

Artspace Loveland Arts Campus

Artspace will redevelop the iconic **Feed & Grain** into an arts-centric, mixed-use property to complete the **Artspace Loveland Arts Campus** — the inspiration for the **Space to Create Colorado** program.

Responding to community calls, Artspace acquired the Feed & Grain and a neighboring, vacant lot in 2014. Artspace newly constructed the **Artspace Loveland Lofts** on the lot, providing 30 live/work units and gallery space, with a Grand Opening occurring in 2016. Artspace also conducted an initial scope of work to stabilize the old mill, with the intent to redevelop it as Phase II of the project. It is one of Loveland's most historic structures and represents the town's first major industry.

There is a long history across the U.S. of artists and other creatives reclaiming abandoned industrial spaces as spaces to create. Redeveloping the Feed & Grain so that it is code-compliant, on the tax roll, and filled with a creative community

will both preserve a local, 120-year-old landmark while helping to imagine the future of the Loveland community as a continued hub for the creative inspirations of Northern Colorado.

When completed, the Feed & Grain will provide nine units of live/work housing for creatives and their families; along with 5,000 square feet of sustainable commercial space for artists. When added to the units available at the Lofts, the entire campus will provide 39 live/workspaces total, increasing livability for all Loveland residents by providing housing that ranges from 30% to 120% Area Median Income. This is a rare and expansive spread across the livability spectrum; paired with professional-level commercial space. The completed Artspace Loveland Arts Campus will bookend substantial improvements that have been made in downtown Loveland in recent years, fulfilling the community's vision to expand economic opportunities and arts access while ensuring that Loveland remains a model for artist-led community development in Colorado.



Artspace

Loveland Arts Campus

Artspace Loveland Lofts est. 2015

Artspace Feed & Grain under
construction & coming in 2024

Feed & Grain Project Details

- **Owner/Developer:** Artspace
- **Architect:** Ratio (Denver)
- **Contractor:** Spectrum General Contractors (Denver)
- **Type of Development:** Adaptive reuse as mixed-use arts space
- **Number and Type of Units:** Creation of nine live/work units including studios and one- and two-bedrooms
- **Affordability:** 60–120% AMI
- **Community Space:** 5,000 sq. ft.
- **Estimated Project Cost:** \$12M
- **Estimated Timeline:** 2022–24
- **Project Funders to Date:** Linda Aranow, ArtPlace Fund of Community Foundation of Northern Colorado, Boettcher Foundation, Colorado State Historic Fund, El Pomar Foundation, Erion Foundation, Gates Family Foundation, Hach Family Fund, Linda & Tom Lignon, Loveland Community Fund of Community Foundation of Northern Colorado, National Trust for Historic Preservation: Peter Grant Preservation Fund for Colorado, Teresa & Paul Mueller, NEA, Suzanne & Andy Peterson, Jan & Mel Schockner, and Earl & Lis Sethre



Artspace Loveland Arts Campus

2004

Feed & Grain mill closes; community wishes to preserve it as space for the arts

2013

Artspace invited to Loveland; awarded NEA grant; produces 30 art events that attract nearly 20,000 visitors and garners national news

2014

Artspace conducts Preliminary Feasibility Study

2015

Artspace performs Arts Market Study, data supports need

2015

Feed & Grain stabilized, and Artspace Loveland Lofts built; 30 live/work apartments fully leased

2015

Space to Create Colorado program announced with Loveland as inspiration

2016

NEA Chairman visits, sees how Artspace benefits Loveland's economy

2021

Feed & Grain awarded \$5M in Colorado Community Revitalization Funds; creates a new path forward for completing the campus

2022

Feed & Grain certified as Enterprise Zone Contribution Project

2022–2023

Projected Feed & Grain construction timeline

Naming Opportunities

Open to individuals & organizations at these levels.

Dana Mattice
Director National Advancement, Artspace
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The Feed & Grain

\$500k 38,000 sq. ft.

Naming rights, in perpetuity, of the entire iconic, 1892 mill on the Artspace Loveland Arts Campus.

Located in a highly visible, certified Creative District, Historic District, and Enterprise Zone in downtown Loveland).

Entry & Gallery

\$50k 710 sq. ft.

"First Impressions" Entry & Gallery.
Northside, 3rd Street main entry used by both resident and commercial tenants.
Gallery programmed with rotating exhibits.

"First Impressions" Entry & Gallery
rendering by Ratio Architects



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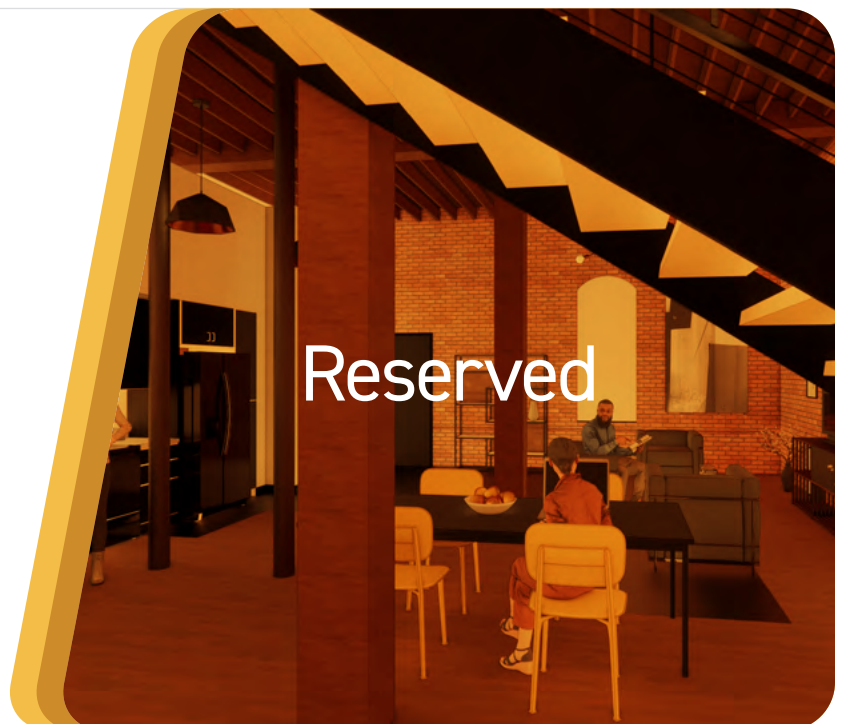


Teresa & Paul Mueller Studio Wing

Teresa & Paul Mueller Studio Wing
rendering by Ratio Architects

Lis & Earl Sethre Residential Wing

Lis & Earl Sethre Residential Wing
rendering by Ratio Architects



Donation Pledge Form

We are deeply grateful for your generous support of Artspace’s Feed & Grain.

By securing your pledge, Artspace can properly budget and project revenue to close the project and start construction. Pledged contributions are due by the end of the fiscal year (December 31, 2022).

Pledge Statement

I want to support the transformative work of the Feed & Grain at the Artspace Loveland Lofts Campus, which makes a positive impact on Loveland and in the state of Colorado.

I hereby pledge the following:

\$

Pledge donation amount due by December 31st, 2022

I plan to make my donation by:

Credit card payment(s) via artspace.org/support

Donor advised fund Stock gift Check

Other (please specify below)

I plan to claim the Enterprise Zone Tax Credit

Yes No

Taxpayer ID

Your Taxpayer ID is the last 4 digits of your social security # for an individual; or a Colorado account # (sales tax license) or business tax ID for a business. The Taxpayer ID is required to log the contribution and claim the tax credit.

I would like to receive a pledge reminder in the month of:

- | | | | |
|----------|-------|-----------|----------|
| January | April | July | October |
| February | May | August | November |
| March | June | September | December |

Signature and Pledge Agreement

I understand that by completing this form, I am submitting my signature to Artspace with the intention of fulfilling the above pledge agreement for fiscal year 2022.

Signature

Print name

Date

Email address

Thank you for filling out this pledge form!

You may complete this form by hand or on your computer in Preview (macOS) or Adobe Acrobat (macOS/Windows). Please mail your printed form in the enclosed envelope or email your digital copy to dana.mattice@artspace.org