As a result, Oglala Lakota Artspace incorporates Lakota Federal Credit Union, reflecting input from local artists and culture bearers about the scarcity of credit and capital, and a first for an Artspace project.”

— **Lori Pourier**
President, First Peoples Fund

“The Oglala Lakota Artspace is the result of the long-term commitment and perseverance of our inspiring partners, who collaborated with us to lead a process with great integrity. The resulting project, which has been a decade in the making, is something incredibly unique for all three of our organizations. We can’t wait to welcome the first artists into the new space.”

— **Kelley Lindquist**
Artspace President

From Left to Right: Lakota Funds Executive Director **Tawney Brunsch**, Artspace President **Kelley Lindquist**, and First Peoples Fund President **Lori Pourier** pose with artist-designed shovels at the Oglala Lakota Artspace Groundbreaking, 2018. Photo Credit: Dana Mattice

Oglala Lakota Artspace
Pine Ridge Reservation, SD



The Oglala Lakota Artspace. Photo courtesy of First Peoples Fund



Building EQUITY, OPPORTUNITY, & SUSTAINABILITY

» The Ambassador Theater



Community Kick-off & Mural Reveal, 2021



Holiday Sing & Gift Drive, 2021



Baltimore Mayor Brandon Scott & DJ Huxtable at Juneteenth, 2021

NORTHWEST BALTIMORE'S ARTS, CULTURE, AND COMMUNITY FOR BLACK ARTISTS

The dream to restore the Ambassador Theater has been long in the making. Community advocacy for the adaptive reuse of the theater — an Art Deco cultural icon — captured the attention of Baltimore's Mayor and the Commissioner of Housing and Community Development, spurring them into action.

Artspace's goal to restore the Ambassador Theater as art and cultural hub is informed by the vision that community members and civic leaders established early on, in service of the Northwest Baltimore region. That vision also meets Artspace's nonprofit mission to create, foster, and preserve affordable and sustainable space for artists and arts organizations.



Juneteenth & Father's Day, 2022

The new Ambassador will serve the surrounding community's needs as a safe place for neighbors to come together and where people can make, watch, and view art and where local artists can be supported and celebrated.



The Ambassador
Baltimore, MD
Photo Credit: Amy Davis



Snapshot of FOUNDATION PARTNERSHIPS

Andrew W. Mellon Foundation

ArtPlace America

Best Buy Foundation

Boettcher Foundation

Booth Ferris Foundation

Bush Foundation

Chicago Community Trust

City of Saint Paul- Cultural STAR Program

Colorado State Historical Fund

El Paso Community Foundation

Ford Foundation

Gates Family Foundation

Gaylord and Dorothy Donnelley Foundation

General Mills Foundation

HRK Foundation

Hyde Family Foundation

Iowa West Foundation

JPMorgan Chase Foundation

Margaret A. Cargill Philanthropies

Mary Moody Northern Endowment

McKnight Foundation

Meadows Foundation

Minnesota State Arts Board

National Endowment for the Arts

Northwest Area Foundation

Otto Bremer Trust

Pohlad Family Foundation

Pyramid Peak Foundation

Rockefeller Brothers Fund

Stavros Niarchos Foundation

Target Foundation

TCF Foundation

The Andy Warhol Foundation for the Visual Arts

The Brown Foundation, Inc.

The Educational Foundation of America

The Harry and Jeanette Weinberg Foundation, Inc.

The Houston Endowment

The Jerome Foundation

The John R. Oishei Foundation

The Kresge Foundation

The Morris and Gwendolyn Cafritz Foundation

The New York Community Trust

The Paul G. Allen Foundation for the Arts

The William and Flora Hewlett Foundation

US Bank

Virginia G. Piper Charitable Trust

Walton Family Foundation

Wells Fargo

William Davidson Foundation

William Penn Foundation

Windgate Charitable Foundation



For more **INFORMATION**

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Artspace Tannery Lofts
Santa Cruz, CA



Transforming **LIVES**
TRANSFORMING
Communities

Launching a Campaign to Amplify the Impact of Artspace

Thank you for considering
an investment in the impact
of Artspace.



Artspace Loveland
Love and Light Festival
Loveland, CO
Photo Credit: Lucky Break





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