Survey of Space Needs and Preferences of Artists and Individuals Associated with the Arts, Entertainment and Creative Industries,

and;

Survey of Creative and Arts/Cultural Organizations and Businesses

FOR

The City of Los Angeles Department of Cultural Affairs

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REPORT OF FINDINGS

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FINDINGS' INTERPRETATION AND CONCLUSIONS

INTRODUCTION

The City of Los Angeles, through its Department of Cultural Affairs (DCA), under the leadership of Executive Director Olga Garay-English, is exploring the feasibility of developing a self-sustaining, mixed-use arts facility in Downtown Los Angeles (Downtown). The proposed project, the Broadway Arts Center, is envisioned as a catalytic initiative that will advance redevelopment objectives while addressing the unique needs of the city's vast and richly diverse arts community.

Working as a facilitator to advance this concept, DCA convened a core working group including the Community Redevelopment Agency of Los Angeles (CRA/LA)[1]; the City Planning Department; Bringing Back Broadway, a public-private partnership to revitalize the historic Broadway corridor through a variety of initiatives including complementing the historic theatres with creative housing options; The Actors Fund Housing Development Corporation (AFHDC); Artspace Projects, Inc.; California Institute of the Arts (CalArts); and the Local Initiatives Support Corporation (LISC). DCA also involved a broader collaborative stakeholder group consisting of private and public community leaders and organizations with a vested interest in the Los Angeles arts community and, in particular, the Downtown area.

As originally conceived the Broadway Arts Center encompassed the entire spectrum of potential arts related development, including educational facilities. Based upon insights that have been gained through the first phase of research and ongoing dialogue with stakeholders, the broader development initiative is now viewed as having multiple phases The Broadway Arts Center, a mixed-use facility featuring affordable artists' housing, studio/creative work space, performance/exhibition space and creative businesses, is the initial development. Planning for a CalArts' L.A. Campus has commenced. These two projects are the cornerstones of a larger, proposed, Downtown, demand driven *Broadway Cultural Quarter,* which will house other related development initiatives resulting in a vibrant arts-driven neighborhood.

Through a generous award from the National Endowment for the Arts Mayors' Institute on City Design 25th Anniversary Initiative, DCA commissioned a series of studies to determine the initial feasibility of the development initiatives reflected in the Broadway Arts Center vision and to ensure that any resulting projects would meet the unique needs of creatively involved individuals and artists as well as arts/cultural organizations and creative businesses. DCA engaged the AFHDC and Artspace to conduct the analytic scope of work that includes a Preliminary Feasibility Study, in-depth Arts Market Surveys, a narrative space program description (which

[1] CRA/LA is no longer an active partner due to the statewide dissolution of redevelopment agencies as of February 1, 2012.

will be informed by the findings of the Arts Market Surveys in particular), and traditional residential and commercial market surveys. While the Broadway Arts Center is the impetus for these studies, the results may also inspire and inform other Downtown creative space initiatives independent of the BAC. To access completed studies, please visit www.CreativeSpaceLA.org.

The next steps in a development scope of work (site selection, financial modeling, design and funding) will reflect findings from these commissioned studies. For example, site selection decisions will consider the depth of the market, the types and sizes of spaces preferred by Arts Market Survey respondents, and their amenity and location preferences. Financial modeling will consider market demand, supportable rental rates, and interested respondents' household income data. The timing of this next phase of work is funding dependent, but likely to commence in the coming year, continue for the next two to five years and result in a construction-ready project.

This document represents the second phase of commissioned work, the Arts Market Surveys. Artspace has a long established and well-respected survey research program that has been used nationally and which, by design, involves key stakeholders and project partners with survey development and community outreach. For the Broadway Arts Center project, the Artspace program has been supplemented not only by project partners and the core working group convened by DCA, but in particular, by the active participation of the AFHDC. Artspace Projects, Inc. and its research partner, Swan Research and Consulting, were engaged to conduct survey assessments of the space needs and interests of artists of all disciplines, individuals associated with the arts, entertainment and creative industries, arts and cultural organizations and creative commercial businesses in the Los Angeles area.

The technical report prepared by Swan Research and Consulting provides a wealth of information which will be an important resource for the advancement of the Broadway Arts Center as well as for other development initiatives that may be considered for the Broadway Cultural Quarter and other Downtown neighborhoods that are located generally within the boundaries of the 10, 110 and 5 freeways, and the L.A. River on the east (the area referenced in the Arts Market Surveys). In this Interpretation and Recommendations summary we are highlighting the most significant findings and providing our interpretation of those findings as they relate to a Downtown Los Angeles, mixed-use, affordable housing facility for the creative community.

SURVEY OF INDIVIDUALS

DEMAND FOR AFFORDABLE HOUSING

The Technical Report reveals that 1,863 surveys were submitted, and of these, 1,063 survey respondents (artists of all disciplines and individuals associated with the Arts, Entertainment and Creative Industries) expressed an interest in relocating to an affordable housing facility in Downtown Los Angeles, designed for the living and working needs of the creative community. This is an exceptionally strong response and represents the highest demand Artspace has documented using similar studies in other large cities.

While many of these respondents would be relocating to Downtown for the first time, 115 would be returning to Downtown (see Table 2). Anecdotal stories shared during the Phase I Prefeasibility scope of work, as well as during space needs meetings with artists from the Arts District that Artspace moderated in 2004, demonstrated concern about artists being priced out of Downtown (the Arts District in particular). As such, it is encouraging to know that there are those who would be interested in returning for this affordable opportunity.

Artspace's experience has demonstrated that the threshold for market strength insists on a threefold redundancy, meaning that we recommend identifying at least three interested artists or respondents for each housing space created. This formula takes into account that not every individual interested today will decide to relocate at the time the project is complete. The formula also considers that not every interested respondent/household will income qualify for an affordable housing unit, and that in some cases, there may be multiple respondents from a single household, when ultimately that household may choose to remain intact upon relocation rather than rent separate spaces.

Based upon this threefold redundancy formula, the data supports, generally, creation of up to 354 new, affordable artist/creative worker-housing units in Downtown.

As the project concept becomes more refined, the market depth calculation would shift accordingly. For instance, Downtown Los Angeles is comprised of distinctly different neighborhoods. The survey queried respondents about their interest in specific areas (see Table 1 in the technical report for a full breakdown of locations), and the findings show that the majority of respondents (59.2%) would be interested in the Arts District, while 47% would be interested in the Historic Broadway Corridor. Given the robust response to the survey, the market certainly supports multiple Downtown locations. However, because respondents could choose more than one location of interest, market need should be revisited thoughtfully in the event multiple large-scale projects are brought on line in distinctly different Downtown neighborhoods. For purposes of an inaugural initiative along or adjacent to the Broadway Corridor the market supports up to 168 units. Or, if an initial focus were instead on creating space in the Arts District, the three to one redundancy suggests support for up to 210 units.[2]

UNIT COMPOSITION

Not surprisingly, the number of bedrooms required by households trends toward one and two-bedroom units. This is in keeping with what Artspace has often seen nationally as well as with this particular respondent group's reported small sized households.

[2] While the data clearly supports each of the market demand projections, we recognize that a number of factors can continue to influence market demand within a particular neighborhood. For example, someone who is not currently interested in a particular location could change their mind when a specific space actually becomes available. The survey was designed to specifically ask which neighborhoods the respondents would be interested in relocating to; so as to better understand the demand for different areas of Downtown (and in particular the Broadway Corridor). Moreover, it is unlikely that the first project would be planned to exceed these projections, so the demand is not limiting an opportunity.

When initially planning unit composition (the number of one, two and three bedroom units) we recommend calculating maximums using the three-fold redundancy method as a starting place. The resulting planning assumption is a maximum of 41 efficiency/studio units, 173 one-bedroom units, 112 two-bedroom units, 25 three-bedroom units and so on. Once a location for the project has been determined, the final mix of units can be further refined in relation to the amount of interest expressed for that particular location.

Funder priorities also dictate nuances in the final unit composition decision. For instance, when a state housing finance agency allocating Affordable Housing Tax Credits seeks to fund "family housing" projects as a priority, it will weigh application scoring toward projects that provide larger units (3 and 4 bedrooms). Once a project is in the development phase, the developers will work to maximize funding opportunities while still staying on target to address the needs of the market.

HOUSING STYLE AND SQUARE FOOTAGE

The respondents were asked about their preference for living space arrangements. The Technical Report (see Table 14, page 19) shows that live/work style units, where living and working space is combined, is the preferred arrangement, and therefore is recommended for further exploration. It is clear however, that other arrangements would be satisfactory to many as well, including traditional apartments with access to shared work/rehearsal spaces. Given the great depth of the market, a project could arguably support a mix of unit arrangements (live/work and traditional). Ultimately decisions about housing style should be made in the context of site location, funding, ability to provide complementary shared spaces, potential community impact and so on. Note that mixing a variety of unit styles within a project could present a challenge during the initial leasing phase, if unit assignments are made on a first-come first-served basis (following application approval). For instance, a resident who appears to require less space for their work (a writer for instance) may still prefer the benefits of a more flexible and larger live/work environment for artistic or personal reasons that management may not anticipate. Or a small-scale painter may prefer a smaller unit over a larger live/work style unit if its location and position to the sun/light source is better. Putting management in a position of making units available according to a set of artistic or work-need criteria could result in perceptions of inequity. However, in the event of mixed unit styles (or even specialized spaces such as soundproof closets/rooms) a leasing plan should incorporate consistent policies to address how unit selections will be made. Artspace has traditionally offered applicants a choice of units on a first-come-first served basis, without imposing any restrictions based on artistic need. Their projects, however, have been comprised entirely of live/work spaces, with each space differing slightly (light direction, lay-out, etc.), potentially making one more desirable over another for a particular artistic use.

Given the high-cost of housing and real estate in Los Angeles, and the dense urban environment of Downtown, the question was posed whether artists/individuals would consider leasing small living spaces (350 to 650 square feet) and if so, at what price points? Designing a project with small living spaces allows a developer to create more units for less cost and helps to maximize small sites/buildings. While the survey did find that a solid market exists for this type of space, it is important to note that the number of artists interested in the smallest of spaces begins to drop

once the cost is over the $600 per month range. A development of this model would be best served with units sized toward the upper end of the surveyed range, or with notably affordable rents for the smallest of units. It is likely that the project's location and range of preferred shared amenities (see Table 13 description), as well as design features would also have a significant impact on marketability and leasing.

The market is generally deeper for space that is not size-constrained. And the amount respondents say that they would pay for housing is somewhat higher in this more generalized pool. However, the fact that there is a market for small units in Downtown should be a consideration during the conceptual design phase of the project, and as unit mixes, sizes and style are being deliberated. As a point of comparison, Artspace's artist live/work spaces nationally typically range from 850sf for a one-bedroom to 1500sf for a three-bedroom unit, and the Actors Fund, a national nonprofit organization, has housing for those in the performing arts and entertainment industries in Los Angeles County (West Hollywood) with a typical range of 600sf for a one-bedroom to 800sf for a two-bedroom unit. In New York City, The Actors Fund's residences typically range in size from studio apartments of approximately 230sf, through two-bedroom units of approximately 650-900 sf.

AFFORDABILITY

Six hundred twenty two (622) or 59% of the interested respondents reside in households that would currently qualify for housing dedicated to those at or below 60% AMI (area median income), which is the upper threshold for one-hundred percent affordable projects financed with affordable housing subsidies including the Low Income Housing Tax Credit. The spectrum of household incomes below 60% also suggest that many households would qualify for more deeply subsidized units set aside for those qualifying at or below 50% or even 30% of AMI. Competitive affordable housing funding sources typically weigh scoring toward projects serving the low and extremely low income. The Los Angeles Housing Department commented during the Prefeasibility study that a successful project would likely require an upper threshold of 50% rather than 60% to be competitive for housing funds. With 51% of the interested respondent households at or below 50% of AMI, this target could be applied.

Given the number of respondents who are over-income, and would not qualify for subsidized housing set aside for households at 60% or less of area median income (see Table 10), and the higher rents that some artists are willing to pay, there is also some demand for housing targeted to those in a low to middle income range as well as those who can pay market rate rents. For instance, the report shows that 34% of interested respondents could pay $1100 or more per month for their living space (see Table 21). During the conceptual development phase, if it is of interest to City policy makers and an eventual project developer, the financial feasibility of a mixed-income project could be explored.

PUBLIC TRANSPORTATION/PARKING

Many of the respondents would use public and alternative transportation options, including the proposed Downtown street car, but there remains a substantial need to have parking options available. Site selection should prioritize for close proximity to public transportation and onsite or adjacent parking. Another parking consideration may include the needs of neighboring projects or program partners. This is something that was voiced during the earlier focus groups

(held during the first phase of feasibility work), particularly in relation to neighboring theatres should the project be located in the Historic Broadway Corridor. Artists and individuals also identified secure parking as a need during focus groups, and these survey findings are consistent with those sentiments.

Given the interest in alternative options and the City's support of initiatives that reduce reliance on cars and carbon emissions, any project development team should consider integrating alternative transportation initiatives as part of the overall program (e.g.: car and bike sharing and carpooling coordination).

DEMAND FOR STUDIO/WORK SPACE RENTAL

There is also strong demand for non-housing studio, creative work and rehearsal space that could be rented on an ongoing basis. The technical report provides detailed information and differentiates between those who are only interested in non-residential creative spaces and those who have also expressed an interest in housing (which may include live/work style housing or traditional living space with shared spaces that meet creative working needs). Because the project model has not yet been decided, making a recommendation about the number of studio, creative work and rehearsal spaces to include, based on demand, is complicated, given the differences that exist between how studio or creative work space would likely be rented (long-term leases) and how rehearsal space would likely be rented (as-needed basis). If the project were to be predominately comprised of live/work space (92% of interested respondents indicated an interest in this type of space and 56% ranked it as their first choice), it is reasonable to assume that the need for studio/creative work space would be reduced, because the residents would choose to use the space within their homes rather than rent additional space. This scenario seems most relevant for some visual artists, writers, voice-over artists and others requiring smaller or less industrial space. Additionally, if shared rehearsal spaces were made available to residents (as discussed and presented in the survey for either a live/work or, in particular, a housing-only model), the need to rent additional rehearsal space may also be reduced. Therefore, for the purpose of determining demand for studio, creative work and rehearsal space in a project comprised predominately of live/work space and including some shared rehearsal space, we consider only those who are interested ONLY in non-residential space and not those who also have an interest in housing. We do this to avoid overestimating demand (see page 25 of the report). The results of the survey show that one hundred seventy (170) respondents are only interested in renting non-housing space on an ongoing basis. Using a three to one redundancy approach, we can recommend creating up to 57 separate studio, creative work and/or rehearsal spaces in Downtown. [3]

In the event that the project were comprised predominately of smaller, traditional housing units, with shared rehearsal/work spaces, the demand would likely increase for private studio space that could accommodate specialized equipment, industrial/non-residentially compatible arts, or long-term use creative spaces. For example, a photographer or costume/fashion designer who requires space in which to work and store their supplies/materials and their completed art/products, and

[3] Note that the survey did not ask those interested in studio, creative work and/or rehearsal space about their Downtown neighborhood of preference, as was only asked of those interested in housing

does not have the option of a live/work space, may choose to rent both an affordable housing unit and a separate studio space. In this case we could confidently recommend the development of more studio and creative work spaces than suggested above. Additionally, adding more rehearsal spaces to Downtown should be considered in the context of the responding organizations' needs for similar space and the shared-space preferences of individual artists. The indicated need is high across the board and the development of this type of space can certainly be considered independently of studio/creative work space development.

It is interesting to note that while the respondents who are interested in housing are predominately in the performing, entertainment, music and literary arts (see Table 3), those who are interested in non-residential creative space rental include a higher percentage of visual artists (see Table 28).

STUDIO/WORKSPACE SQUARE FOOTAGE NEEDS

Table 34 of the report provides a detailed breakdown of respondents' studio/workspace size requirements. In general, many respondents are looking for small to moderately sized spaces (500 square feet or less), which is easier to incorporate into a project than larger studios. It is also a target size that can be accommodated in a live/work scenario where housing units are large and the space flexible. Other approaches to providing adequate space include creating a variety of space sizes to suite the variety of needs, or leasing larger studios to artists and creative individuals who will share space to cut their monthly costs. There are also national examples of successful studio/workspace projects that are sustainable, and which provide space in the 100-200 square foot range. This model could certainly be explored for adaptation to Downtown Los Angeles. Using the information in Table 37, which describes what individuals are willing to pay for space, and combining it with commercial market data, a preliminary budget can be created. This work, along with operational modeling, would occur during a predevelopment phase and would help draw parameters for including studio/workspace in the project.

PREFERRED FEATURES, SHARED WORK SPACES AND AMENITIES

Tables 12 and 35 of the report outline the interested respondents' preferred studio, creative work and rehearsal space features. Table 12 refers to those interested in a housing community that supports their creative work, and Table 35 refers to those who expressed interest in renting, on an ongoing basis, non-housing, creative space independent of their housing. Looking at these two tables together, we note that the top preferences expressed are nearly identical. The only difference is that those who are interested in renting non-residential creative space put greater emphasis on the need for high ceilings than they do for soundproofing.

The most highly ranked space features should be considered for any multi-use spaces that are included in the project and intended for annual or longer-term leases. Additionally, to the extent that housing units are designed to accommodate working spaces as well, these features should also be incorporated. Of the most preferred features noted, soundproofing of housing units or studio/creative work spaces at the perimeters is likely the most challenging to accommodate. During the Prefeasibility scope of work some artists remarked on their need for overall quiet in their work space. Others shared concerns about city noise in Downtown. Designing spaces to mitigate sound issues may be an optional approach, as would incorporating soundproof shared spaces such as music practice rooms, or by soundproofing smaller interior spaces such as walk-in

closets for use by singers, musicians, voice-over talent and others whose need for soundproofing is limited to a specific confined space.

Shared workspaces are a great way of maximizing space for those who do not need to occupy their work area on a regular basis. There are two tables in the report that look specifically at shared space preferences among those interested in a housing facility and those who are interested in non-housing creative-space rentals (see Tables 13 and 36). When comparing these tables we see overlap with greatest interest in a general-purpose studio space, business center and rehearsal space for theater/performance art. Other types of spaces that are preferred by one sub-group or the other include: gallery space, co-working space, and a film/video screening room. Clearly some of these spaces would be easier and less expensive to incorporate and manage than others, but all are consistent with the conceptual ideas for the project to date. To the extent that funding can be obtained, a sustainable management plan can be devised, and a site can accommodate uses, these types of spaces should be considered for the project. One approach to consider would be to identify commercial/nonprofit tenants that could lease space within the project and in return manage or sublease space to building occupants. An example of this would be leasing to a co-working business that can provide the management and infrastructure for this type of use.

To add another level to the shared-space picture, we look at the needs/preferences of those who are interested in occasional rather than ongoing rentals. These may be hourly, daily or weekly rentals, or access may be permitted on a membership basis. The list of top preferred spaces for this third group is not surprising (see Table 42). Here, too, we find overlap. Rehearsal space for theater/performance art, a 99-seat (or smaller) theater/performance space and a business center appear again in the top preferred list. And not too much further down the line we see interest in, again, a film/video screening room. Additionally, we pick up more interest in dance studio/rehearsal space as well as a larger theater/performance space (100-249 seats). All of this overlap is encouraging. With so much clear need for these types of spaces, fundraising may be less challenging – demand is well documented. It is also easier to develop an operating plan for non-residential space when there is a high level of interest from so many different types of users. And while some costs would likely be passed along to users in order to keep the spaces self-sustaining, those costs can be spread out among many users, and therefore kept as low as possible.

SURVEY OF ORGANIZATIONS AND BUSINESSES

While the body of the Technical Report provides information describing the overall demand, needs, and preferences for a variety of spaces in Downtown, the supplemental materials for organization and business respondents will be most instrumental for the project planning and development team. During a predevelopment scope of work the project management team would engage in conversations with interested organizations and businesses to more specifically design the project.

DEMAND FOR SPACE

The information contained in the body of the report clearly demonstrates a robust need for, and interest in, space serving the arts, cultural and creative communities (see Figure 7). It is notable that while 60% of the 131 interested organizations and businesses are already located in the City of Los Angeles, the remaining interested respondents (40%) express interest in relocating to Downtown, or in renting space there on a short-term or occasional basis (see Table 43). The spectrum of interested respondents is also exciting. There are traditional arts/cultural nonprofit organizations as well as arts related and creative businesses in the mix. This will allow for a great amount of flexibility and thoughtful planning when conceptualizing all aspects of the project, including mixed-use housing and other creative center hubs that may be considered for Downtown.

ARTS AND CREATIVE/CULTURAL FIELDS

There is a predominance of performing arts related respondents, as well as a high number of organizations/businesses involved in arts education/instruction (see Table 46). This opens up exciting possibilities for innovative, centralized space incubating and supporting the performing arts community in Los Angeles, and in particular Downtown, as well as emphasizing the educational component of the project. With Bringing Back Broadway's efforts to revitalize the Historic Broadway Corridor and enliven the historic theatres that are home there, a project in the area that focuses on theatre arts, film/video/television/web-based production, performance art, music and dance/choreography, would be extremely synergistic.

ORGANIZATION/BUSINESS CAPACITY

We are encouraged to see variety in the age (see Table 47) and size (see Tables 48 and 51) of the interested organizations/businesses. With 30% operating for five years or less, 47% having no full-time employees, and 37% with budgets under $50,000 annually, an opportunity is presented to cultivate an incubator-style project(s) that will assist in the stabilization and growth of emerging creative organizations and businesses. Renting affordable space in a multi-use facility provides unique opportunities for small organizations and businesses to share resources, collaborate, and benefit from increased public visibility. Funders also often have greater confidence supporting organizations that can demonstrate stability in the form of long-term leases and sustainable operations, the likeliness of which increases when they are part of such a facility. There are also a number of respondents that could fill the role of anchor tenant in a facility, as demonstrated by the 40% who have been operating for more than 15 years, and the 15% who have budgets exceeding $500,000 annually. Having one or more anchor tenants can benefit a multi-use facility by a commitment to long-term leases and proven records of rental payment, which in turn help developers to secure financing. Another benefit includes increasing the visibility of the overall project. These large, more established organizations may also be interested in leasing space independently, but strategically, nearby.

ACTIVITY IMPACT ON DESIGN/LOCATION

Many of these organizations/businesses serve the community and their constituents through programming (see Table 50) and onsite visitors (see Table 49). Consideration must be given during the design and planning phase of how best to accommodate a very active facility. This includes flow/layout, access points, site selection, and operating/maintenance costs for shared or

public spaces. Thoughtful planning will also need to go into choosing an optimal mix of tenants that will encourage a vital, dynamic facility without stressing the physical structure or jeopardizing a sustainable budget. This type of planning can be refined through review of the supplemental materials and discussions with individual organizations/businesses. Learning more about event scheduling, onsite versus offsite activities and so on, will impact the overall facility space planning.

It is encouraging to see that many of the organizations/businesses indicate that access to public and alternative transportation options will reduce their and their constituents' need for onsite parking (see Table 57). In particular, a site that has easy access to the planned L.A. Streetcar, subway, and/or bus systems, would be well received. It will also ease congestion and help to energize the streets with pedestrian activity. Implementing programs that support alternative modes of transportation, such as providing onsite bike storage, should also be considered as part of the overall transportation strategy and greening of the facility.

SHARED SPACES AND AMENITIES

The most preferred, required spaces cited by both organizations/businesses interested in relocation (see Table 52) and those interested in short-term or occasional rentals (see Table 58) are what one would expect, given the artistic and creative activities in which the interested organizations are most heavily engaged. When we compare the charts, we find overlapping needs between these two groups (those interested in relocation and those interested in short term rentals). Event space, theater/performance space, rehearsal space and space for classrooms/teaching rank as important needs for both groups. Interestingly, rehearsal space and theater/performance space are also two types of space that ranked highly in the survey of individuals. This tells us that the need for rehearsal and theater/performance space is a very high priority among those surveyed, and consideration should be given to incorporating such space as part of the project in a way that maximizes the potential for both individual artists and organizations to use it. Other overlapping space needs should also be given priority consideration. Introducing flexible space into the project that can serve multiple uses would be a good thing to explore. For instance, a single, well designed and managed space may help meet the space needs of organizations for conference/board meetings, rehearsals, small events, teaching, and even help with the needs of individual artists seeking general purpose studio space or temporary display space for gallery events.

THEATER, DANCE AND REHEARSAL SPACES

The organization and business survey broke down the needs for theater/performance space a bit more than in the individual survey. It is with these groups that we expect more formal use and space rentals. The deepest need appears to be for theater space that can seat up to 250 audience members. This was demonstrated in both the responses of organizations/businesses interested in relocating (Table 53) and those interested in short term or occasional rentals only (Table 59). This overlaps with the most preferred needs expressed in the survey of individuals interested in occasional creative space rentals, for theater/performance space with 99-seats or less.

It is key that 91% of the organizations needing theater/performance, dance and/or rehearsal space, are willing to share or sub-lease such space (Table 54). This means that fewer spaces can

serve more, and that organizations are less likely to be overly burdened by the cost of exclusive use of space.

The project development team will carefully consider these overlapping space needs, scheduling capacity, and operational costs when exploring the feasibility of including larger volume spaces into the project. Other options can also be explored such as: identifying existing spaces in the LACD that could be used for such purposes, and working with organizations that may incorporate exclusive space in their build-out to develop a sublease or space sharing policy.

SPECIAL PROGRAMS AND SPACE FEATURES

Table 55 of the report provides information about the respondents' interest in special programmatic or design features. Consideration should be given to incorporating these preferences into the project. Some of these items are likely to be critical to a number of organizations while other items may be an attractive value addition. This list includes things that will impact early development decisions as well as capital and operating budgets and should be incorporated into the overall planning early on in the process. This list is likely not exclusive, and other innovations and ideas should continue to be explored throughout the development process.

CONCLUSION

A strong demand for affordable space in Downtown Los Angeles is clearly stated by both the individual artist and creative organization/business communities, with as many as 354 new, affordable artist/creative worker-housing units, and 57, or potentially more, studio, creative work and/or rehearsal spaces being supported. Additionally evidenced is a unique opportunity to provide space for the 131 organizations/businesses that have expressed interest. Most importantly and specifically, substantial interest in Downtown is revealed.

Individuals, organizations and businesses that currently live, work and/or operate in Downtown will benefit from the new space, as will the many who would be relocating or returning to the area to be a part of this unique project(s).

When individual respondents were asked in which Downtown neighborhoods they would consider living, priority locations (such as the Broadway Corridor) proved to be of interest.

A broad mix of unit sizes is also supported, and planning assumptions could begin with up to 41 efficiency/studio units, 173 one-bedroom units, 112 two-bedroom units, and 25 three-bedroom units.

While there is a preference demonstrated for live/work style spaces, other models are also supported and should be explored, including traditional housing with shared rehearsal/work space and smaller units (350-650sf), assuming the affordability of rents and array of unique amenities and shared spaces also meet the needs of the interest group.

Assuming that a housing project were to be funded with federal and other housing subsidy programs, residents would need to meet certain income restrictions, based on household size. Over half of the interested individuals would currently qualify for housing at the top of the low-income threshold, those making 60% or less of AMI. A substantial subsection of this group would qualify for spaces set aside for those at even lower income thresholds (50% or 30% of AMI).

Parking is an issue that will need to be addressed for both the housing and non-residential portions of a project(s). However, locating a facility(ies) near public transportation and incorporating other alternative transportation programs should help reduce the parking needs, in particular for organizations that serve clientele that would otherwise be driving to the site.

Many details and insights are provided in the Technical Report and in this summary that will aid in the development of studio, creative work and rehearsal spaces as well as shared space and space leased on an occasional basis to either individuals or organizations/businesses. Preferred amenities and types of space include studio/creative work spaces sized 500 square feet or less, gallery space, co-working space, a film/video screening room, a business center, a 99-seat or smaller theater, dance studio/rehearsal space, and performance space seating for 100-249 audience members. Among organizations/businesses additional interest exists for rehearsal space, event space, and classroom/teaching space.

While organizations and businesses are involved in a wide variety of activities, performing arts and educational work is predominate and clearly synergistic to the goals of the Broadway Art Center.

Finally, there are both emerging and well-established businesses and organizations interested in new space. This offers a great opportunity for the creation of an incubator setting as well as including anchor tenants in a new project(s).

The information provided in the Technical Report and supplemental materials will help guide the conceptual planning and early development phases of the project(s). We anticipate that a broad spectrum of stakeholders and interested parties will be excited by the possibilities for this project and how the responding members of the arts, cultural and creative communities have, through their input, helped to shape their future opportunities.

Survey of Space Needs and Preferences of Artists and Individuals Associated with the Arts, Entertainment and Creative Industries

Survey of Creative and Arts/Cultural Organizations and Businesses

TECHNICAL REPORT

LOS ANGELES, CA
May 2012

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Introduction

Artspace Projects, Inc. and Swan Research and Consulting were engaged to conduct survey assessments of the space needs and interests of artists of all disciplines, individuals associated with the arts, entertainment and creative industries, arts and cultural organizations and creative commercial businesses in the Los Angeles area. The findings from the surveys will be used to evaluate the feasibility of developing affordable housing for artists and individuals associated with the arts, entertainment and creative industries, studio/work and rehearsal space, performance/exhibition space, educational space and other types of space for creative and arts/cultural organizations and businesses in Downtown Los Angeles (neighborhoods located generally within the boundaries of the 10, 110 and 5 freeways and the L.A. River on the east).

Artspace Projects, Inc. and Swan Research and Consulting, in consultation with the DCA, the Actors Fund Housing Development Corporation (AFHDC), and other partners, designed the surveys with the following objectives:

- ***Quantify*** the demand for affordable housing in Downtown Los Angeles for creative individuals in the arts and entertainment industries, specifically, unique spaces where creative individuals may live and work.
- ***Assess*** the need for studio, rehearsal, performance or other creative spaces for individuals and organizations to rent on an ongoing or occasional basis, and permanent spaces where arts and cultural organizations may share functional spaces and resources.
- ***Articulate*** specific design elements and building features required by those in the creative, cultural, and entertainment industries, so as to inform and advance the project design and assist with development decisions.
- ***Describe*** the creative individuals and organizations, including the areas of the arts/culture in which they are engaged, their current space arrangements and plans, and their ability to pay for new space.

The data from this assessment was collected using two surveys: a survey of individuals and a survey of organizations and businesses in the arts, entertainment and creative and cultural industries in Los Angeles and the surrounding metropolitan area. Email blasts to more than 35,530 recipients, 3,880 mailed postcards, and other print and electronic notices requesting participation in the surveys were sent to individuals and organizations representing a wide range of arts, entertainment and creative and cultural activities, as well as to representatives of arts-friendly businesses. The individual survey was also available in Spanish and was marketed using Spanish language post cards. Downtown area Business Improvement District and cultural organizations sent out notices seeking businesses and members to complete the surveys. Specific information regarding the methodology used in the study is provided in Appendix A.

This report is a summary of the data obtained from those who completed the surveys, particularly those respondents who indicated a potential interest in the proposed affordable housing facility and/or a new, multi-use arts/creative facility in Downtown Los Angeles. Current residence data for interested individual survey respondents is located in Appendix B. Data for questions answered by all individual survey respondents is provided in Appendix D.

Executive Summary

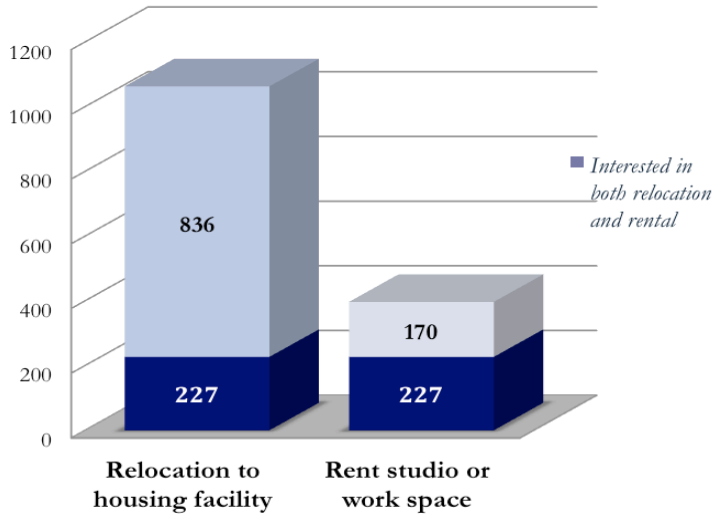
The response to the Los Angeles Survey of Space Needs and Preferences of Artists and Individuals Associated with the Arts, Entertainment and Creative Industries and to the Survey of Creative and Arts/Cultural Organizations and Businesses was very positive and indicates strong demand for arts and cultural spaces in Downtown Los Angeles. Spaces of all types are needed, including:

- Residences for creative individuals, specially designed to provide both live and work space;
- Studio, creative work and rehearsal space for artists and creative individuals to rent on an ongoing or occasional basis;
- Permanent spaces for creative and arts/cultural organizations and businesses;
- Performance, production, rehearsal, event, conference, and educational spaces for organizations to rent on a short-term or occasional basis.

One-thousand eight-hundred and sixty-three (1,863) individual respondents completed the Survey of Space Needs and Preferences of Artists and Individuals Associated with the Arts, Entertainment and Creative Industries. Respondents representing 151 separate organizations or businesses completed the Survey of Creative and Arts/Cultural Organizations and Businesses.

One-thousand sixty-three (1,063) of the individual survey respondents (57%) expressed an interest in relocating to a potential affordable housing facility in Downtown Los Angeles (Figure 1). The large majority of the interested respondents (82%) have never lived in Downtown Los Angeles. The affordability of the housing and the opportunity to participate in a distinctive community of artists and creative individuals may, among other factors, attract new residents to this part of the city.

Figure 1: Interest in New Space - Artists & Creative Individuals



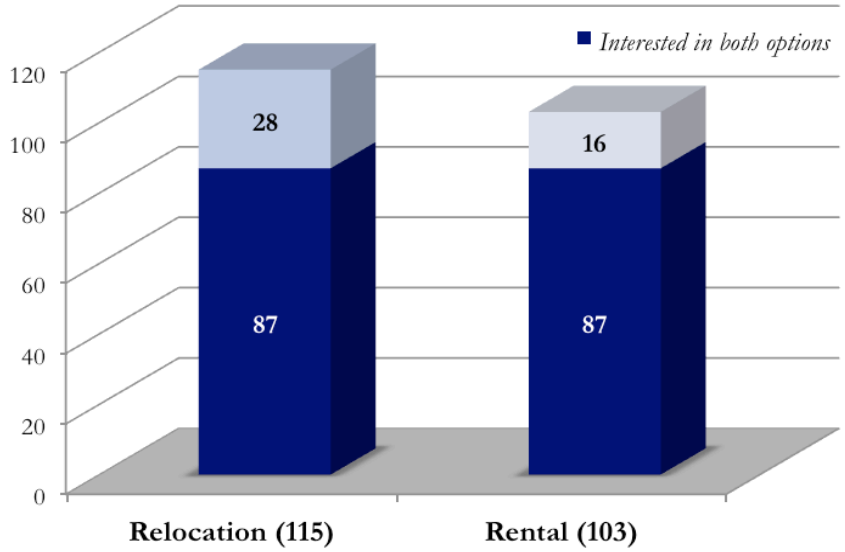
Demand for a multi-use arts/creative facility is also evident in the response of 397 individual respondents (21% of the respondents) who expressed an interest in renting studio, creative work or rehearsal space in Downtown Los Angeles. One-hundred seventy (170) of these respondents are only interested in renting studio space, while 227 are interested in both studio/work space rental and affordable housing. (For the 227 respondents interested in both housing and studio/work space rental, it is reasonable to assume that, if the project includes live/work space, those in the visual arts and those requiring smaller or less industrial space would choose ***either*** studio/work space rental or housing, but not both).

There is also a need for the occasional rental of studio, creative work or rehearsal space. Three-hundred ninety-nine (399) of the individual survey respondents (21%) expressed interest in renting space on an occasional basis in Downtown Los Angeles. Many of these respondents are interested in more than one type of space. One-hundred seventy-four (174) were only interested in renting space on an occasional basis, while 225 also expressed interest in housing and/or ongoing studio, creative work or rehearsal space rental in a new arts/creative facility. (For the 225 respondents interested in ***both*** occasional and other space, it is reasonable to assume that they may choose occasional creative space rental ***as well as*** ongoing studio, creative work or rehearsal space rental or relocation to an affordable housing facility in Downtown Los Angeles. It is anticipated that living spaces would not accommodate the types of space required for occasional space rental, and the type of space rented on an occasional basis may be different than that rented on an ongoing basis.)

New mixed-use arts/cultural space would also be attractive to a variety of arts and cultural organizations and creative businesses. One-hundred thirty-one (131) of the 151 organizations and businesses represented in the Survey of Creative and Arts/Cultural Organizations and Businesses (87%) indicated an interest in utilizing some type of space in a new multi-use arts/creative facility in Downtown Los Angeles. (These organizations and businesses will be referred to as "the interested organizations" throughout this report).

One hundred fifteen (115) of these organizations would be interested in relocating to, expanding into, or launching a new enterprise in a new, multi-use arts/creative facility in Downtown Los Angeles while 103 would be interested in renting space on a short-term or occasional basis (Figure 2). Eighty-seven (87) would be potentially interested in both relocation and short-term rental.

Figure 2: Interest in New Space - Creative & Arts/Cultural Organizations & Businesses



INTERESTED INDIVIDUAL SURVEY RESPONDENTS

Individuals Interested in Relocating to an Affordable Housing Facility (1,063)

- The large majority of interested respondents (82%) have never lived in Downtown Los Angeles. However, over half (59%) would consider relocation to an affordable housing facility in the Downtown Arts District, 47% expressed interest in the Historic Broadway Corridor, and 43% indicated interest in the Historic Core.

- Many areas of the arts, creative, and entertainment industries are represented by those interested in affordable housing. The most common are acting/voice over (61%), writing/literary arts (26%), and music (24%). Nearly two-thirds of the interested respondents (64%) belong to a Union or Guild.

- Nineteen percent (19%) of the interested respondents are 30 years of age or younger, while approximately half are between the ages of 31 and 50. Eleven percent are over 60.

- Fifty-eight percent (58%) of the interested respondents are female. Sixty-one percent (61%) of the interested respondents are White/European American, 15% are Black/African American, and 9% describe themselves as Hispanic American/Latino/Chicano. Seventy-two percent (72%) of the interested respondents have a Bachelor's degree, and 22% have obtained a post-graduate degree.

- Forty-five percent (45%) of the interested respondents reside as single adults. Eighty-nine percent (89%) currently do not have children in the home.

- Thirty-six percent (36%) of the interested respondents have annual household incomes of $25,000 or less. Over half (59%) report annual household incomes that fall at or below 60% of the area median income for household size (Los Angeles-Long Beach, CA 2011 HUD Metro FMR Area). Approximately one-third (34%) earn at least three-quarters of their income from their art/creative work.

- With respect to housing, almost all (94%) of the interested respondents would consider renting space, while two-thirds would consider condominium ownership. With respect to the arrangement of living and working spaces, the majority of the interested respondents (56%) would prefer integrated living and working spaces.

- The interested respondents require living spaces of varied sizes. Eighty percent (80%) require one or two bedroom units, while 12% would require only a studio/efficiency. In addition, 73% of the interested respondents indicated they would consider relocation to a very small (350 – 650 s.f.), affordable living or live/work space in Downtown Los Angeles that included shared rehearsal and multi-purpose studio space and was within walking distance of public transportation, shops and restaurants, and other urban amenities.

- Adequate parking is also important, as 96% of the interested respondents would want at least one parking space with their unit. However, approximately three-quarters of the interested respondents (76%) would use public transportation systems, 33% would carpool, 30% would use a car-sharing program, and 28% would use a shared bike program, assuming service and support could be provided.

- With respect to types of space and amenities that might be shared with others in a mixed-use community, a business center and rehearsal space for theater or performance art were each identified as desirable by just over 40% of the interested respondents. Other preferred shared spaces include a film/video screening room, general-purpose studio space, and a small (99 seats or less) theater/performance venue.

- Housing units priced in the range of $500 - $1,200 per month will be practicable for 73% of the interested respondents.

Individuals Interested in Ongoing Studio, Creative Work or Rehearsal Space Rental (397)

- Most of the individuals interested in renting studio, creative work or rehearsal space on an ongoing basis (74%) have never lived in Downtown Los Angeles.

- The most common areas of the arts or arts/creative/entertainment industries pursued by those interested in renting studio, creative work or rehearsal space on an ongoing basis are acting/voice over, painting/drawing, writing/literary arts, music, and arts education/instruction.

- Many (64%) do not currently have space they use specifically for their art or arts/entertainment/creative industry work. Thirty-one percent (31%) use space within their home for their art or arts/entertainment/creative industry work, while 20% currently rent or own studio or work space outside their home. Forty percent (40%) do not have the space they need for their art or creative work.

- The interested respondents identify internet access and natural light as the most important design features for their space. High ceilings, soundproofing, and access to dressing rooms/bathrooms are also important workspace features.

- Studio/work spaces of varying sizes are required. Thirty percent (30%) need modest studio/work spaces of 350 square feet or less, 30% require 351 to 650 square feet, and 34% want larger spaces greater than 650 square feet.

- Over one-third (36%) of the respondents interested in ongoing studio or creative space rental could afford $250 or less per month for that space (paid in addition to costs for housing). Forty percent (40%) could pay between $350 and $500 each month and 18% could pay $700 or more.

Individuals Interested in Occasional Studio, Creative Work or Rehearsal Space Rental (399):

- Eighty-six percent (86%) of the respondents interested in renting studio, creative work or rehearsal space on an occasional basis have never lived in Downtown Los Angeles.

- These individuals represent a wide range of arts, entertainment and creative activities and disciplines. The most common are acting/voice over, writing/literary arts, music, and arts education/instruction.

- With respect to the types of spaces and amenities preferred by those interested in ongoing studio, creative work or rehearsal space rental, rehearsal space for theater/performance art was of interest to 47% of these respondents. Other preferred types of space and amenities include theater/performance space (99 seats or smaller), dance studio/rehearsal space, a business center, a film/video screening room, theater/performance space (100 – 249 seats), general purpose studio space, a recording studio, and classrooms/teaching space.

INTERESTED CREATIVE AND ARTS/CULTURAL ORGANIZATIONS & BUSINESSES (151)

Use of Space

Eighty-seven (87) of the 151 interested organizations and businesses (58%) expressed interest in ***both*** relocation and rental of space. These organizations may be interested in one option or the other, or in a combination of space lease and short-term rental.

Organization Types

The majority (63%) of the interested organizations are 501(c)(3) organizations or other nonprofit groups, and one-quarter are for-profit businesses. Sixty percent (60%) are primarily arts and cultural organizations, 20% are arts-related organizations or businesses, and 16% are creative businesses.

Arts Activities

The interested organizations and businesses represent a very diverse range of arts, creative and cultural disciplines and services. The most common are theater arts, arts education/instruction, film/video/television/web-based content production, performance art, music, and dance/choreography.

Age of Organizations

Space is needed by newly emerging organizations but also by well-established groups. Thirty percent (30%) of the organizations or businesses interested in space have been in operation for five years or less, while 40% have been in existence for more than fifteen years.

Size of Organizations

Many of the interested organizations have no paid staff, or only 1 or 2 full-time or part-time employees. Sixty-one percent (61%) have 3 or more volunteers. Thirty-seven percent (37%) have annual budgets of $50,000 or less, and 15% have annual budgets that have not yet been determined. Fifteen percent (15%) are large, well-funded groups with annual operating budgets greater than $500,000. Given the diverse nature of these organizations, many see relatively few visitors on a typical day, while a small number experience a high amount of daily foot traffic and/or produce many public or private events.

Space Needs

Many different types of space are required. For those organizations and businesses interested in ***relocating*** to a new facility, nearly two-thirds require event space and administrative space. A conference/board meeting room, informal theater/performance space, classrooms/teaching space, formal theater/performance space, rehearsal space, and production/ equipment storage space are also required by many of the organizations interested in relocation.

Special features or programs of greatest importance to those interested in relocation include leasable onsite or adjacent parking, internet access, shared WiFi, security personnel onsite, shared marketing, and green building design/LEED certification.

The types of space most commonly required by those interested in ***short-term or occasional rental*** of space in a new facility are event space, theater/performance space, rehearsal space, and classrooms/teaching space. For those requiring theater/performance spaces, smaller venues of 99 seats or less are most desired.

Current Plans

Most of the interested organizations and businesses are growing and expanding and anticipate increases over the next three years in their operating budget, number of staff, space requirements, audience/ constituency population, and the range of services provided.

Forty-four percent (44%) have existing plans to expand or open additional space, 41% indicate they plan to relocate their organization or business, and 39% have existing plans to launch a new enterprise.

Summary of Survey Results – Individual Respondents' Space Needs and Preferences

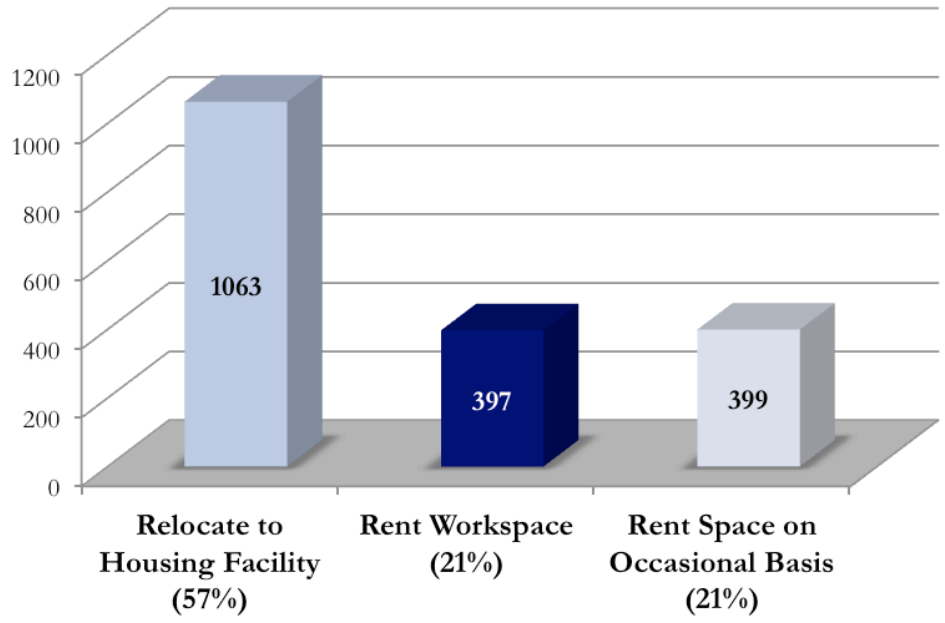
The 1,863 respondents who completed the Los Angeles Survey of Space Needs and Preferences of Artists and Individuals Associated with the Arts, Entertainment and Creative Industries were asked three key questions:

- *Would you relocate to an affordable housing facility in Downtown Los Angeles, specifically designed to meet the living and working needs of artists and individuals associated with the performing arts, entertainment and creative industries, and their families?*
- *Would you rent studio, creative work or rehearsal space on an ongoing basis in Downtown Los Angeles?*
- *Would you rent studio, creative work or rehearsal space on an occasional basis in Downtown Los Angeles?*

The data in this report show the space needs and preferences, current living and work space arrangements, and descriptive information for the groups of respondents who answered affirmatively to these questions. (Note: There is overlap among these groups – that is, a respondent could indicate interest in one, two or all three types of space.) Data is also provided for the entire survey sample.

The largest number of respondents (57%) indicated interest in relocating to an affordable housing facility (Figure 3). Twenty-one percent (21%) were interested in renting space on an occasional basis, and 21% were interested in renting studio, creative work or rehearsal space on an ongoing basis in Downtown Los Angeles.

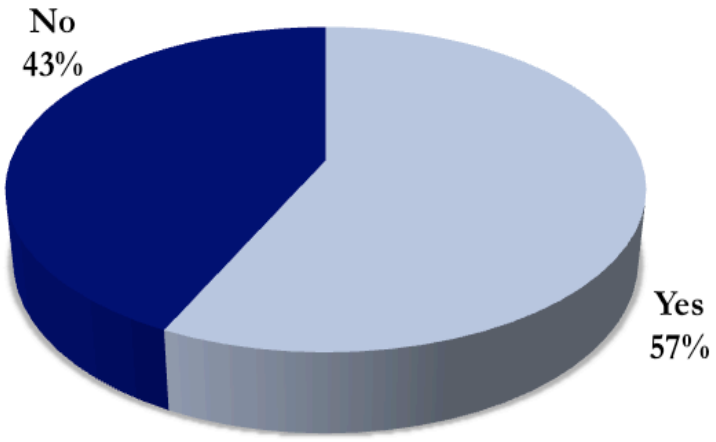
Figure 3: Interest in All Types of Space



RELOCATION TO AN AFFORDABLE HOUSING FACILITY: INTERESTED RESPONDENTS

One-thousand sixty-three (1,063) of the individual survey respondents (57%) expressed an interest in relocating to a potential affordable housing facility in Downtown Los Angeles (Figure 4).

Figure 4: *Would you relocate to an affordable housing faciity in Downtown Los Angeles?*



Fifty-nine percent (59%) of the respondents who would relocate to an affordable housing facility would be interested in the Arts District (Table 1). Forty-seven percent (47%) would consider the Historic Broadway Corridor, and 43% would consider the Historic Core. (Additional areas identified by the interested respondents are provided in Appendix C.)

Table 1: Location of Interest

	"yes" responses	
Neighborhood	#	%
Arts District	629	59.2
Historic Broadway Corridor	503	47.3
Historic Core	457	43.0
Little Tokyo	364	34.2
Bunker Hill	341	32.1
Chinatown	234	22.0
Fashion District	218	20.5
Toy District	145	13.6
South Park	135	12.7
Central City East	92	8.7
No preference	198	18.6

The majority of the interested respondents (82%) have never lived in Downtown Los Angeles (Table 2). (Detailed current residence data is provided in Appendix B.)

Table 2: Current Residence

	"yes" responses	
Downtown Los Angeles Residence	#	%
No	876	82.4
Yes, but not currently	115	10.8
I currently live in Downtown Los Angeles	72	6.8
Total	1,063	100.0

Survey respondents were asked to select, from a list provided, the areas of the arts or arts/entertainment/creative industries in which they are most involved. The majority of interested respondents are involved in acting/voice over (Table 3). Twenty-six percent (26%) are involved in writing/literary arts, and 24% in music. (Additional arts, entertainment and creative areas identified by the interested respondents are provided in Appendix C.)

Table 3: Areas of the Arts/Entertainment/Creative Industries

	"yes" responses		total responses	
Art/Entertainment/Creative Industry Activity*	#	%	#	%
Acting/Voice over	648	61.0	1,059	56.8
Writing/Literary arts	276	26.0	455	24.4
Music (vocal/instrumental/composition)	256	24.1	420	22.5
Film/Video/Television/Digital/Web-based entertainment production	170	16.0	264	14.2
Arts education/instruction	163	15.3	289	15.5
Painting/Drawing	156	14.7	276	14.8
Producer (film/video/television/digital/web-based entertainment)	130	12.2	186	10.0
Director (theater)	129	12.1	207	11.1
Photography	127	11.9	217	11.6
Dance/Choreography	122	11.5	211	11.3
Performance art	110	10.3	186	10.0
Digital arts (computer/multimedia/new media, etc.)	89	8.4	141	7.6
Comedy (stand-up/sketch/improv)	87	8.2	141	7.6
Director (film/video/television/digital/web-based entertainment)	87	8.2	138	7.4
Mixed media	86	8.1	149	8.0
Producer (theater)	83	7.8	140	7.5
Arts administration/Arts advocacy	75	7.1	132	7.1
Graphic arts/design	73	6.9	123	6.6
Design	63	5.9	116	6.2
Installation art	60	5.6	116	6.2
Crafts/Fine crafts	59	5.6	109	5.9
Sculpture	57	5.4	120	6.4
Art gallery	54	5.1	106	5.7
Theater/Performing arts - Backstage management and crew	54	5.1	92	4.9

**Respondents may have selected multiple activities; table includes options selected by at least 5% of interested respondents.*

The survey also asked respondents to indicate in which arts, entertainment or creative industry groups, sectors or affiliations they are actively engaged or a member. The majority of the interested respondents (64%) belong to a Union or Guild (Table 4), while approximately one-quarter participate in informal or member-based groups of creative peers. (Additional groups, sectors and affiliations identified by the interested respondents are provided in Appendix C.)

Table 4: Group Membership or Affiliation

	"yes" responses		total responses	
Group, Sector, or Affiliation*	#	%	#	%
Union or Guild (e.g., AEA, AFTRA, SAG, AGMA, AGVA, AFM, IATSE, WGA, DGA, etc.)	681	64.1	1,139	61.1
Informal or member-based group of creative peers (e.g. , writers, photographers, woodworkers, art center, hot shop, etc.)	283	26.6	462	24.8
Theater/Dance company	249	23.4	402	21.6
Film/Television studio or production company	135	12.7	216	11.6
Music association (band, choir, orchestra, etc.)	94	8.8	152	8.2
CalArts	91	8.6	140	7.5
Performing arts/entertainment alliance or association	91	8.6	193	10.4
Visual art association	66	6.2	141	7.6

**Respondents may have selected multiple groups, sectors or affiliations; table includes options selected by at least 5% of interested respondents.*

Of those involved in a union or guild, 74% belong to the Screen Actors Guild, and 68% to the American Federation of Television and Radio Artists (Table 5). (Additional unions or guilds identified by the interested respondents are provided in Appendix C.)

Table 5: Union or Guild Membership

	"yes" responses (681)		total responses (1,139)	
Union or Guild*	#	%	#	%
SAG	504	74.0	859	75.4
AFTRA	462	67.8	800	70.2
AEA	309	45.4	530	46.5
IATSE	39	5.7	54	4.7

**Respondents may have selected multiple unions or guilds; table includes options selected by at least 5% of interested respondents.*

Fifty-eight percent (58%) of the interested respondents are female (Table 6).

Table 6: Gender

	"yes" responses		total responses	
Gender	#	%	#	%
Male	447	42.1	761	40.8
Female	616	57.9	1,102	59.2
Total	1,063	100.0	1,863	100.0

Approximately half of the interested respondents are between the ages of 31 and 50. Eleven percent (11%) are over 60, while 19% are 30 years of age or younger (Table 7).

Table 7: Age

	"yes" responses		total responses	
Age	#	%	#	%
20 years or younger	8	0.8	16	0.9
21 - 30	193	18.2	291	15.6
31 - 40	269	25.3	422	22.7
41 - 50	251	23.6	447	24.0
51 - 60	221	20.8	415	22.3
61 - 70	100	9.4	208	11.2
Over 70	21	2.0	64	3.4
Total	1,063	*100.1	1,863	*100.1

**Does not equal 100.0% due to rounding.*

Sixty-one percent (61%) of the interested respondents are White/European American, 15% are Black/African American, and 9% are Hispanic American/Latino/Chicano (Table 8). (Other descriptions specified by the interested respondents are provided in Appendix C.)

Table 8: Ethnicity

	"yes" responses		total responses	
Ethnicity	#	%	#	%
Native American/American Indian	10	0.9	13	0.7
Black/African American	154	14.5	220	11.8
Hispanic American/Latino/Chicano	92	8.7	141	7.6
Asian American/Pacific Islander	54	5.1	95	5.1
White/European American	648	61.0	1,200	64.4
Multiracial/Multiethnic	64	6.0	120	6.4
Other	41	3.9	74	4.0
Total	1,063	*100.1	1,863	100.0

**Does not equal 100.0% due to rounding.*

Seventy-two percent (72%) of the interested respondents have a Bachelor's degree, and 22% have obtained a post-graduate degree (Table 9). One quarter have completed some college course work or a 2-year degree.

Table 9: Education

	"yes" responses		total responses	
Degree Attained	#	%	#	%
Some high school course work	3	0.3	6	0.3
High school/GED	28	2.6	60	3.2
Some college course work or 2-year degree	263	24.7	438	23.5
Bachelors degree	395	37.2	659	35.4
Some post-graduate work	138	13.0	238	12.8
Post-graduate degree	236	22.2	462	24.8
Total	1,063	100.0	1,863	100.0

Table 10 contains information regarding the annual household incomes of the interested respondents by household size. The entire shaded area denotes the number of interested respondents who fall at or below sixty percent of the median income for the region encompassing the Los Angeles-Long Beach, CA 2011 HUD Metro FMR Area. The lighter shaded area denotes the number of respondents who fall at or below fifty percent of the area median income. Over half (59%) of the interested respondents report annual household incomes that fall at or below 60% of the area median income for household size and 51% fall at or below fifty percent of the area median income for household size. Thirty-six percent (36%) of the interested respondents have household incomes of $25,000 or less per year. Twelve percent (12%) have annual household incomes greater than $65,000.

Table 10: Income by Household Size (# of Interested Respondents)

	----------Household Size----------					
Annual Household Income	One	Two	Three	Four	Five or more	Total
Under $10,000	44	18	9	9	3	83
$10,000 - $15,000	60	22	6	6	3	97
$15,001 - $20,000	53	32	10	1	2	98
$20,001 - $25,000	63	33	2	6	1	105
$25,001 - $30,000	53	36	7	5	4	105
$30,001 - $35,000	32	34	6	3	2	77
$35,001 - $40,000	33	30	7	3	2	75
$40,001 - $45,000	20	26	6	2	2	56
$45,001 - $50,000	17	25	8	3	1	54
$50,001 - $55,000	18	20	6	3	1	48
$55,001 - $60,000	9	19	6	4	0	38
$60,001 - $65,000	6	15	3	0	0	24
$65,001 - $75,000	10	22	3	2	2	39
$75,001 - $85,000	4	24	4	2	0	34
$85,001 - $100,000	9	19	9	3	0	40
Over $100,000	8	25	11	4	2	50
Prefer not to answer	13	18	6	3	0	40
Total	452	418	109	59	25	1,063

**The entire shaded portion denotes incomes at or below 60% of the area median income. The lighter shaded portion denotes incomes at or below 50% of the area median income.*

Thirty-four percent (34%) of the interested respondents currently earn at least three-quarters of their income from their art or creative work (Table 11), while one-quarter earn less than 10% of their income from their art or creative work.

Table 11: Percentage of Income from Arts Activities

	"yes" responses		total responses	
Percent of Income	#	%	#	%
Less than 10%	260	24.5	527	28.3
10% - 25%	169	15.9	291	15.6
26% - 50%	160	15.1	249	13.4
51% - 75%	111	10.4	178	9.6
76% - 100%	363	34.1	618	33.2
Total	1,063	100.0	1,863	*100.1

**Does not equal 100.0% due to rounding.*

Relocation to an Affordable Housing Facility: Needs and Preferences for Live and Work Space

The data provided in this section summarizes the interested respondents' answers to questions regarding their preferences and needs for ***affordable*** housing in a facility designed to meet the living and working needs of the creative community.

The interested respondents were asked to select, from a list provided, the three design features that are most important for their studio, creative work, or rehearsal space. The features selected most often include internet access, natural light, soundproofing, access to dressing rooms/bathrooms, and high ceilings (Table 12). (Additional important work space features identified by the interested respondents are provided in Appendix C.)

Table 12: Preferred Workspace Features

	"yes" responses	
Important Features*	#	%
Internet access (wired for high-speed Internet/Ethernet jack)	600	56.4
Natural light	449	42.2
Soundproofing	390	36.7
Access to dressing rooms/bathrooms	305	28.7
High ceilings	279	26.2
Projection and/or sound equipment	212	19.9
Additional storage	167	15.7
Mirrors	144	13.5
Sprung floors	111	10.4
Oversized doors/Freight elevator	102	9.6
Special ventilation	81	7.6

**Respondents may have selected multiple features; table includes options selected by at least 5% of interested respondents.*

The interested respondents were also asked to identify their top three choices with respect to the types of space and amenities they would consider sharing with other creative individuals (Table 13). A business center and rehearsal space for theater or performance art were identified as desirable by at least 40% of the interested respondents. Other preferred spaces and amenities include a film/video screening room, general-purpose studio space, and a small (99 seats or less) theater/performance venue. (Additional important amenities identified by the interested respondents are provided in Appendix C.)

Table 13: Preferred Spaces and Amenities

	"yes" responses	
Type of Space/Amenity*	#	%
Business center	455	42.8
Rehearsal space - Theater/Performance art	438	41.2
Film/Video screening room	350	32.9
General purpose studio space	322	30.3
Theater/Performance space: 99 seats or smaller	310	29.2
Recording studio	260	24.5
Dance studio/rehearsal space	256	24.1
Storage (closet/locker)	239	22.5
Gallery space	217	20.4
Co-working space (shared office for freelancers, start-ups, etc)	211	19.8
Rehearsal space - Music (individual soundproof practice rooms	206	19.4
Classrooms/Teaching space	205	19.3
Outdoor work area	179	16.8
Theater/Performance space: 100 - 249 seats	176	16.6
Conference room	175	16.5
Rehearsal space - Music (soundproof space for small bands/groups)	168	15.8
Kitchen (prep and/or demonstration)	155	14.6
Paint room	126	11.9
Scene/Prop/Costume shop	97	9.1
Theater/Performance space: 250 - 349 seats	87	8.2
Retail space	77	7.2
Theater/Performance space: 500 seats or more	77	7.2
Theater/Performance space: 350 - 499 seats	73	6.9
Relocate - Traditional or digital dark room	65	6.1
Relocate - Woodworking shop	62	5.8
Printmaking facilities	61	5.7
Metalworking shop	47	4.4
Ceramics studio/Kiln	46	4.3

**Respondents may have selected multiple types of space/amenities.*

The survey asked interested respondents about their preferences with respect to the arrangement of living and work spaces, and asked them to rank their choices. Over 90% of the interested respondents would like combined live/work space, although all other arrangements were acceptable to over 70% of the interested respondents (Table 14). Combined live/work space was the top choice for 56% of the interested respondents.

Table 14: Live and Work Space Arrangements

	"yes" responses		
Ranking of Live and Work Space Arrangements*	#	%	Rank of #1 (%)
Combined live/work space	979	92.1	56.3
Shared work/studio space in same building, but separate from living space	814	76.6	17.3
Living space only	784	73.8	16.2
Private work/studio space in same building, but leased separately from living space	780	73.4	9.9

**Respondents may have selected multiple arrangements.*

Most of the interested respondents (94%) would consider renting their new space, although two-thirds would consider condominium ownership (Table 15).

Table 15: Ownership and Rental Options

	"yes" responses	
Acceptable Rental/Ownership Arrangements*	#	%
Renting your space	994	93.5
Owning a condominium	721	67.8

**Respondents may have selected both arrangements.*

The survey also asked the respondents who expressed interest in relocating to an affordable housing facility if they would consider a small (350 – 650 s.f.), affordable living or live/work space in Downtown Los Angeles that included shared rehearsal and multi-purpose studio space and was within walking distance of public transportation, shops and restaurants, and other urban amenities. Seventy-three percent (73%) indicated they would consider this option (Table 16).

Table 16: Interest in Small Living Space in Downtown Los Angeles

	"yes" responses	
Interested in Small Living Space?	#	%
No	289	27.2
Yes	774	72.8
Total	1,063	100.0

When asked what they could pay for these smaller spaces, 61% of the interested respondents indicated they could pay up to $600 for 350 to 450 square feet of space (Table 17). Approximately two-thirds (67%) could pay $500 to $800 for slightly larger spaces of 451 to 550 square feet, while 73% could pay $600 to $1,000 for spaces of 551 to 650 square feet in size.

Table 17: Size of Small Space x Monthly Cost

	---------- Size of Space----------					
	350 – 450 s.f.		451 – 550 s.f.		551- 650 s.f.	
Maximum Monthly Cost	#	%	#	%	#	%
$400 or less	208	26.9	56	7.2	26	3.4
$500	146	18.9	153	19.8	38	4.9
$600	115	14.9	149	19.3	156	20.2
$700	83	10.7	119	15.4	109	14.1
$800	63	8.1	98	12.7	117	15.1
$900	22	2.8	61	7.9	93	12.0
$1,000	24	3.1	45	5.8	89	11.5
$1,100	2	0.3	15	1.9	38	4.9
$1,200 or more	4	0.5	21	2.7	90	11.6
Not interested in space of this size	107	13.8	57	7.4	18	2.3
Total	774	100.0	774	*100.1	774	100.0

**Does not equal 100.0% due to rounding.*

Eighty percent (80%) of the interested respondents would require one or two-bedroom units (Table 18). Twelve percent would be interested in a studio/efficiency space.

Table 18: Bedrooms Needed x Household Size

	----------Household Size----------					
# of Bedrooms Required	1	2	3	4 or more	Total #	Total %
None (Studio/Efficiency)	83	20	10	9	122	11.5
One	289	166	32	31	518	48.7
Two	70	207	41	17	335	31.5
Three	6	23	26	21	76	7.1
Four or more	4	2	0	6	12	1.1
Total	452	418	109	84	1,063	*99.9

**Does not equal 100.0% due to rounding.*

The majority of the interested respondents (96%) require at least one parking space adjacent to their residence (Table 19). Forty-one percent (41%) need two or more spaces for parking.

Table 19: Parking Spaces

# of Parking Spaces Needed	"yes" responses #	%
None	40	3.8
One	584	54.9
Two	417	39.2
Three or more	22	2.1
Total	1,063	100.0

The survey respondents who expressed interest in relocating were asked about their interest in a variety of transportation options, assuming service and support could be provided (Table 20). Over three-quarters (76%) of the interested respondents would use public transportation systems, 33% would carpool, 30% would use a car-sharing program, and 28% would use a shared bike program.

Table 20: Alternative Transportation

Transportation Option*	"yes" responses #	%
Public transportation systems	805	75.7
Carpooling	348	32.7
Car sharing program	322	30.3
Bike sharing program	302	28.4
None of the above	164	15.4

**Respondents may have selected multiple options.*

The interested respondents were asked to indicate the maximum amount they could pay monthly for living space (Table 21). Forty-two percent (42%) could afford $800 or less per month for living space, and 36% could pay $900 to $1,200 per month.

Table 21: Affordable Living Space Costs

Maximum Monthly Amount (excluding utilities)	"yes" responses #	%
$400	52	4.9
$500 - $600	164	15.4
$700 - $800	232	21.8
$900 - $1,000	250	23.5
$1,100 - $1,200	131	12.3
$1,300 - $1,500	126	11.9
$1,600 - $2,000	82	7.7
$2,100 - $2,500	23	2.2
More than $2,500	3	0.3
Total	1,063	100.0

Relocation to an Affordable Housing Facility: Current Studio/Work Space

When asked about their current work space, three-quarters of the interested respondents indicated that they currently do not have space they use specifically for their art or arts/entertainment/creative industry work (Table 22).

Table 22: Current Studio/Work Space

	"yes" responses	
Have spaced used only for art/creative work?	#	%
Yes	268	25.2
No	795	74.8
Total	1,063	100.0

The survey respondents were asked about their current art or arts/entertainment/creative industry work situation (Table 23). Many (44%) of the interested respondents indicated they do not have the space they need for their art or arts/entertainment/creative industry work, and one-third use space within their home for their art or arts/entertainment/creative industry work.

Table 23: Current Studio or Work Space Arrangement

	"yes" responses	
Work Space Arrangements	#	%
I don't have the space I need for my art or arts/entertainment/creative industry work	469	44.1
I have space within my home that I use for my art or arts/entertainment / creative industry work	357	33.6
I rent or own studio or other work space outside my home	98	9.2
My work space is provided free of charge	73	6.9
My work does not require designated space	66	6.2
Total	1,063	100.0

Relocation to an Affordable Housing Facility: Current Living Arrangements

The survey respondents were asked to answer questions regarding their current living arrangements.

Forty-five percent (45%) of the interested respondents do not live with other adults (Table 24). The large majority (89%) do not have children residing with them in their home.

Table 24: Current Household Composition

	"yes" responses	
Number of Adults	#	%
One - I am the only adult	479	45.1
Two	455	42.8
Three	76	7.1
Four or more	53	5.0
Number of Children (under 18)	#	%
None	948	89.2
One	81	7.6
Two	29	2.7
Three or more	5	0.5
Total	1,063	100.0

Seventy-nine percent (79%) of the interested respondents currently rent or lease their living space (Table 25). Nine percent (9%) do not rent, lease or own the space in which they live (may live with others, reside at a college or university, etc.).

Table 25: Current Home Rental vs. Ownership

	"yes" responses	
Rent vs. Own	#	%
Rent/Lease	840	79.0
Own	123	11.6
Do not rent/lease or own	100	9.4
Total	1,063	100.0

Thirty-five percent (35%) of the interested respondents who own or rent/lease their current residence pay $600 - $1,000 per month for their housing, and 29% pay $1,001 - $2,000 per (Table 26).

Table 26: Current Housing Costs

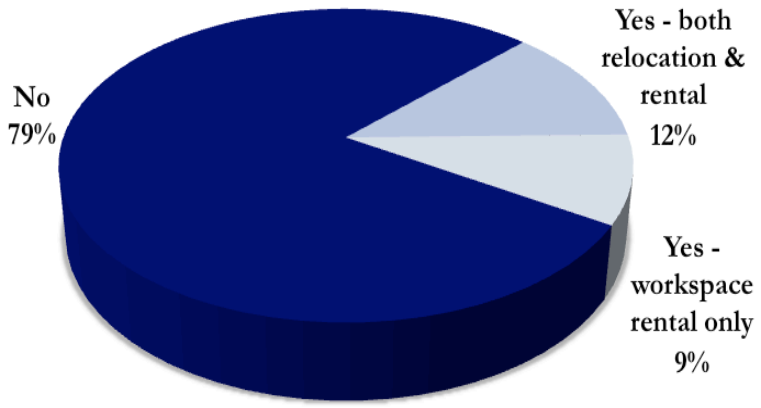
Monthly Housing Costs (excluding utilities)	"yes" responses (963) #	%
$0 – I currently don't pay for housing	18	1.9
$1 - $400	33	3.4
$401 - $600	93	9.7
$601 - $800	161	16.7
$801 - $1,000	175	18.2
$1,001 - $1,200	131	13.6
$1,201 - $1,500	147	15.3
$1,501 - $2,000	125	13.0
$2,001 - $3,000	62	6.4
Over $3,000	18	1.9
Total	963	*100.1

**Does not equal 100.0% due to rounding.*

STUDIO, CREATIVE WORK AND REHEARSAL SPACE RENTAL

Three-hundred ninety-seven respondents (397; 21%) indicated an interest in renting studio, creative work or rehearsal space on an ongoing basis in a new arts/creative facility in Downtown Los Angeles (Figure 5). Of the respondents interested in studio rental, 170 were only interested in renting studio space, while 227 were interested in both studio/work space rental and affordable housing. (As noted previously, for the 227 respondents interested in both relocation and rental, it is reasonable to assume they would choose either studio/work space rental or housing, but not both.)

Figure 5: *Would you rent studio, creative work or rehearsal space on an ongoing basis in Downtown Los Angeles?*



The following tables provide information for all respondents who indicated an interest in renting studio, creative work or rehearsal space in the new facility (397) as well as for the subset of respondents interested only in studio or creative work space rental (170). The data for those respondents interested only in studio or creative work space rental are highlighted in these tables.

Seventy-four percent (74%) of the respondents interested in renting studio, creative work or rehearsal space on an ongoing basis have never lived in Downtown Los Angeles, while 14% have lived there in the past (Table 27).

Table 27: Current Residence

	Studio only		All Interested in Studio Space	
	"yes" responses		"yes" responses	
Downtown Los Angeles Residence	#	%	#	%
No	126	74.1	295	74.3
Yes, but not currently	20	11.8	56	14.1
I currently live in Downtown Los Angeles	24	14.1	46	11.6
Total	170	100.0	397	100.0

The most common areas of the arts or arts/entertainment/creative industries of those interested in renting studio, creative work or rehearsal space are acting/voice over, painting/drawing, writing/literary arts, music, and arts education/instruction (Table 28). (Additional areas are provided in Appendix C.)

Table 28: Areas of the Arts/Entertainment/Creative Industries

	Studio only		All Interested in Studio Space	
	"yes" responses		"yes" responses	
Art/Entertainment/Creative Industry Activity*	#	%	#	%
Acting/Voice over	42	24.7	146	36.8
Painting/Drawing	44	25.9	91	22.9
Writing/Literary arts	29	17.1	82	20.7
Music (vocal/instrumental/composition)	29	17.1	78	19.6
Arts education/instruction	27	15.9	76	19.1
Photography	27	15.9	64	16.1
Performance art	22	12.9	58	14.6
Film/Video/Television/Digital/Web-based entertainment production	22	12.9	57	14.4
Director (theater)	15	8.8	55	13.9
Mixed media	26	15.3	54	13.6
Installation art	23	13.5	50	12.6
Dance/Choreography	17	10.0	45	11.3
Digital arts (computer/multimedia/new media, etc.)	15	8.8	45	11.3
Design	22	12.9	44	11.1
Producer (film/video/television/digital/web-based entertainment)	12	7.1	44	11.1
Producer (theater)	11	6.5	42	10.6
Director (film/video/television/digital/web-based entertainment)	14	8.2	41	10.3
Sculpture	26	15.3	40	10.1
Art gallery	20	11.8	38	9.6
Graphic arts/design	17	10.0	33	8.3
Arts administration/Arts advocacy	9	5.3	30	7.6
Crafts/Fine crafts	13	7.6	29	7.3
Comedy (stand-up/sketch/improv)	7	4.1	25	6.3
Fashion/Fiber arts/Clothing/Costume design	7	4.1	22	5.5
Theater/Performing arts - Design (scenic/sound/lighting)	7	4.1	22	5.5
Architecture	10	5.9	20	5.0
Theater/Performing arts - Backstage management and crew	15	8.8	31	7.8

**Respondents may have selected multiple areas; table includes options selected by at least 5% of interested respondents.*

The interested respondents were asked to indicate in which arts, entertainment or creative industry groups, sectors or affiliations they are actively engaged or a member. Thirty-nine percent (39%) of the respondents interested in renting studio, creative work or rehearsal space belong to a Union or Guild (Table 29), while 31% participate in informal or member-based groups of creative peers.

Table 29: Group Membership or Affiliation

	Studio only		All Interested in Studio Space	
	"yes" responses		"yes" responses	
Group, Sector, or Affiliation*	#	%	#	%
Union or Guild	48	28.2	154	38.8
Informal or member-based group of creative peers	47	27.6	123	31.0
Theater/Dance company	33	19.4	104	26.2
CalArts	20	11.8	62	15.6
Film/Television studio or production company	21	12.4	58	14.6
Visual art association	26	15.3	52	13.1
Performing arts/entertainment alliance or association	28	16.5	50	12.6
Music association (band, choir, orchestra, etc.)	13	7.6	36	9.1
Design guild	5	2.9	10	2.5
Crafts association	5	2.9	10	2.5
Other	24	14.1	48	12.1
None of the above	37	21.8	66	16.6

**Respondents may have selected multiple groups, sectors or affiliations.*

Of those interested respondents involved in a union or guild, 73% belong to the Screen Actors Guild, and 53% to the American Federation of Television and Radio Artists (Table 30).

Table 30: Union or Guild Membership

	"yes" responses (48)		total responses (154)	
	"yes" responses		"yes" responses	
Union or Guild*	#	%	#	%
SAG	35	72.9	112	72.7
AFTRA	27	56.3	81	52.6
AEA	20	41.7	66	42.9
IATSE	4	8.3	16	10.4
WGA	3	6.3	8	5.2
DGA	1	2.1	2	1.3
Other	8	16.7	19	12.3

**Respondents may have selected multiple unions or guilds.*

Studio, Creative Work and Rehearsal Space Rental: Current Space Arrangements

Sixty-four percent (64%) of the interested respondents currently do not have space they use specifically for their art or arts/entertainment/creative industry work (Table 31).

Table 31: Current Studio/Workspace

	Studio only		All Interested in Studio Space	
	"yes" responses		"yes" responses	
Have space used only for art/creative work?	#	%	#	%
Yes	74	43.5	142	35.8
No	96	56.5	255	64.2
Total	170	100.0	397	100.0

Thirty-one percent (31%) of the respondents interested in renting studio, creative work or rehearsal space use space within their home for their art or arts/entertainment/creative industry work while 20% rent or own studio or other work space outside their home (Table 32). Many (40%) do not have the space they need for their art or creative work.

Table 32: Current Studio/Workspace Arrangement

	Studio only		All Interested in Studio Space	
	"yes" responses		"yes" responses	
Work Space Arrangement	#	%	#	%
I don't have the space I need for my art or arts/entertainment/creative industry work	59	34.7	159	40.1
I have space within my home that I use for my art or arts/entertainment/creative industry work	60	35.3	123	31.0
I rent or own studio or other work space outside my home	37	21.8	78	19.6
My work space is provided free of charge	11	6.5	32	8.1
My work does not require designated space	3	1.8	5	1.3
Total	170	*100.1	397	*100.1

**Does not equal 100.0% due to rounding.*

The interested respondents who indicated that they rent or own studio or other work space outside their home were asked what they pay for that space. Forty-one percent (41%) pay $400 or less for their space (Table 33). One-quarter pay $500 - $1,000 for their studio or creative work space.

Table 33: Current Studio/Workspace Cost

Monthly Studio/Work Space Cost	Studio only (37) "yes" responses #	%	All Interested in Studio Space (78) "yes" responses #	%
$0	1	2.7	1	1.3
$100 or less	0	0.0	6	7.7
$101 - $150	2	5.4	4	5.1
$151 - $200	1	2.7	4	5.1
$201 - $300	3	8.1	10	12.8
$301 - $400	2	5.4	8	10.3
$401 - $500	6	16.2	9	11.5
$501 - $1,000	11	29.7	20	25.6
$1,001 - $1,500	4	10.8	5	6.4
$1,501 - $2,000	4	10.8	6	7.7
More than $2,000	3	8.1	5	6.4
Total	37	*99.9	78	*99.9

**Does not equal 100.0% due to rounding.*

Studio, Creative Work and Rehearsal Space Rental: Needs and Preferences

Nearly half (48%) of the respondents interested in renting studio, creative work or rehearsal space on an ongoing basis need studio/work spaces of 500 square feet or less, while 13% want larger spaces greater than 1,000 square feet (Table 34).

Table 34: Space Requirements for Studio/Work Space

	Studio only		All Interested in Studio Space	
	"yes" responses		"yes" responses	
Minimum Square Footage	#	%	#	%
None (my work requires no dedicated space)	2	1.2	3	0.8
Under 200 sq feet	14	8.2	32	8.1
200 - 350 sq feet	40	23.5	86	21.7
351 - 500 sq feet	30	17.6	73	18.4
501 - 650 sq feet	15	8.8	44	11.1
651 - 800 sq feet	19	11.2	41	10.3
801 - 1,000 sq feet	18	10.6	40	10.1
1,001 - 1,500 sq feet	9	5.3	19	4.8
1,501 - 2,000 sq feet	10	5.9	21	5.3
More than 2,000 sq feet	5	2.9	13	3.3
Don't know	8	4.7	25	6.3
Total	170	*99.9	397	*100.2

**Does not equal 100.0% due to rounding.*

The interested respondents were asked to identify the three features most desirable to them in a new studio, creative work or rehearsal space. Among the most popular were internet access, natural light, high ceilings, soundproofing, and access to dressing rooms/bathrooms (Table 35). (Additional important work space features are provided in Appendix C.)

Table 35: Preferred Workspace Features

	Studio only		All Interested in Studio Space	
	"yes" responses		"yes" responses	
Important Features*	#	%	#	%
Internet access (wired for high-speed Internet/Ethernet jack)	85	50.0	197	49.6
Natural light	80	47.1	190	47.9
High ceilings	66	38.8	136	34.3
Soundproofing	43	25.3	116	29.2
Access to dressing rooms/bathrooms	42	24.7	112	28.2
Projection and/or sound equipment	26	15.3	69	17.4
Additional storage	28	16.5	60	15.1
Oversized doors/Freight elevator	30	17.6	60	15.1
Sprung floors	13	7.6	48	12.1
Special ventilation	24	14.1	43	10.8
Mirrors	13	7.6	36	9.1

**Respondents may have selected multiple features; table includes options selected by at least 5% of interested respondents.*

The interested respondents were also asked to identify the three types of space and amenities they would most like to share in a multi-use arts/creative facility. Preferred types of space and amenities include general purpose studio space, rehearsal space for theater/performance art, a business center, gallery space, and co-working space (Table 36).

Table 36: Preferred Spaces and Amenities for Studio Rental

	Studio only		All Interested in Studio Space	
	"yes" responses		"yes" responses	
Type of Space/Amenity*	#	%	#	%
General purpose studio space	59	34.7	122	30.7
Rehearsal space - Theater/Performance art	42	24.7	111	28.0
Business center	39	22.9	108	27.2
Gallery space	42	24.7	92	23.2
Co-working space	32	18.8	89	22.4
Theater/Performance space: 99 seats or smaller	25	14.7	81	20.4
Dance studio/rehearsal space	29	17.1	78	19.6
Storage (closet/locker)	28	16.5	78	19.6
Film/Video screening room	23	13.5	74	18.6
Classrooms/Teaching space	25	14.7	70	17.6
Recording studio	26	15.3	67	16.9
Theater/Performance space: 100 - 249 seats	20	11.8	61	15.4
Paint room	31	18.2	56	14.1
Conference room	17	10.0	52	13.1
Outdoor work area	22	12.9	52	13.1
Rehearsal space - Music (soundproof space for small bands/groups)	16	9.4	50	12.6
Woodworking shop	23	13.5	48	12.1
Rehearsal space - Music (individual soundproof practice rooms)	16	9.4	44	11.1
Scene/Prop/Costume shop	12	7.1	42	10.6
Kitchen (prep and/or demonstration)	15	8.8	41	10.3
Metalworking shop	18	10.6	35	8.8
Printmaking facilities	9	5.3	33	8.3
Retail space	13	7.6	33	8.3
Theater/Performance space: 250 - 349 seats	9	5.3	32	8.1
Theater/Performance space: 500 seats or more	7	4.1	26	6.5
Traditional or digital dark room	8	4.7	23	5.8
Ceramics studio/Kiln	10	5.9	20	5.0
Theater/Performance space: 350 - 499 seats	4	2.4	20	5.0

**Respondents may have selected multiple types of space/amenities; table includes options selected by at least 5% of interested respondents.*

Over one-third (36%) of the respondents interested in renting studio, creative work or rehearsal space on an ongoing basis could afford $250 or less per month for that space (paid in addition to costs for housing). Forty percent (40%) could pay between $350 and $500 each month and 18% could pay $700 or more (Table 37).

Table 37: Affordable Studio Costs

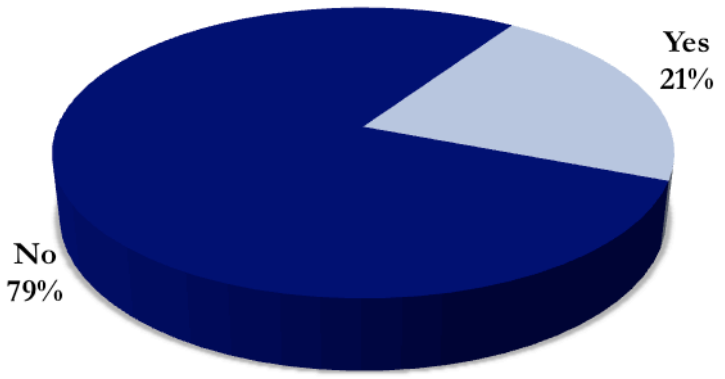
Maximum Monthly Amount (excluding utilities)	Studio only "yes" responses #	Studio only "yes" responses %	All Interested in Studio Space "yes" responses #	All Interested in Studio Space "yes" responses %
None	3	1.8	8	2.0
$150 or less	28	16.5	81	20.4
$250	25	14.7	62	15.6
$350	29	17.1	66	16.6
$450	10	5.9	32	8.1
$500	27	15.9	59	14.9
$600	10	5.9	17	4.3
$700 - $1,000	24	14.1	52	13.1
More than $1,000	14	8.2	20	5.0
Total	170	*100.1	397	100.0

**Does not equal 100.0% due to rounding.*

OCCASIONAL CREATIVE SPACE RENTAL

Three-hundred ninety-nine (399) of the individual survey respondents (21%) indicated an interest in renting studio, creative work or rehearsal space on an occasional basis in Downtown Los Angeles (Figure 6). One-hundred seventy-four (174) of these respondents were only interested in renting space on an occasional basis, while 225 also expressed interest in affordable housing and/or ongoing studio, creative work or rehearsal space rental. (For the 225 respondents interested in ***both*** occasional and other space, it is reasonable to assume that they may choose occasional creative space rental ***as well as*** ongoing studio, creative work or rehearsal space rental or relocation to an affordable housing facility in Downtown Los Angeles.)

Figure 6: *Would you rent studio, creative work or rehearsal space on an occasional basis in Downtown Los Angeles?*



Only 4% of the respondents interested in renting studio, creative work or rehearsal space on an occasional basis currently reside in Downtown Los Angeles (Table 38).

Table 38: Current Residence

	Occasional Rental Only "yes" responses		All Interested in Occasional Rental "yes" responses	
Downtown Los Angeles Residence	#	%	#	%
No	154	88.5	342	85.7
Yes, but not currently	15	8.6	42	10.5
I currently live in Downtown Los Angeles	5	2.9	15	3.8
Total	174	100.0	399	100.0

The respondents interested in occasional rental are most predominantly involved with acting/voice over, writing/literary arts, music, and arts education/instruction (Table 39). (Additional areas are provided in Appendix C.)

Table 39: Areas of the Arts/Entertainment/Creative Industries

	Occasional Rental Only "yes" responses		All Interested in Occasional Rental "yes" responses	
Art/Entertainment/Creative Industry Activity*	#	%	#	%
Acting/Voice over	98	56.3	223	55.9
Writing/Literary arts	57	32.8	121	30.3
Music (vocal/instrumental/composition)	41	23.6	96	24.1
Arts education/instruction	43	24.7	86	21.6
Director (theater)	28	16.1	66	16.5
Dance/Choreography	26	14.9	63	15.8
Film/Video/Television/Digital/Web-based entertainment production	25	14.4	62	15.5
Photography	23	13.2	56	14.0
Producer (theater)	30	17.2	56	14.0
Performance art	18	10.3	52	13.0
Painting/Drawing	19	10.9	49	12.3
Producer (film/video/television/digital/web-based entertainment)	17	9.8	46	11.5
Digital arts (computer/multimedia/new media, etc)	15	8.6	36	9.0
Arts administration/Arts advocacy	17	9.8	35	8.8
Director (film/video/television/digital/web-based entertainment)	18	10.3	31	7.8
Graphic arts/design	11	6.3	26	6.5
Comedy (stand-up/sketch/improv)	11	6.3	25	6.3
Crafts/Fine crafts	14	8.0	25	6.3
Mixed media	10	5.7	25	6.3
Theater/Performing arts - Backstage management and crew	13	7.5	25	6.3
Installation art	9	5.2	22	5.5

**Respondents may have selected multiple activities; table includes options selected by at least 5% of interested respondents.*

The interested respondents were asked to indicate in which arts, entertainment or creative industry groups, sectors or affiliations they are actively engaged or a member. Over half (59%) of the respondents interested in occasional space belong to a Union or Guild (Table 40), while approximately one-third participate in informal or member-based groups or belong to a theater/dance company.

Table 40: Group Membership or Affiliation

	Occasional Rental Only "yes" responses		All Interested in Occasional Rental "yes" responses	
Group, Sector, or Affiliation	#	%	#	%
Union or Guild	106	60.9	234	58.6
Informal or member-based group of creative peers	54	31.0	141	35.3
Theater/Dance company	60	34.5	132	33.1
Performing arts/entertainment alliance or association	28	16.1	60	15.0
Film/Television studio or production company	26	14.9	60	15.0
CalArts	12	6.9	44	11.0
Music association (band, choir, orchestra, etc.)	12	6.9	35	8.8
Visual art association	14	8.0	27	6.8
Crafts association	6	3.4	8	2.0
Design guild	0	0.0	2	0.5
Other	16	9.2	34	8.5
None of the above	13	7.5	29	7.3

**Respondents may have selected multiple groups, sectors or affiliations.*

Of those interested respondents involved in a union or guild, approximately three-quarters (78%) belong to the Screen Actors Guild, and 68% to the American Federation of Television and Radio Artists (Table 41). Approximately half belong to the Actor's Equity Association.

Table 41: Union or Guild Membership

	"yes" responses (106) "yes" responses		total responses (234) "yes" responses	
Union or Guild*	#	%	#	%
SAG	81	76.4	182	77.8
AFTRA	74	69.8	159	67.9
AEA	61	57.5	125	53.4
IATSE	3	2.8	8	3.4
WGA	3	2.8	6	2.6
DGA	1	0.9	1	0.4
Other	14	13.2	32	13.7

**Respondents may have selected multiple unions or guilds.*

The respondents interested in renting studio, creative work or rehearsal space on an occasional basis were asked to identify the types of space and amenities that would be most important for occasional rental (Table 42). Rehearsal space for theater/performance art was of interest to 47% of these respondents. Other preferred types of space and amenities include theater/performance space (99 seats or smaller), a dance studio/rehearsal space, and a business center.

Table 42: Preferred Spaces and Amenities for Studio Rental

	Occasional Rental Only		All Interested in Occasional Rental	
	"yes" responses		"yes" responses	
Type of Space/Amenity*	#	%	#	%
Rehearsal space - Theater/Performance art	88	50.6	186	46.6
Theater/Performance space: 99 seats or smaller	75	43.1	150	37.6
Dance studio/rehearsal space	52	29.9	121	30.3
Business center	48	27.6	110	27.6
Film/Video screening room	46	26.4	100	25.1
Theater/Performance space: 100 - 249 seats	41	23.6	100	25.1
General purpose studio space	44	25.3	96	24.1
Recording studio	33	19.0	94	23.6
Classrooms/Teaching space	44	25.3	91	22.8
Gallery space	27	15.5	67	16.8
Conference room	19	10.9	62	15.5
Storage (closet/locker)	14	8.0	61	15.3
Rehearsal space - Music (individual soundproof practice rooms)	24	13.8	60	15.0
Co-working space	23	13.2	56	14.0
Rehearsal space - Music (soundproof space for small bands/groups)	21	12.1	56	14.0
Theater/Performance space: 250 - 349 seats	18	10.3	52	13.0
Theater/Performance space: 500 seats or more	14	8.0	43	10.8
Outdoor work area	12	6.9	42	10.5
Theater/Performance space: 350 - 499 seats	15	8.6	41	10.3
Kitchen (prep and/or demonstration)	15	8.6	36	9.0
Paint room	12	6.9	35	8.8
Scene/Prop/Costume shop	6	3.4	35	8.8
Woodworking shop	8	4.6	31	7.8
Printmaking facilities	9	5.2	26	6.5
Traditional or digital dark room	7	4.0	26	6.5
Ceramics studio/Kiln	4	2.3	19	4.8
Metalworking shop	3	1.7	19	4.8
Retail space	6	3.4	19	4.8

**Respondents may have selected multiple types of space/amenities; table includes options selected by at least 5% of interested respondents.*

INTEREST IN ADDITIONAL CONTACT OR PARTICIPATION

At the end of the survey, respondents were asked if they were interested in being contacted or wanted to be involved in the study and proposed project. The survey respondents could sign up for additional contact regardless of their interest in relocation to or rental of space in a new arts facility.

Of the survey respondents (1863):

- 1,322 (71%) indicated they would be interested in receiving further information about this project.
- 553 (30%) indicated they would be interested in volunteering for the project.

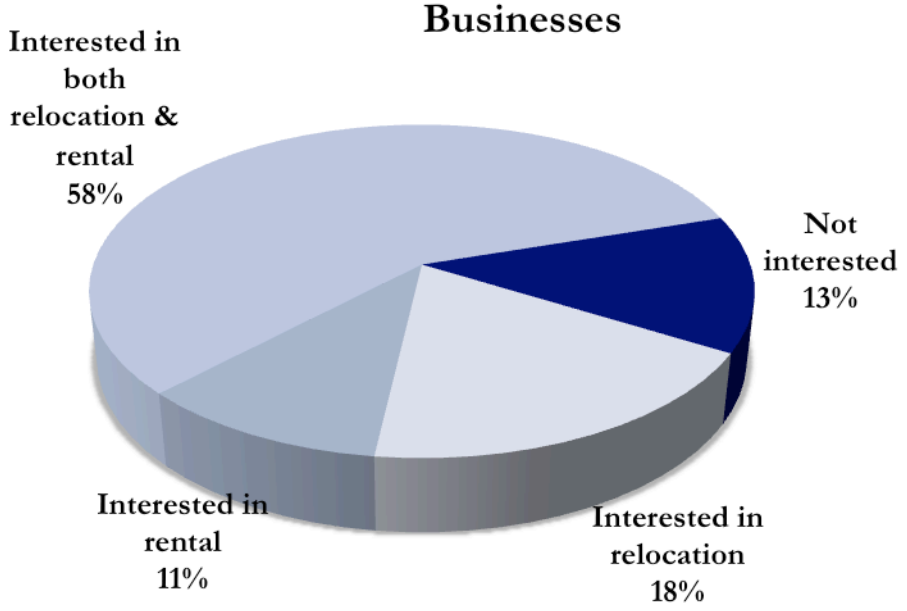
Summary of Survey Results – Creative and Arts/Cultural Organizations and Businesses

Representatives of 151 organizations or businesses completed the Survey of Creative and Arts/Cultural Organizations and Businesses. Twenty-nine percent (29%) of the survey respondents describe themselves as Executive Director/President/CEO/Executive Staff, 23% are Owners, and 17% describe themselves as Artistic Director/Creative Director. The following is a summary of the organization representative's responses to the survey.

Eighty-seven percent (87%; 131) of the responding organization or business representatives indicated an interest in utilizing some type of space in a new, multi-use arts/creative facility in Downtown Los Angeles.

One-hundred fifteen (115) of the interested organizations and businesses are interested in relocating and 103 are interested in renting space on a short-term or occasional basis. (Note: Only arts or arts-related organizations and businesses were asked about their interest in rental.) Eighty-seven (87) are interested in ***both*** relocation and short-term rental (Figure 7). These organizations ***may be interested in one option or the other, or in a combination*** of permanent space and short-term rental. For the 115 organizations interested in relocation, 41% are very interested, 33% are extremely interested, and 17% are somewhat interested.

Figure 7: Interest in Mixed-Use Arts/ Creative Facility - Organizations & Businesses



CREATIVE AND ARTS/CULTURAL ORGANIZATIONS AND BUSINESSES INTERESTED IN RELOCATION AND/OR RENTAL

Seventy-nine (79) of the interested organizations (60%) are currently located in the city of Los Angeles (Table 43).

Table 43: Current Location

City (Primary Location Based on Zip Code)	#	%
Los Angeles	79	60.3
North Hollywood	4	3.1
Santa Monica	4	3.1
Beverly Hills	3	2.3
Burbank	3	2.3
Pasadena	3	2.3
Valencia	3	2.3
Venice	3	2.3
Culver City	2	1.5
Sherman Oaks	2	1.5
Van Nuys	2	1.5
Woodland Hills	2	1.5
Other cities in California*	18	13.7
Cities in other states*	3	2.3
Total	131	100.0

**Cities with only one interested organization.*

Most of the interested organizations (63%) are 501(c)(3) or other nonprofit organizations, and one quarter are for profit businesses (Table 44). Six percent (6%) have not yet determined their business structure.

Table 44: Business Structure

Business Structure	#	%
501(c)(3)/Other nonprofit organization	82	62.6
For-profit business (Corporation/LLC/Partnership/Sole proprietor, etc.)	33	25.2
An organization affiliated with a university or educational institution	4	3.1
Structure not yet determined	8	6.1
Other	4	43.1
Total	131	*100.1

**Does not equal 100.0% due to rounding*

Over half of the interested organizations (60%) are primarily arts and cultural organizations, 20% are arts-related organizations or businesses, and 16% are creative businesses (Table 45).

Table 45: Type of Organization or Business

Business Type	#	%
Primarily an arts or cultural organization	79	60.3
An arts-related organization or business	26	19.8
A creative business	21	16.0
Not an arts organization, creative business or arts-related organization	5	3.8
Total	131	*99.9

**Does not equal 100.0% due to rounding*

The interested organizations and businesses represent a wide variety of arts disciplines and cultural and creative fields, the most common of which are theater arts, arts education/instruction, Film/Video/Television/Web-based content production, performance art, music, and dance/choreography (Table 46).

Table 46: Arts and Creative/Cultural Fields

Arts Areas and Creative/Cultural Fields*	#	%
Theater arts	49	38.9
Arts education/instruction	45	35.7
Film/Video/Television/Web-based content production	36	28.6
Performance art	32	25.4
Music (Vocal/Instrumental/Composition)	30	23.8
Dance/Choreography	27	21.4
Digital art (computer/multimedia/new media, etc.)	24	19.0
Writing/Literary arts	24	19.0
Arts advocacy/Artists services & support/Technical assistance	22	17.5
Mixed media	21	16.7
Art gallery/Curatorial	19	15.1
Design	17	13.5
Painting/Drawing	16	12.7
Arts administration	13	10.3
Graphic arts/design	13	10.3
Sculpture	12	9.5
Comedy (theater/school/club)	11	8.7
Folk and traditional art	11	8.7
Photography	11	8.7
Healing arts/Art therapies	8	6.3
Historic society/Preservation/Advocacy	8	6.3
Arts retail (arts supply, costume sale/rental, music store, etc.)	7	5.6
Fashion/Fiber arts/Clothing design	7	5.6
Marketing/Branding:	7	5.6

**Respondents may have selected multiple areas/fields; table includes options selected by 7 or more interested organizations/businesses*

Forty percent (40%) of the interested organizations are established organizations or businesses that have been in existence for more than 15 years (Table 47). Twenty-nine percent (29%) have been in business for six to fifteen years, and 30% have been in existence for five years or less.

Table 47: Age of Organization

Years	#	%
Not yet in operation	2	1.5
Less than one year	8	6.1
1-2 years	12	9.2
3-5 years	19	14.5
6-10 years	21	16.0
11-15 years	17	13.0
16-20 years	18	13.7
More than 20 years	34	26.0
Total	131	100.0

Many of the interested organizations (47%) have no full-time employees and 31% have no part-time employees (Table 48). Thirty-four percent (34%) have one or two full-time employees, and 32% have 1-2 part-time employees. Forty-two percent (42%) have 6 or more volunteers.

Table 48: Full-Time and Part-Time Employees

	Full-Time		Part-Time		Volunteers	
# of Employees	#	%	#	%	%	%
None	61	46.6	40	30.5	26	19.8
1 – 2	45	34.4	42	32.1	25	19.1
3 – 5	12	9.2	19	14.5	25	19.1
6 – 10	9	6.9	15	11.5	19	14.5
11 or more	4	3.1	15	11.5	36	27.5
Total	131	*100.2	131	*100.1	131	100.0

**Does not equal 100.0% due to rounding*

Thirty-eight percent (38%) of the interested organizations and businesses have 1 to 25 daily visitors at their primary location (Table 49). Approximately one-third do not have any visitors.

Table 49: Daily Visitors

Average Number per Day	#	%
None	48	36.6
1 to 25	50	38.2
26 to 50	10	7.6
51 to 100	7	5.3
101 to 250	8	6.1
251 to 500	4	3.1
Over 500	4	3.1
Total	131	100.0

The interested organizations vary considerably in the number of public or private events they host annually (Table 50). Many organizations (40) hold 1 to 3 events with large attendance (more than 300 people), and 45 hold 1 to 3 events with as many as 101 to 300 people in attendance. Fourteen (14) organizations or businesses hold over 50 small events annually (attendance of 1 to 50 people). Public or private events may include stage productions, workshops, festivals, speaking engagements, and special exhibits.

Table 50: Annual Events x Attendance

	# of Annual Events						
Attendance	None	1 – 3	4 – 10	11 – 20	21- 50	Over 50	Total
Attended by 1 – 50 people	29	41	14	23	10	14	131
Attended by 51 - 100 people	38	41	29	11	6	6	131
Attended by 101 – 300 people	59	45	17	5	1	4	131
Attended by over 300 people	70	40	13	6	1	1	131
Total	196	167	73	35	18	25	

Half of the interested organizations and businesses have annual operating budgets of $100,000 or less (Table 51). Fifteen percent (15%) have much larger annual budgets over $500,000 and another fifteen percent have not yet determined their annual budget.

Table 51: Annual Operating Budget

U.S. Dollars	#	%
Annual budget has not yet been determined	20	15.3
Under $10,000	20	15.3
$10K - $50K	29	22.1
$51K - $100K	17	13.0
$101K - $250K	17	13.0
$251K - $500K	9	6.9
$501K - $1M	10	7.6
$1.1M - $3M	6	4.6
Over $3 Million	3	2.3
Total	131	*100.1

**Does not equal 100.0% due to rounding*

CREATIVE AND ARTS/CULTURAL ORGANIZATIONS AND BUSINESSES INTERESTED IN RELOCATION AND/OR RENTAL: SPACE NEEDS & PREFERENCES

Many types of space are required by the 131 interested organizations and businesses (note: The 87 organizations interested in both relocation and short-term rental may or may not be interested in the same type of space whether they relocate or rent space in a new facility).

Of those organizations and businesses interested in ***relocation***, nearly two-thirds (64%) require event space and administrative space, and half require a conference/board meeting room or informal theater/performance space (Table 52). Other spaces required by many of the interested organizations and businesses include classrooms/teaching space (48%), formal theater/performance space (47%), rehearsal space (42%), and production/equipment storage space (42%).

Table 52: Types of Space Required for Relocation

	(115)	
Type of Space*	#	%
Event space (for receptions, fundraisers, client entertaining, etc.)	74	64.3
Administrative space (private offices, reception area, etc.)	73	63.5
Conference/Board meeting room	57	49.6
Theater/Performance space (informal/flexible space/seating, including large and/or intimate venues)	57	49.6
Classrooms/Teaching space	55	47.8
Theater/Performance space (formal stage/seating, including large and/or intimate venues)	54	47.0
Production/Equipment storage space (for costumes, music stands, props, etc.)	48	41.7
Rehearsal space (multi-use)	48	41.7
Communal space for networking with others in the facility	45	39.1
Ticketing/Box office	45	39.1
Business center (shared copier, fax, etc.)	42	36.5
Collection or archival storage space	39	33.9
Gallery/Display space	39	33.9
Dance studio/rehearsal space	37	32.2
Scene/Prop/Costume shop	36	31.3
Specialized work spaces for artists (e g, recording studio, traditional/digital dark room, ceramics studio, etc.)	35	30.4
Reception desk (shared/staffed)	32	27.8
Individual artist studio spaces	22	19.1
Workstation in a co-working environment (access to wireless, work table, etc.)	22	19.1
Retail space	18	15.7
Other	22	19.1

**Respondents may have selected multiple types of space*

Interested respondents who indicated they require theater/performance space were asked about the size of space they need (Table 53). Fifty-five percent (55%) require 99 seats or less, 54% need 100 to 249 seats, and 9% require large venues with 1,000 seats or more.

Table 53: Size of Performance/Production Space Required for Relocation

	(69)	
Number of Seats Required*	#	%
99 seats or smaller	38	55.1
100 - 249 seats	37	53.6
250 - 349 seats	16	23.2
350 - 499 seats	9	13.0
500 - 999 seats	8	11.6
1,000 seats or more	6	8.7

**Respondents may have selected more than one option*

The survey asked those respondents interested in relocation who require theater/performance space, dance studio space, and/or rehearsal space if they would be willing to sublease or share their space (Table 54). Nearly all (91%) indicated a willingness to do so.

Table 54: Willingness to Sublease or Share Space

	#	%
Yes	67	90.5
No	7	9.5
Total	74	100.0

The respondents interested in relocation indicated that several special programs or features, if incorporated into the project, would increase their interest in the project (Table 55). Features or programs of greatest importance include onsite or adjacent parking, internet access, shared WiFi, security personnel onsite, shared marketing, and green building design/LEED certification.

Table 55: Special Programs or Features

Special Programs or Features*	#	%
Leasable onsite or adjacent parking	91	79.1
Internet access (wired for high-speed Internet/Ethernet jack)	78	67.8
Shared WiFi	61	53.0
Security personnel onsite	55	47.8
Green building design/LEED certification	50	43.5
Shared marketing	50	43.5
Pooled purchase for contract services	40	34.8
Business development workshops	36	31.3
Tax preparation assistance	26	22.6
Child care	14	12.2
Other	29	25.2

**Respondents may have selected more than one program or feature.*

Those interested in relocation were also asked about the amount of space they would require. Consistent with the variety in the types of space needed, the amount of space the interested organizations and businesses require varies widely (Table 56). With respect to administrative or office space, nearly half (49%) require 500 square feet or less.

Table 56: Amount of Space Required

	% of Organizations/Relocate (115)					
Size of Space	Overall	Administrative/ Office	Display/ Exhibit/Retail	Rehearsal	Shop/Studio/Other Work Space	Storage/ Other
None**	-	12.2	42.6	38.3	20.0	9.6
Included in other space**	-	7.0	6.1	4.3	7.0	10.4
Don't know	15.7	11.3	13.9	10.4	20.0	14.8
Less than 100 sq. feet	1.7	11.3	6.1	0.9	2.6	8.7
100 - 250 sq. feet	6.1	26.1	9.6	2.6	6.1	20.0
251 - 500 sq. feet	6.1	11.3	3.5	12.2	10.4	11.3
501 - 750 sq. feet	4.3	8.7	5.2	7.8	6.1	8.7
751 - 1,000 sq. feet	13.9	2.6	2.6	7.0	10.4	7.0
1,001 - 2,000 sq. feet	19.1	6.1	5.2	8.7	11.3	5.2
2,001 – 5,000 sq. feet	20.9	2.6	3.5	6.1	5.2	3.5
5,001 – 10,000	9.6	0.0	0.9	0.9	0.9	0.0
Over 10,000 sq. feet	2.6	0.9	0.9	0.9	0.0	0.9
Total	100.0	*100.1	*100.1	*100.1	100.0	*100.1

** Does not equal 100.0% due to rounding*

***Hyphen indicates that option was not offered for a particular type of space*

The respondents interested in relocation indicated that a number of transportation systems or programs, if easily accessible or made available, would reduce their organizational need for staff or visitor parking (Table 57). The transportation systems most likely to be beneficial include subway/light-rail (72%), the bus (51%), onsite bike storage (43%) and the Downtown LA streetcar (41%).

Table 57: Interest in Transportation Systems and Programs

Types of Transportation Systems & Programs*	#	%
Subway/Light-rail	83	72.2
Bus	59	51.3
Bike storage (onsite)	49	42.6
Downtown LA streetcar	47	40.9
Carpooling coordination	40	34.8
Car share program	31	27.0
Bike share program	19	16.5
None of the above	20	17.4

**Respondents may have selected more than one transportation system or program.*

For organizations and businesses interested in ***renting*** space, the most common types of space needed for short-term or occasional rental include event space (60%), theater/performance space (56%), rehearsal space (42%), and classrooms/teaching space (39%) (Table 58).

Table 58: Types of Space Required for Short-term or Occasional Rental

	(103)	
Type of Space Required *	#	%
Event space (for receptions, fundraisers, client entertaining, etc.)	62	60.2
Theater/Performance space (including large and/or intimate venues)	58	56.3
Rehearsal space (multi-use)	43	41.7
Classrooms/Teaching space	40	38.8
Conference/Meeting room	30	29.1
Dance studio	26	25.2
Screening room	24	23.3
Ticketing/Box office	24	23.3
Gallery/Display space	23	22.3
Office space (private, for special or short-term projects)	23	22.3
Recording studio	17	16.5
Storage space for productions/equipment	17	16.5
Scene/Prop/Costume shop	15	14.6
Music practice room	14	13.6
Studio space for individual artists	11	10.7
Printmaking facilities	9	8.7
Collection or archival storage space	8	7.8
Paint room	7	6.8
Photography production/Traditional/Digital dark room	7	6.8
Workstation in a co-working environment (access to wireless, work table, etc.)	6	5.8

**Respondents may have selected multiple options; table includes options selected by 6 or more organizations/businesses interested in rental*

Interested organizations and businesses requiring theater/performance space for short-term or occasional rental need spaces of varying size (Table 59). Five percent (5%) need a large venue with 1,000 or more seats, while nearly two-thirds (64%) would require a space with 99 or fewer seats.

Table 59: Size of Performance/Production Space Required for Rental

	(58)	
Number of Seats Required*	#	%
99 seats or smaller	37	63.8
100 - 249 seats	32	55.2
250 - 349 seats	18	31.0
350 - 499 seats	9	15.5
500 - 999 seats	5	8.6
1,000 seats or more	3	5.2

**Respondents may have selected more than one option*

CREATIVE AND ARTS/CULTURAL ORGANIZATIONS AND BUSINESSES INTERESTED IN RELOCATION AND/OR RENTAL: CURRENT PLANS & EXPECTATIONS

Representatives of organizations and businesses interested in relocation (131) were asked about current space plans.

- 41% (54) currently have plans to ***relocate***
- 44% (57) have plans to ***expand or open additional*** space
- 39% (51) have plans to ***launch a new enterprise***

Of those with plans to change their space, most are flexible in the timing of these changes (Table 60).

Table 60: Timing of Space Changes

	----------% of Organizations----------		
When?	Relocation (54)	Expansion (57)	New Enterprise (51)
Immediately/As soon as space becomes available	9.2	6.9	6.1
Flexible (whenever space becomes available)	24.4	26.0	21.4
One year	4.6	6.1	6.9
Two years	3.1	3.1	2.3
Three or more years	0.0	1.5	2.3
Total	41.3	43.6	39.0

Representatives of all interested organizations and businesses were asked about changes they anticipate in their organization or business in the next three years. Eighty-two percent (82%) of the interested organizations and businesses are anticipating increases in their audience/visitor/constituency population and 72% are anticipating increases in their operating budget (Table 61). Approximately two-thirds are anticipating increases in their range of services or number of staff. Most of those not expecting increases anticipate no change over the next three years.

Table 61: Anticipated Changes over Next Three Years

	----------% of Organizations----------			
Type of Change	Decrease	Same	Increase	Total
Operating Budget	2.3	26.0	71.8	*100.1
Number of Staff	0.8	32.8	66.4	100.0
Space Requirements	2.3	35.1	62.6	100.0
Audience/Visitor/Constituency Population	0.0	17.6	82.4	100.0
Range of Services	0.0	32.8	67.2	100.0

**Does not equal 100.0% due to rounding*

CREATIVE AND ARTS/CULTURAL ORGANIZATIONS AND BUSINESSES INTERESTED IN ADDITIONAL INFORMATION

At the end of the survey all respondents were asked if their organization or business would be interested in receiving further information on this project.

- 129 of the organizations or businesses represented (85%) indicated they would be interested in receiving more information about this project.

Appendix A: Survey Methodology

Artspace Projects Inc. and Swan Research and Consulting, in collaboration with the City of Los Angeles Department of Cultural Affairs (DCA) and its project partners, designed two surveys for use in this study. The Survey of Space Needs and Preferences of Artists and Individuals associated with the Arts, Entertainment and Creative Industries (individual survey) was designed for creative individuals and artists, and comprised of four areas of interest, including current living and working information; preferences for living and work space; demographic information; and the respondent's personal interest in relocation to an affordable housing facility, and/or rental of studio, creative work or rehearsal space on an ongoing or occasional basis in Downtown Los Angeles. The second survey, the Survey of Creative and Arts/Cultural Organizations and Businesses (organization survey), was intended for representatives of arts and cultural organizations and creative businesses. This survey included questions about the organization or business, existing plans for relocation and/or expansion, space preferences and needs, and interest in tenancy or rental of space in a new, multi-use arts/creative facility in Downtown Los Angeles.

In August 2011, email blasts to more than 35,530 recipients, and other print and online announcements were sent to artists, creative individuals and creative organizations and businesses in Los Angeles and the surrounding area, inviting them to participate in the surveys and providing them with the link to access the surveys online. DCA and it project partners, including the Actors Fund Housing Development Corporation, Community Redevelopment Agency of the City of Los Angeles, Bringing Back Broadway, City of Los Angeles Planning Department's Urban Design Studio, California Institute of the Arts, and Local Initiatives Support Corporation identified potential respondents through their affiliation with various arts and entertainment industry organizations and businesses in the Los Angeles area. Invitations for survey participation were also extended through 3,880 postcard mailings and hand distribution of 2,500 postcards in English and 600 postcards in Spanish by local and regional arts and industry groups. All downtown arts and cultural businesses, Artwalk locations and key Spanish speaking organizations were provided with postcards to distribute. Information about the surveys was also provided at a public meeting, and through local print media, email blasts, websites, direct constituent phone calls, and internet social networking.

The surveys were available for 8 weeks via the Internet, utilizing the Survey Gizmo survey application. The surveys were also available over the telephone for those requiring assistance. Once the entry website was accessed, the respondent was given the option of completing the individual survey, the organization survey, or both surveys, and then directed step-by-step through survey completion. The individual survey could be completed in either English or Spanish; 98% of respondents completed the English version. Respondents who completed the individual survey were assured that their responses would be maintained in confidence. Respondents to the organization survey were informed that their responses would only be reviewed by those directly involved in future projects.

One-thousand eight-hundred sixty-three (1,863) respondents completed the individual survey. One-hundred fifty-three (153) representatives of arts/cultural organizations and creative businesses completed the organization survey. The level of response obtained in these surveys is consistent with similar studies of this kind involving surveys of narrow content and longer length.

Multiple organization surveys were submitted on behalf of two organizations or businesses (2 separate representatives of the organization or business each completed a survey). The "duplicate" surveys were reviewed and surveys were removed from the final data set so that summary statistics included in this report were based on a single survey from each organization or business (151 in total).

The survey samples, as obtained from mailing lists of various arts, creative, and cultural organizations and businesses, are samples of convenience. While believed to be grossly representative of the target population (all artists and arts organizations in and around the area), generalization of the findings to these broader populations should be conducted with utmost caution. Because of the non-random nature of the sample, the data reported include only descriptive statistics. Substantial differences in numbers and percentages are deemed meaningful, as are patterns in the data. As with any measurement tool, some error is inherent; small group differences or percentages should be interpreted carefully.

Appendix B: Current Residence – Interested Individual Respondents

Interested Respondents Currently Residing in Los Angeles County

City	Zip Code(s)	Relocation		Studio Rental		Occasional Space	
		#	%	#	%	#	%
Los Angeles	Various	509	47.9	233	58.7	198	49.6
North Hollywood	Various	54	5.1	8	2.0	14	3.5
Burbank	Various	33	3.1	7	1.8	8	2.0
Studio City	91604/91614	22	2.1	8	2.0	12	3.0
Van Nuys	Various	18	1.7	4	1.0	10	2.5
Glendale	Various	17	1.6	4	1.0	7	1.8
Pasadena	Various	17	1.6	12	3.0	8	2.0
Santa Monica	Various	17	1.6	8	2.0	9	2.3
Valley Village	91607	16	1.5	5	1.3	7	1.8
Sherman Oaks	91403/91423	15	1.4	2	0.5	4	1.0
Valencia	91355	14	1.3	6	1.5	2	0.5
West Hollywood	90069	14	1.3	3	0.8	2	0.5
Long Beach	Various	10	0.9	2	0.5	6	1.5
Culver City	90230/90231/90232	8	0.8	4	1.0	7	1.8
Inglewood	Various	8	0.8	2	0.5	1	0.3
Newhall	91321	8	0.8	2	0.5	5	1.3
Venice	90291	8	0.8	6	1.5	5	1.3
Woodland Hills	91364/91367	8	0.8	2	0.5	3	0.8
Beverly Hills	90211/90212	7	0.7	3	0.8	3	0.8
Altadena	91001	5	0.5	0	0.0	1	0.3
Sylmar	91342	5	0.5	1	0.3	1	0.3
Canyon Country	91351/91387	4	0.4	2	0.5	0	0.0
Marina Del Rey	90292	4	0.4	1	0.3	2	0.5
Northridge	91324/91325	4	0.4	1	0.3	1	0.3
Redondo Beach	90277/90278	4	0.4	3	0.8	1	0.3
San Pedro	90731	4	0.4	2	0.5	1	0.3
Stevenson Ranch	91381	4	0.4	5		2	0.5
Encino	91316/91436	3	0.3	0	0.0	1	0.3
Gardena	90247/90248	3	0.3	0	0.0	2	0.5
Granada Hills	91344	3	0.3	0	0.0	0	0.0
Hawthorne	90250/90251	3	0.3	0	0.0	1	0.3
La Crescenta	91214	3	0.3	0	0.0	2	0.5
Lancaster	93534/93536	3	0.3	1	0.3	1	0.3
North Hills	91343	3	0.3	1	0.3	1	0.3
Pacific Palisades	90272	3	0.3	0	0.0	1	0.3
Panorama City	91402	3	0.3	2	0.5	0	0.0
Playa Del Rey	90293	3	0.3	1	0.3	2	0.5
Topanga	90290	3	0.3	2	0.5	0	0.0
Torrance	90502/90503	3	0.3	1	0.3	1	0.3
West Hills	913047	3	0.3	1	0.3	3	0.8
Various*	Various	49	4.6	23	5.8	23	5.8
	Total	**925**	**87.0**	**368**	**91.9**	**358**	**90.7**

**Cities with only one or two respondents interested in relocation.*

Interested Respondents Currently Residing in Other California Counties

		Relocation		Studio Rental		Occasional Space	
County	Zip Code(s)	#	%	#	%	#	%
Orange	Various	11	1.0	7	1.8	4	1.0
San Bernardino	Various	8	0.8	1	0.3	1	0.3
Alameda	Various	4	0.4	2	0.5	2	0.5
San Diego	Various	4	0.4	1	0.3	2	0.5
Marin	94941/94945/94966	3	0.3	2	0.5	1	0.3
Riverside	92881/92201/92509	3	0.3	2	0.5	3	0.8
San Francisco	94110/94117/94134	3	0.3	2	0.5	2	0.5
Various*	Various	10	0.9	0	0.0	2	0.5
	Total	**46**	**4.4**	**17**	**4.4**	**17**	**4.4**

**Counties with only one or two respondents interested in relocation.*

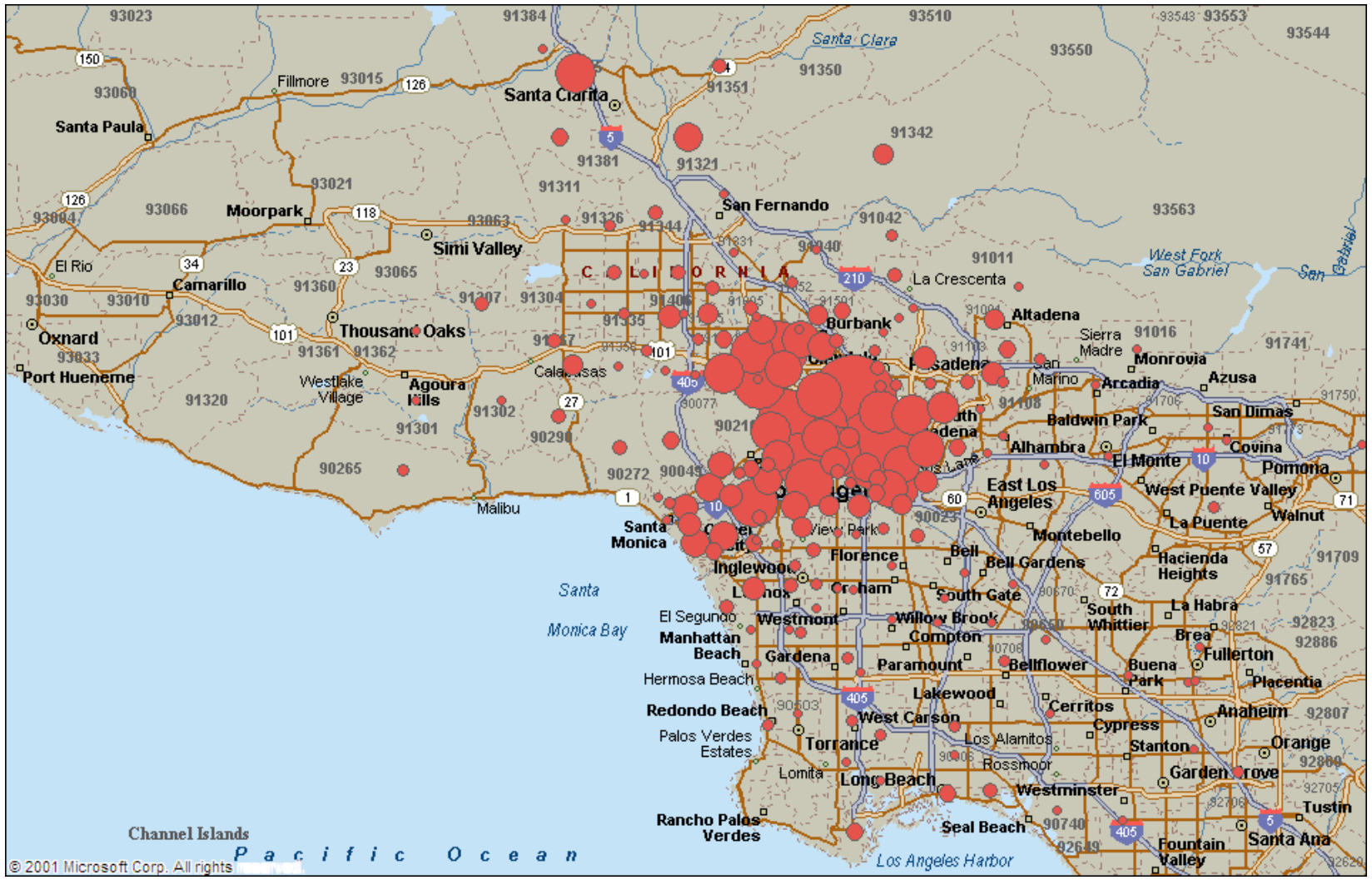
Interested Respondents Currently Residing in Other States

		Relocation		Studio Rental		Occasional Space	
City	State	#	%	#	%	#	%
New York	New York	23	2.2	4	1.0	6	1.5
Brooklyn	New York	11	1.0	0	0.0	0	0.0
Various	New York	7	0.7	1	0.3	4	1.0
Various	New Jersey	5	0.5	1	0.3	3	0.8
Various	Georgia	4	0.4	0	0.0	1	0.3
Ewa Beach/Honolulu	Hawaii	4	0.4	0	0.0	0	0.0
Various	Illinois	4	0.4	1	0.3	2	0.5
Various	Texas	4	0.4	1	0.3	0	0.0
Various	Washington	4	0.4	0	0.0	1	0.3
Phoenix/Scottsdale	Arizona	3	0.3	0	0.0	0	0.0
Various	Massachusetts	3	0.3	0	0.0	1	0.3
Saint Louis	Missouri	3	0.3	0	0.0	0	0.0
Various	Various*	17	1.6	4	1.0	6	1.5
	Total	**92**	**9.0**	**12**	**3.2**	**24**	**6.2**

**States with only one or two respondents interested in relocation.*

Individuals Interested in Relocation: Distribution of Current Residence by Zip Code

Size of circle indicates relative frequency of responses by zip code



Appendix C: Survey Data – Additional Responses of Interested Respondents

This appendix contains responses of individuals interested in relocating to an affordable housing facility, and/or renting studio, creative work or rehearsal space on an ongoing or occasional space in Downtown Los Angeles. These responses were not included in the main report because either the response rate was low, or the response was entered as free text. These additional responses are provided in the following tables.

Respondents Interested in Relocation (1,063):

Survey Question: In what areas of the arts or arts/entertainment/creative industries are you most involved? (Select up to five that most apply)

Other Arts/Entertainment/Creative Activities in which Interested Respondents are Involved

	Responses	
	#	%
Fashion/Fiber arts/Clothing/Costume design*	52	4.9
Healing arts/Art therapies*	52	4.9
Theater/Performing arts - Design (scenic/sound/lighting)*	38	3.6
Jewelry design/fabrication*	36	3.4
Pre-production (casting, talent agent, location scout, etc.)*	28	2.6
Theater/Performing arts - Front of house staff*	28	2.6
Architecture*	27	2.5
Culinary arts*	23	2.2
Woodworking*	20	1.9
Printmaking*	18	1.7
Radio (technician/announcer/broadcaster)*	18	1.7
Make-up/Stylist*	15	1.4
Ceramics*	11	1.0
Circus industries*	7	0.7
Playwright	3	0.3
Puppetry/Puppet artist	3	0.3
Modeling	2	0.2
Public Art	2	0.2
Stunts/Stunt work	2	0.2
Actor/On-Camera (all)	1	0.1
Art Model, Script Reader	1	0.1
Artist Management (prior)	1	0.1
Arts community leader	1	0.1

	Responses	
	#	%
Audio engineer	1	0.1
Award & Reality TV shows	1	0.1
Belly dance teacher	1	0.1
Cartoon Characters at Universal	1	0.1
Celebration arts	1	0.1
Children's Theater	1	0.1
CNA/CHHA	1	0.1
Comic Books	1	0.1
Conceptual/public	1	0.1
Counseling	1	0.1
Curation	1	0.1
Documentary 4 global non profit	1	0.1
Entertainment Union educational staff	1	0.1
Flamenco Dance, Singing, Instruments	1	0.1
Grip for Film/TV	1	0.1
Improv Comedy	1	0.1
Interdisciplinary Performance	1	0.1
Kinetic/multi-media art	1	0.1
Laser Cutting Services	1	0.1
Metal & machining	1	0.1
Murals	1	0.1
Music, Education, Sound Design	1	0.1
Music/Education Consultant	1	0.1
My work not associated with art	1	0.1
Office Administration	1	0.1
Photo studio rental	1	0.1
Post-production	1	0.1
Product Design & Development	1	0.1
Production manager	1	0.1
Production Stage Management	1	0.1
Program administrator	1	0.1
Public Relations, Entertainment Marketing	1	0.1
Remote Recording Sessions	1	0.1
Retired	1	0.1
Retired ballet dancer	1	0.1
Scenic Art	1	0.1
Screenwriting	1	0.1

	Responses	
	#	%
Songwriting	1	0.1
Sound Art	1	0.1
Sound Art & Video	1	0.1
Stage & Theatrical Performer	1	0.1
Storytelling	1	0.1
Talent management	1	0.1
Technician/film crew	1	0.1
Theater / Film actor	1	0.1
Theater director, multidisciplinary artist	1	0.1
Theater/Performing arts - Teaching	1	0.1
Theatre actor/singer/dancer	1	0.1
Theatre classes	1	0.1
Vocal Coaching	1	0.1
Wholesale clothing rep focusing on local artists.	1	0.1
Widow of a music singer/ song writer/ producer	1	0.1
Wigmaker	1	0.1
Yoga	1	0.1

**Activity was provided as an option in the survey*

Survey Question: In which of the following arts, entertainment or creative industry groups, sectors or affiliations are you actively engaged or a member? (Select all that apply)

Other Arts, Entertainment, and Creative Industry Groups, Sectors and Affiliations

	Responses	
	#	%
Crafts association*	16	1.5
Design guild*	15	1.4
AIGA	2	0.2
Museum(s)	2	0.2
18th Street Arts Center	1	0.1
24 Hour Fitness Super Sports	1	0.1
A + D Museum, MOCA, MET	1	0.1
Actors Fund	1	0.1
AftA, PACSoCal, VRA	1	0.1
AIA	1	0.1
AIA, ISP	1	0.1
ALAP, FIND, WIF	1	0.1
American Association of Museums	1	0.1
American Association of Museums, College Art Association	1	0.1
American Photographic Artists (APA LA)	1	0.1
ANMA-Ass. of Healing Arts	1	0.1
Architecture	1	0.1
Art book publishing	1	0.1
Art Center College of Design	1	0.1
ASCAP	1	0.1
ASMP American Society of Media Photographers	1	0.1
Associated artist of a nonprofit offering arts-based education and healing	1	0.1
Blogs	1	0.1
CETA, DTASC	1	0.1
Clothing design	1	0.1
College Art Association	1	0.1
College Instructor	1	0.1
Cross genre artist collective	1	0.1
CSULA	1	0.1
Digital Media Artist Los Angeles	1	0.1
Downtown LA's arts coordinator	1	0.1
Dramatists Guild	2	0.2
Dreamshapers	1	0.1

	Responses	
	#	%
Ecf downtown art center	1	0.1
Echo Park Film Center	1	0.1
Faculty	1	0.1
Film Independent	1	0.1
Gallery artist	1	0.1
Gallery Row Organization	1	0.1
GALLERY SHOWING	1	0.1
Grand View Fine Arts Studio	1	0.1
Green Stage Alliance	1	0.1
Have a small casting agency	1	0.1
Hosts	1	0.1
I am a painter. I show my work at CB1 gallery downtown. And am a part of the vibrant Los Angeles Art World.	1	0.1
I work for the Gallery at REDCAT, whose parent company is CalArts.	1	0.1
IO Improv	1	0.1
ISC	1	0.1
IYASC	1	0.1
LA FPI	1	0.1
Lionheart Institute	1	0.1
Literary association	1	0.1
Literary Organizations	1	0.1
Make Music LA	1	0.1
Meditation group	1	0.1
N.C.O.P.M. (formerly)	1	0.1
National Federation of Community Broadcasters, Prometheus Radio Project	1	0.1
Non profit arts education provider	1	0.1
Non-profit educational arts institute, underground venue,	1	0.1
Opera Company	1	0.1
PEN	1	0.1
PGA	1	0.1
Play music instrument	1	0.1
Printmaking collectives (3)	1	0.1
Record label owner	1	0.1
Related social media	1	0.1
Remember When, a Jazz Vocal Group	1	0.1
Retired	1	0.1
SAG Foundation	1	0.1
San Pedro Art Assiciation	1	0.1

	Responses	
	#	%
SCBWI	1	0.1
Screenwriter/Novelist	1	0.1
SIGGRAPH / ASCI / LA PRINTMAKERS	1	0.1
Sound design-jingles	1	0.1
Stella Adler Theatre	1	0.1
Television, Film, & Theatre at CSULA	1	0.1
The Actors Studio, lifetime member	1	0.1
The Beacon Arts Building, Inglewood	1	0.1
UC-AFT as a teacher	1	0.1
UCLA Art and Global Health Center	1	0.1
Universities, schools	1	0.1
Upstage Schools	1	0.1
USC School of Theatre	1	0.1
Video Game Developer	1	0.1
Visual/performance art	1	0.1
Women in Theater, Alliance of Los Angeles Playwrights	1	0.1

**Group/Sector/Affiliation was provided as an option in the survey*

Survey Question: You indicated that you are a member of a union or guild. Please let us know to which, if any of the following, you belong. (Select all that apply)

Other Unions and Guilds (n = 681)

	Responses	
	#	%
WGA*	23	3.4
AGVA	18	2.6
ASCAP	7	1.0
DGA*	5	0.7
AGMA	3	0.4
BMI	3	0.4
SDC	3	0.4
AFM	2	0.3
Dramatists Guild	2	0.3
SAG Eligible	2	0.3
SSDC	2	0.3
705	1	0.1
ADG 800	1	0.1
AEA EMC	1	0.1

	Responses	
	#	%
AF of M, local 47	1	0.1
AFL-CIO sculptor for film	1	0.1
AFM (& SAG eligible)	1	0.1
afm local 47	1	0.1
AGMA & SSDC	1	0.1
AGVA, SAGe	1	0.1
aia	1	0.1
AIGA	1	0.1
ALAP	1	0.1
ANDA Mexico Actor Union	1	0.1
CAEA	1	0.1
EMC	1	0.1
EMC Candidate, specifically	1	0.1
ibew,	1	0.1
Ironworkers	1	0.1
Local 802 AF of M	1	0.1
MPEG	1	0.1
Musicians union	1	0.1
nabet	1	0.1
PGA	1	0.1
SAG fc	1	0.1
SAGMJ	1	0.1
Scriptwriter's Network	1	0.1

**Union/Guild was provided as an option in the survey*

Survey Question: In which area(s) of Downtown Los Angeles would you be interested in relocating to an affordable housing facility? (Select all that apply)

Additional Areas of Interest in Downtown Los Angeles

	Responses	
	#	%
Not familiar enough with the area to state a preference	18	1.7
Warehouse District	16	1.5
Civic Center	15	1.4
Financial Core/District	4	0.4
Boyle Heights	3	0.3
Unsure	3	0.3
El Pueblo	2	0.2
Old Bank District	2	0.2
Staples Center Area	2	0.2
90032	1	0.1
Any- as far away from freeways as possible	1	0.1
Any safe, well-lighted and transportation-friendly area.	1	0.1
Any with pleasant surroundings	1	0.1
Any, I am homeless.	1	0.1
Anywhere that I wouldn't get knifed by a crackhead.	1	0.1
Bank District	1	0.1
Barker block/hewitt	1	0.1
Between Figueroa and Main, and Olympic and 1rst.	1	0.1
Boundary 110 & 101 & LA River & 3rd Street	1	0.1
Century City	1	0.1
Close to Echo Park	1	0.1
Echo park	1	0.1
Echo Park, Warehouse District	1	0.1
El Pueblo or Civic Center	1	0.1
Figueroa close to the staple center	1	0.1
Financial Center and Civic Center	1	0.1
financial core, jewelry district	1	0.1
Gallery Row	1	0.1
Grand Avenue Corridor	1	0.1
Historic downtown	1	0.1
Historic downtown, civic center, financial core	1	0.1
I like the theatre district, i'm not sure which of these it is...near highland, gower, santa monica blvd	1	0.1
I might be willing to consider other areas if they were safer	1	0.1

	Responses	
	#	%
Industrial section where sculpture arts could be made without bothering anyone - sculpture is industrial	1	0.1
LA State Historic Park	1	0.1
Lincoln Heights	1	0.1
Locations near public transit	1	0.1
Maybe south park...	1	0.1
Midwilshire	1	0.1
More to the North/East	1	0.1
Music Center, REDCAT, WDCH. MOCA	1	0.1
Near the Brewery	1	0.1
Only somewhere safe!	1	0.1
Outside of downtown, where I felt safe!	1	0.1
Prefer near Gold Line	1	0.1
Safe & clean area, beautiful neighborhood.	1	0.1
Safe, Cheap, good Transportation	1	0.1
Santa Monica, Venice	1	0.1
Spring St. near LATC	1	0.1
The Brewery	1	0.1
The closer to subways the better	1	0.1
The Variety Arts Center	1	0.1
USC	1	0.1
Warehouse District, North Industrial	1	0.1
West LA -- Los Feliz	1	0.1
West of 110; Chavez ravine	1	0.1
Westside Santa Monica Venice	1	0.1
Whatever is closest to the wilshire corrider/midcity	1	0.1
Where LA Live is	1	0.1
Where parking and loading space is accessible	1	0.1
Wherever's safest	1	0.1
Would prefer West Hollywood!!!	1	0.1

Survey Question: Of the following, please choose the three that are most important for your studio, creative work or rehearsal space.

Additional Features Identified by Interested Respondents as Important for Studio, Creative Work or Rehearsal Space

	Responses	
	#	%
Special electrical wiring*	44	4.1
Wheelchair accessibility*	39	3.7
Plumbing/Special plumbing*	29	2.7
High-load bearing floors*	24	2.3
Floor drains*	5	0.5
Piano	5	0.5
Air conditioning	3	0.3
Ability to black-out space	2	0.2
Parking	2	0.2
Ability to make use of a white board and movable chairs and tables	1	0.1
Bench tools	1	0.1
Comfortable chairs	1	0.1
Drafting tables	1	0.1
Equipment	1	0.1
Free, easy, PARKING!!!	1	0.1
Gallery Lighting	1	0.1
GARDEN	1	0.1
Green utilities	1	0.1
Heat/AC, bathroom	1	0.1
Internet access (wired for high-speed Internet/ethernet jack), Special electrical wiring, Additional storage, Oversized doors/Freight elevator, High-load bearing floors	1	0.1
Large walk-in closet	1	0.1
Lighting equipment	1	0.1
Living/Rehearsal/work space combined	1	0.1
Lots of space	1	0.1
Mirrors	1	0.1
Open space, not built in seats	1	0.1
Outdoor space for pets	1	0.1
Parking and loading	1	0.1
Pet friendly	1	0.1
Private area with wall I can attach papers, photos, etc, to.	1	0.1
Quiet space	1	0.1

	Responses	
	#	%
Relative ease of access to gallery space	1	0.1
Separate bathroom	1	0.1
Sound AND light equipment	1	0.1
Sound system	1	0.1
Stage, audience seating, library	1	0.1
Water (sinks)	1	0.1
WiFi	1	0.1

**Feature was provided as an option in the survey*

Survey Question: Which of the following best describes you?

Other Descriptions

	Responses	
	#	%
No answer	12	1.1
African	1	0.1
African Descent	1	0.1
American/Native Black African	1	0.1
Arab American	1	0.1
Ashkenazi Jew	1	0.1
Black Latina	1	0.1
Black, native American, white	1	0.1
Caucasian/Latina	1	0.1
East Indian	1	0.1
European/multiethnic Jewish	1	0.1
Filipino	1	0.1
Hispanic/Black	1	0.1
Hispano Europeo	1	0.1
Jewish	3	0.3
Korean/African-American	1	0.1
Latin/Asian/Caucasian	1	0.1
Middle Eastern	1	0.1
Mixed household, bilingual	1	0.1
Mixed race	1	0.1
Native American African	1	0.1
Native American and Caucasian	1	0.1
Native Californian American/ Mexican/Spaniard/Arabic Descent	1	0.1
Portuguese, Spanish, German	1	0.1
Sicilian	1	0.1
White Brazilian born, US citizen	1	0.1
White/American Indian	1	0.1

Respondents Interested in Studio/Work Space Rental (397):

Survey Question: In what areas of the arts or arts/entertainment/creative industries are you most involved? (Select up to five that most apply)

Other Arts/Entertainment/Creative Activities in which Interested Respondents are Involved

	Responses	
	#	%
Healing arts/Art therapies*	17	4.3
Woodworking*	17	4.3
Theater/Performing arts - Front of house staff*	13	3.3
Culinary arts*	11	2.8
Printmaking*	11	2.8
Ceramics*	10	2.5
Jewelry design/fabrication*	8	2.0
Pre-production (casting, talent agent, location scout, etc.)*	6	1.5
Radio (technician/announcer/broadcaster)*	6	1.5
Circus industries*	3	0.8
Playwright	3	0.8
Puppetry/Puppet artist	3	0.8
Modeling	2	0.5
Public Art	2	0.5
Stunt work	2	0.5
Actor/On-Camera (all)	1	0.3
Art Model, Script Reader	1	0.3
Artist Management (prior)	1	0.3
Arts community leader	1	0.3
Audio engineer	1	0.3
Award & Reality TV shows	1	0.3
Bellydance teacher	1	0.3
Cartoon Characters at Universal	1	0.3
Celebration arts	1	0.3
Children's Theater	1	0.3
CNA/CHHA	1	0.3
Comic Books	1	0.3
Conceptual/public	1	0.3
Counseling	1	0.3

	Responses	
	#	%
Curation	1	0.3
Documentary 4 global non profit	1	0.3
Entertainment Union educational staff	1	0.3
Flamenco Dance, Singing, Instruments	1	0.3
Grip for Film/TV	1	0.3
Improv Comedy	1	0.3
Interdisciplinary Performance	1	0.3
Kinetic/multi-media art	1	0.3
Laser Cutting Services	1	0.3
Make-up/Stylist*	1	0.3
Metal & machining	1	0.3
Murals	1	0.3
Music, Education, Sound Design	1	0.3
Music/Education Consultant	1	0.3
My work not associated with art	1	0.3
Office Administration	1	0.3
Photo studio rental	1	0.3
Post-production	1	0.3
Product Design & Development	1	0.3
Production manager	1	0.3
Production Stage Management	1	0.3
Program administrator	1	0.3
Public Relations, Entertainment Marketing	1	0.3
Remote Recording Sessions	1	0.3
Retired	1	0.3
Retired ballet dancer	1	0.3
Scenic Art	1	0.3
Screenwriting	1	0.3
Songwriting	1	0.3
Sound Art	1	0.3
Sound Art & Video	1	0.3
Stage & Theatrical Performer	1	0.3
Storytelling	1	0.3
Talent management	1	0.3
Technician/film crew	1	0.3
Theater / Film actor	1	0.3
Theater director, multidisciplinary artist	1	0.3

	Responses	
	#	%
Theater/Performing arts - Teaching	1	0.3
Theatre actor/singer/dancer	1	0.3
Theatre classes	1	0.3
Vocal Coaching	1	0.3
Wholesale clothing rep focusing on local artists.	1	0.3
Widow of a music singer/ song writer/ producer	1	0.3
Wigmaker	1	0.3
Yoga	1	0.3

**Activity was provided as an option in the survey*

Survey Question: Of the following, please choose the three that are most important for your studio, creative work or rehearsal space.

Additional Features Identified by the Interested Respondents as Important for Studio, Creative Work or Rehearsal Space

	Responses	
	#	%
Special electrical wiring*	19	4.8
Plumbing/Special plumbing*	16	4.0
High-load bearing floors*	10	2.5
Wheelchair accessibility*	9	2.3
Floor drains*	6	1.5
Piano	5	1.3
A/C	3	0.8
Ability to black-out space	2	0.5
Parking	2	0.5
Ability to make use of a white board and movable chairs and tables	1	0.3
Bench tools	1	0.3
Comfortable chairs	1	0.3
Drafting tables	1	0.3
Equipment	1	0.3
Free, easy, PARKING!!!	1	0.3
Gallery Lighting	1	0.3
GARDEN	1	0.3
Green utilities	1	0.3
Heat/AC, bathroom	1	0.3
Internet access (wired for high-speed Internet/ethernet jack), Special electrical wiring, Additional storage, Oversized doors/Freight elevator, High-load bearing floors	1	0.3
Large walk-in closet	1	0.3
Lighting equipment	1	0.3
Living/Rehearsal/work space combined	1	0.3
Lots of space	1	0.3
Mirrors	1	0.3
Open space, not built in seats	1	0.3
Outdoor space for pets	1	0.3
Parking and loading	1	0.3
Pet friendly	1	0.3
Private area with wall I can attach papers, photos, etc, to.	1	0.3

	Responses	
	#	%
Quiet space	1	0.3
Relative ease of access to gallery space	1	0.3
Separate bathroom	1	0.3
Sound AND light equipment	1	0.3
Sound system	1	0.3
Stage, audience seating, library	1	0.3
Water (sinks)	1	0.3
WiFi	1	0.3

**Feature was provided as an option in the survey*

Respondents Interested in Occasional Space (399):

Survey Question: In what areas of the arts or arts/entertainment/creative industries are you most involved? (Select up to five that most apply)

Other Arts/Entertainment/Creative Activities in which Interested Respondents are Involved

	Responses	
	#	%
Theater/Performing arts - Design (scenic/sound/lighting)*	18	4.5
Art gallery*	17	4.3
Design*	16	4.0
Healing arts/Art therapies*	16	4.0
Fashion/Fiber arts/Clothing/Costume design*	15	3.8
Sculpture*	14	3.5
Culinary arts*	12	3.0
Radio (technician/announcer/broadcaster)*	12	3.0
Jewelry design/fabrication*	10	2.5
Theater/Performing arts - Front of house staff*	10	2.5
Woodworking*	9	2.3
Pre-production (casting, talent agent, location scout, etc.)*	8	2.0
Printmaking*	8	2.0
Architecture*	6	1.5
Ceramics*	4	1.0
Circus industries*	3	0.8
Assemblage-found material	1	0.3
Bellydance teacher	1	0.3
Comic Books	1	0.3
Entertainment Union educational staff	1	0.3
Environmental health presentations with music , art and govt officials, regulatory agency, and environmental leaders creative innovative presentations	1	0.3
Fiber Arts	1	0.3
Flamenco Dance, Singing, Instruments	1	0.3
Haute Couture	1	0.3
Interdisciplinary Performance	1	0.3
LYRICIST	1	0.3
Metal & machining	1	0.3
Music director	1	0.3
Owner, Dance Rehearsal Space	1	0.3

	Responses	
	#	%
Poetry/spoken word	1	0.3
Production-Babywrangler	1	0.3
Public art + culture	1	0.3
Puppetry/Puppet artist	3	0.3
Remote Recording Sessions	1	0.3
Script Development	1	0.3
Theater director, multidisciplinary artist	1	0.3
Vocal Coaching	1	0.3

**Activity was provided as an option in the survey*

Respondents Interested in Any Type of Space (1,760):

The following survey question was asked of individual survey respondents who expressed interest in any type of space (relocate to an affordable housing facility, or rent studio, creative work or rehearsal space on an ongoing or occasional basis). For respondents who expressed interest in more than one type of space, the response to this question could pertain to only one, or to all types of space in which respondent expressed interest.

Survey Question: Of the following shared work spaces and amenities that may be available, which would be most important to you in a facility where you…?

Other Shared Work Spaces and Amenities Identified as Important by Respondents

	Responses	
	#	%
A break room to meet informally with other artists	1	0.1
A loft	1	0.1
All living spaces, no matter how small, should have a kitchenette.	1	0.1
Arts Library	1	0.1
Avid facilities	1	0.1
Bathroom with tub and shower	1	0.1
Bulletin Board, Library/Bookstore, Café	1	0.1
Cafe/CoffeeShop	2	0.1
Cheap!!!!	1	0.1
Child care facility	1	0.1
Children's play space, fenced yard	1	0.1
Communal gathering space	1	0.1
Computer access (internet) parking	1	0.1
Computer Lab for Graphic Design/Digital Artists	1	0.1

	Responses	
	#	%
Drafting tables in co-work space, please.	1	0.1
Edit bay w final cut & audio mixing capabilities	1	0.1
Editing Bay	1	0.1
Editing equipment/boom mic/cameras	1	0.1
Electronics workshop	1	0.1
Enough unobstructed space, and electricity (300-600amps available) to conduct photo shoots	1	0.1
Fabrication area	1	0.1
Film Taping Room	1	0.1
Film/Digital Editing and Reproduction facilities	1	0.1
Film/TV Production Company	1	0.1
For me to move from my fabulous rented house in Los Feliz/Silverlake ---I would need a GARDEN space!!! A shared garden for raising plants ---as I do (A terrace is fine) AND Ideally a shared very Aesthetic Calming Green space (could be shared by whole building) It is the GREEN element ---Big Trees, plants --- serenity that is missing in these Urban spaces (Which I have and love here now) I know how much a terrace makes the difference --having lived and worked in NYC for 15 years PLEASE Highly incorporate this into your design!! Thanks!	1	0.1
Garden or nature area, parking,	1	0.1
Gardening; pool; outdoor courts	1	0.1
Generous storage space for materials, could be shared	1	0.1
Glass workshop, enameling kilns, general craft/jewelry workspace	1	0.1
Good power, loading dock	1	0.1
Gym (workout room)	1	0.1
Gym/Swimming pool	3	0.2
Hazardous waste removal	1	0.1
Health & Wellness Spa/Studio	1	0.1
I don't like shared spaces.	1	0.1
If not available inside each live space: laundry room + wash out basin	1	0.1
Informal, friendly, comfortable meeting space for my Mediation practice...artists also work independently outside the field of art! while at the same time working as artists.	1	0.1
Large format printing capabilities	1	0.1
Library/study	1	0.1
Living space/Gallery/Rehearsal(music)/and Multi-Cultural Event space for a collective of Artists to be submitted as a Group	1	0.1
Machine shop	1	0.1
Multimedia studio space or computer lab	1	0.1
Music practice rooms with piano and mirror.	1	0.1
Music Resource Library	1	0.1
Off-street parking	1	0.1

	Responses	
	#	%
Office Space	2	0.1
On Camera acting / taping facility	1	0.1
Open plan warehouse	1	0.1
Parking	2	0.1
Pet friendly	2	0.1
Photo darkroom, digital printing, free wifi	1	0.1
Photo studio for shooting with back drops and strobes	1	0.1
Photography / video studio space	1	0.1
Photography and video studio with lighting	1	0.1
Photography studio	4	0.2
Photography studio/artist loft	1	0.1
Place for healing and art therapy	1	0.1
Place to exhibit vintage motorcycles for display, out door parking lot for out door swap meets.	1	0.1
Post production studio	1	0.1
Prep	1	0.1
Private room to do healing work	1	0.1
Private studio space with a shared wood shop,internet connection, kitchen area, shower/bathroom	1	0.1
Props for example instruments, bike, costumes	1	0.1
Quiet writing studio	1	0.1
Rehearsal Room with properly raised wood floors, mirrors, dance bars and piano	1	0.1
Rehearsal space with piano or keyboard	1	0.1
Rooftop garden space	1	0.1
Room with a piano	1	0.1
Screenprinting studio/shop	1	0.1
Script development	1	0.1
Secure Office space with good air quality	1	0.1
Sewing space	1	0.1
Shared painters studio	1	0.1
Sound stage or black box to use to film where you could build sets, like a multi cam set or similar	1	0.1
Space where I can have my composing studio set-up	1	0.1
Spray area for toxic spraying of paints	1	0.1
Studio space that accommodates a laser cutting	1	0.1
Studio space with large sink and wet area to dye/ paint fabric	1	0.1
Stunts work out	1	0.1
This is way to complex	1	0.1
This was a confusing question so no answer	1	0.1

	Responses	
	#	%
Treatment rooms for acupuncture, massage	1	0.1
Video editing rooms	1	0.1
Video equipment/green screen recording center	1	0.1
Video Shooting room	1	0.1
VOICE OVER LAB	1	0.1
Wi-Fi	2	0.1
Working & living multiuse space	1	0.1
Writers area/library	1	0.1
Writing Room	1	0.1

Appendix D: Survey Data – All Individual Survey Respondents

This appendix provides a summary of responses for all individual survey respondents (the entire survey sample). The information is presented in the order of the survey and includes the survey questions followed by the total number of responses for each answer. All respondents completed portions of the survey, which are included in this appendix. However, some survey questions were only presented to "interested" respondents; the data for those questions have been summarized in the main report and are not included here.

Please tell us about your art and your current working situation.

In what areas of the arts or arts/entertainment/creative industries are you most involved? (Select up to five that most apply)

	Frequency	Percent
Acting/Voice over	1,059	56.8
Architecture	46	2.5
Art gallery	106	5.7
Arts administration/Arts advocacy	132	7.1
Arts education/instruction	289	15.5
Ceramics	21	1.1
Circus industries	8	0.4
Comedy (stand-up/sketch/improv)	141	7.6
Crafts/Fine crafts	109	5.9
Culinary arts	39	2.1
Dance/Choreography	211	11.3
Design	116	6.2
Digital arts (computer/multimedia/new media, etc)	141	7.6
Director (film/video/television/digital/web-based entertainment)	138	7.4
Director (theater)	207	11.1
Fashion/Fiber arts/Clothing/Costume design	83	4.5
Film/Video/Television/Digital/Web-based entertainment production	264	14.2
Graphic arts/design	123	6.6
Healing arts/Art therapies	78	4.2
Installation art	116	6.2
Jewelry design/fabrication	50	2.7
Make-up/Stylist	22	1.2

	Frequency	Percent
Mixed media	149	8.0
Music (vocal/instrumental/composition)	420	22.5
Painting/Drawing	276	14.8
Performance art	186	10.0
Photography	217	11.6
Pre-production (casting, talent agent, location scout, etc)	42	2.3
Printmaking	36	1.9
Producer (film/video/television/digital/web-based entertainment)	186	10.0
Producer (theater)	140	7.5
Radio (technician/announcer/broadcaster)	37	2.0
Sculpture	120	6.4
Theater/Performing arts - Backstage management and crew	92	4.9
Theater/Performing arts - Design (scenic/sound/lighting)	56	3.0
Theater/Performing arts - Front of house staff	45	2.4
Woodworking:	45	2.4
Writing/Literary arts	455	24.4
Other, please specify*	137	7.4

**Detailed free-text responses for those who selected "Other" are shown in the following table.*

Other, free-text responses to the question "In what areas of the arts or arts/entertainment/ creative industries are you most involved? (Select up to five that most apply)"

	Frequency	Percent
Acting	1	0.1
Actor/On-Camera (all)	1	0.1
Animation	1	0.1
Art criticism	1	0.1
Art Model, Script Reader	1	0.1
Artist Management (prior)	1	0.1
Arts community leader	1	0.1
Arts journalist	1	0.1
Assemblage-found material	1	0.1
Audio engineer	1	0.1
Award & Reality TV shows	1	0.1
Background	1	0.1
Bellydance teacher	1	0.1

Blacksmithing, metalwork	1	0.1
Caribbean carnival arts	1	0.1
Cartoon Characters at Universal	1	0.1
Celebration arts	1	0.1
Charter Bus	1	0.1
Children's Theater	1	0.1
Church Music Director	1	0.1
CNA/CHHA	1	0.1
Coaching/teaching	1	0.1
Comic Books	1	0.1
Conceptual	1	0.1
Conceptual/public	1	0.1
Counseling	1	0.1
Curation	1	0.1
Custom furniture	1	0.1
Director LA Har. Int'l. Film Festival	1	0.1
Documentary 4 global non profit	1	0.1
Dramaturgy	1	0.1
ELECTRONICS/MECHANICAL	1	0.1
Entertainment Union educational staff	1	0.1
Environmental health presentations with music , art and govt officials, regulatory agency, and environmental leaders creative innovative presentations	1	0.1
Executive Management	1	0.1
Fiber Arts	1	0.1
Flamenco Dance, Singing, Instruments	1	0.1
Game Development	1	0.1
Games, post production TV	1	0.1
Glass	1	0.1
Grip for Film/TV	1	0.1
Haute Couture	1	0.1
Improv Comedy	1	0.1
Interdisciplinary Performance	1	0.1
Interior design	1	0.1
Kinetic/multi-media art	1	0.1
Laser Cutting Services	1	0.1
LYRICIST	1	0.1
Metal & machining	1	0.1
Modeling	3	0.2

Motorcycle restoration	1	0.1
Murals	1	0.1
Museum	2	0.1
Music director	1	0.1
Music producer	1	0.1
Music production and mixing	1	0.1
Music, Education, Sound Design	1	0.1
Music/Education Consultant	1	0.1
My work is not associated with art	1	0.1
Office Administration	1	0.1
Owner, Dance Rehearsal Space	1	0.1
Patron	1	0.1
Photo studio rental	1	0.1
Playwright	4	0.2
Poetry. writing and performing	1	0.1
Poetry/spoken word	1	0.1
Post-production	1	0.1
Print/runway modeling	1	0.1
Product Design & Development	1	0.1
Production manager	1	0.1
Production Stage Management	1	0.1
Production-Babywrangler	1	0.1
Professional landscape architectural artist	1	0.1
Program administrator	1	0.1
Public Art	7	0.4
Public art + culture	1	0.1
Public Relations, Entertainment Marketing	1	0.1
Publishing	1	0.1
Puppetry/Puppet artist	5	0.3
Remote Recording Sessions	1	0.1
Report theatre news	1	0.1
Retired	1	0.1
Retired ballet dancer	1	0.1
Scenic Art	1	0.1
Screenwriting	1	0.1
Script Development	1	0.1
Singing	1	0.1
Singing in movies/media	1	0.1

Site specific performance AND web based pr support for live performance	1	0.1
Songwriting	1	0.1
Sound Art	2	0.1
Sound Art & Video	1	0.1
Stage & Theatrical Performer	1	0.1
Storytelling	1	0.1
Stunt work/Stunt performer	4	0.2
Talent management	1	0.1
Teaching and singing	1	0.1
Technician/film crew	1	0.1
Theater / Film actor	1	0.1
Theater director, multidisciplinary artist	1	0.1
Theater/Performing arts - Teaching	1	0.1
Theatre actor/singer/dancer	1	0.1
Theatre classes	1	0.1
Theatre Consultant	1	0.1
Urban Design	1	0.1
Vocal Coaching	1	0.1
Voice Teacher	1	0.1
Web Design	1	0.1
Welding	1	0.1
Wholesale clothing rep focusing on local artists.	1	0.1
Widow of a music singer/ song writer/ producer	1	0.1
Wigmaker	1	0.1
Writing re ownership of survallance video and moralty of digitally altering humans on screen	1	0.1
Yoga	2	0.1
Youth Arts Education Programs	1	0.1

In which of the following arts, entertainment or creative industry groups, sectors or affiliations are you actively engaged or a member? (Select all that apply)

	Frequency	Percent
Union or Guild (e g , AEA, AFTRA, SAG, AGMA, AGVA, AFM, IATSE, WGA, DGA, etc)	1,139	61.1
Informal or member-based group of creative peers (e g , writers, photographers, woodworkers, art center, hot shop, etc)	462	24.8
Theater/Dance company	402	21.6
Film/Television studio or production company	216	11.6
Performing arts/entertainment alliance or association (e g , Association of Performing Arts Presenters, Chamber Music America, Dance USA, theater communications group)	193	10.4
Music association (band, choir, orchestra, etc)	152	8.2
Visual art association	141	7.6
CalArts	140	7.5
Crafts association	35	1.9
Design guild	31	1.7
Other, please specify*	171	9.2
None of the above	182	9.8

**Detailed free-text responses for those who selected "Other" are shown in the following table.*

Other, free-text responses to the question "In which of the following arts, entertainment or creative industry groups, sectors or affiliations are you actively engaged or a member? (Select all that apply)"

	Frequency	Percent
18th Street Arts Center	1	0.1
24 Hour Fitness Super Sports	1	0.1
A + D Museum, MOCA, MET	1	0.1
Academy of Television	1	0.1
Acting!	1	0.1
Actors Fund	1	0.1
Actors workshops	1	0.1
ACTRA-SAG Affiliated Canadian Union	1	0.1
AftA, PACSoCal, VRA	1	0.1
AIA	3	0.2
AIA, ISP	1	0.1
AIGA	2	0.1

ALAP, FIND, WIF	1	0.1
American Association of Museums	1	0.1
American Association of Museums, College Art Association	1	0.1
American Association of Museums, National Art Education Association	1	0.1
American Photographic Artists (APA LA)	1	0.1
Americans for the Arts	1	0.1
ANMA-Ass. of Healing Arts	1	0.1
Architecture	1	0.1
Architecture & Design Center	1	0.1
Art book publishing	1	0.1
Art Center College of Design	2	0.1
Art education organizations	1	0.1
Artist blacksmith school/collective	1	0.1
Artist Service Organization	1	0.1
Arts For LA	1	0.1
ASCAP	2	0.1
ASCAP, NARAS	1	0.1
ASMP American Society of Media Photographers	1	0.1
Associated artist of a nonprofit offering arts-based education and healing	1	0.1
Association of Professional Landscape Designers	1	0.1
Blogs	1	0.1
BMI	1	0.1
Book Publicists	1	0.1
California Safe Schools www.calisafe.org	1	0.1
CETA, DTASC	1	0.1
Church productions	1	0.1
Clothing design	1	0.1
College	1	0.1
College Art Association	1	0.1
College Instructor	1	0.1
Community arts organization	1	0.1
Cross genre artist collective	1	0.1
CSULA	1	0.1
Dance Studio	1	0.1
Dance studio owner/teacher	1	0.1
Digital Media Artist Los Angeles	1	0.1
DLANC	1	0.1

Downtown LA's arts coordinator	1	0.1
Dramatists Guild	2	0.1
Dramatists Guild of America	1	0.1
DRC	1	0.1
Dreamshapers	1	0.1
Ecf downtown art center	1	0.1
Echo Park Film Center	1	0.1
Equity	1	0.1
EST LA playwrights lab	1	0.1
Faculty	1	0.1
Faculty at private school	1	0.1
Film festival	1	0.1
Film Independent	1	0.1
FOH Staff at AEG LA LIVE	1	0.1
Foundation, personal business	1	0.1
Gallery artist	1	0.1
Gallery Row Organization	1	0.1
GALLERY SHOWING	1	0.1
Game Development Company	1	0.1
Grand View Fine Arts Studio	1	0.1
Green Stage Alliance	1	0.1
Have a small casting agency	1	0.1
Hosts	1	0.1
I am a painter. I show my work at CB1 gallery downtown. And am a part of the vibrant Los Angeles Art World.	1	0.1
I work for the Gallery at REDCAT, whose parent company is CalArts.	1	0.1
IATSE	1	0.1
Illustration	1	0.1
Independent contractor	1	0.1
Individual artist - show at colleges, museums, commercial & non profit galleries	1	0.1
IO Improv	1	0.1
ISC	1	0.1
IYASC	1	0.1
L.A Zine Fest	1	0.1
LA County Musicians Roster	1	0.1
LA FPI	1	0.1
Lionheart Institute	1	0.1

Literary Arts Beyond Baroque Literary Arts Foundation	1	0.1
Literary association	1	0.1
Literary Organizations	1	0.1
Literary Society	1	0.1
Los Angeles City Council of Aging	1	0.1
Make Music LA	1	0.1
Meditation group	1	0.1
Montgomery Arts House of Music and Architecture, Mary Pickford Institute	1	0.1
Motorcycle club	1	0.1
Museum	2	0.1
Museum of Contemporary Art	1	0.1
Music Minister for a church	1	0.1
Musical writers/playwrights groups	1	0.1
N.C.O.P.M. (formerly)	1	0.1
NARAS, AES	1	0.1
National art educators association	1	0.1
National Federation of Community Broadcasters, Prometheus Radio Project	1	0.1
NoMad Labs/Seoul Music Academy	1	0.1
Non profit arts education provider	1	0.1
Non-profit educational arts institute, underground venue,	1	0.1
Opera Company	1	0.1
Otis College of Art and Design; Inglewood Open Studios	1	0.1
Own dance studio	1	0.1
Paramount Pictures	1	0.1
Pasadena Arts Council EMERGE program	1	0.1
PEN	1	0.1
PGA	1	0.1
Photography	1	0.1
Play music instrument	1	0.1
Playwriting/Performance Professor	1	0.1
Presently not current on my memberships as I have moved	1	0.1
Printmaking collectives (3)	1	0.1
Producer Guild	1	0.1
Publishing think tank	1	0.1
Recent BFA grad of Art Center College of Design	1	0.1
Record label owner	1	0.1
Redondo Beach Art Group	1	0.1

Related social media	1	0.1
Remember When, a Jazz Vocal Group	1	0.1
Retired	1	0.1
SAG Foundation	1	0.1
San Pedro Art Assiciation	1	0.1
Sat Naam - nonprofit org	1	0.1
SCBWI	1	0.1
Screenwriter/Novelist	1	0.1
Sculptors organizations	1	0.1
SIGGRAPH / ASCI / LA PRINTMAKERS	1	0.1
Social Practices Art Network, Metabolic Studio	1	0.1
Sound design-jingles	1	0.1
Stella Adler Theatre	1	0.1
Studio Singer	1	0.1
Television, Film, & Theatre at CSULA	1	0.1
The Actors Studio, lifetime member	1	0.1
The Beacon Arts Building, Inglewood	1	0.1
The Recording Academy, NARAS	1	0.1
Theatre Bay Area	1	0.1
Thomas Hampton Reviews	1	0.1
Trustee on the Hollywood Arts Council	1	0.1
TV Academy	1	0.1
UC-AFT as a teacher	1	0.1
UCLA Art and Global Health Center	1	0.1
UCLA LIVE	1	0.1
Universities, schools	2	0.1
Upstage Schools	1	0.1
Urban planners	1	0.1
USC	1	0.1
USC Roski School of Fine Arts	1	0.1
USC School of Cinema and School of Theatre	1	0.1
USC School of Theatre	2	0.1
Video Game Developer	1	0.1
Visual/performance art	1	0.1
Women in Theater, Alliance of Los Angeles Playwrights	1	0.1
Women Painters West	1	0.1
Writer	1	0.1
Writer, actor of instructional videos Baptist Health Group, Miami, Fl.	1	0.1

You indicated that you are a member of a union or guild. Please let us know to which, if any of the following, you belong: (Select all that apply)

	Frequency	Percent
SAG	859	75.4
AFTRA	800	70.2
AEA	530	46.5
IATSE	54	4.7
WGA	36	3.2
DGA	10	0.9
Other, please specify*	120	10.5

**Detailed free-text responses for those who selected "Other" are shown in the following table.*

Other, free-text responses to the question "You indicated that you are a member of a union or guild. Please let us know to which, if any of the following, you belong: (Select all that apply)"

	Frequency	Percent
705	1	0.1
A	1	0.1
ADG 800	1	0.1
AEA EMC	1	0.1
Af of m	1	0.1
AF of M, local 47	1	0.1
AFL-CIO sculptor for film	1	0.1
AFM	8	0.7
AFM (& SAG eligible)	1	0.1
AFM Local 47	2	0.2
AFM; AGMA	1	0.1
AGMA	6	0.5
AGMA & SSDC	1	0.1
AGMA, AGVA	2	0.2
AGVA	28	2.5
AGVA, AGMA	1	0.1
AGVA, SAGe	1	0.1
AIA	1	0.1
AIGA	1	0.1

ALAP	1	0.1
AMPAS	1	0.1
ANDA Mexico Actor Union	1	0.1
Art Therapists	1	0.1
ASCAP	9	0.8
BMI	3	0.3
CAEA	1	0.1
Dramatists Guild	3	0.3
EMC	1	0.1
EMC Candidate, specifically	1	0.1
Equity	1	0.1
Fi-Corp	1	0.1
IBEW	1	0.1
Ironworkers	1	0.1
Local 700	1	0.1
Local 802 AF of M	1	0.1
Los Angeles Guild of Puppetry	1	0.1
MPEG	1	0.1
Musician's Local 47	1	0.1
Musician's Union AFM	1	0.1
Musicians union	1	0.1
NABET	2	0.2
NABET/CWA	1	0.1
PGA	1	0.1
PGA, ATAS	1	0.1
PPLAC	1	0.1
Professional Musicians	1	0.1
SAG Eligible	2	0.2
SAG fc	1	0.1
SAG must join	1	0.1
SAGMJ	1	0.1
Scriptwriter's Network	1	0.1
SDC	7	0.6
SDC, SAFD	1	0.1
SSDC	3	0.3
Two Teaching Credentials	1	0.1
United Scenic Artists - USA and Art Directors Guild - ADG	1	0.1
Writers Guild, ALAP, ICWP, Seedlings, LAFPI	1	0.1

Do you currently have work space you use only for your art or arts/entertainment/creative industry work? (i.e., space for creation, rehearsal, etc.)?

	Frequency	Percent
Yes	537	28.8
No	1,326	71.2
Total	1,863	100.0

Which best describes your current art or arts/entertainment/creative industry work situation?

	Frequency	Percent
I have space within my home that I use for my art or arts/ entertainment/creative industry work	701	37.6
I don't have the space I need for my art or arts/entertainment/ creative industry work	683	36.7
I rent or own studio or other work space outside my home	182	9.8
My work does not require designated space	167	9.0
My work space is provided free of charge (e.g., member of dance troupe, arts administrator, university student, etc.)	130	7.0
Total	1,863	*100.1

**Does not equal 100.0% due to rounding.*

What do you currently pay monthly, on average, for the studio or work space you rent or own outside your home? *(Note: this question was asked only of respondents who selected "I rent or own studio or other work space outside my home" in the previous question.)*

	Frequency	Percent
$0	6	3.3
$1 - $50	11	6.0
$51 - $100	12	6.5
$101 - $150	12	6.5
$151 - $200	10	5.4
$201 - $300	17	9.8
$301 - $400	11	6.0
$401 - $500	23	12.5
$501 - $1,000	41	22.3
$1,001 - $1,500	14	7.6
$1,501 - $2,000	13	7.6
More than $2,000	12	6.5
Total	182	100.0

Please tell us about your current living situation.

Do you currently own or rent/lease your living space?

	Frequency	Percent
Rent/Lease	1,270	68.3
Own	448	24.0
Do not rent/lease or own	145	7.7
Total	1,863	100.0

What do you currently pay monthly, on average, for your housing, NOT including utilities (e.g. your monthly rent or mortgage payment)? *(Note: This question was asked only of those who selected "Rent/Lease" or "Own" in the previous question.)*

	Frequency	Percent
$0 – I currently don't pay for housing	57	3.3
$1 - $400	58	3.4
$401 - $600	136	7.9
$601 - $800	248	14.4
$801 - $1,000	273	15.9
$1,001 - $1,200	221	12.9
$1,201 - $1,500	251	14.6
$1,501 - $2,000	251	14.6
$2,001 - $2,500	107	6.2
$2,501 - $3,000	52	3.0
$3,001 - $3,500	33	1.9
$3,501 - $4,000	16	0.9
Over $4,000	15	0.9
Total	1,718	*99.9

**Does not equal 100.0% due to rounding.*

Have you ever lived in Downtown Los Angeles?

	Frequency	Percent
Currently live in Downtown Los Angeles	120	6.4
Yes, but not currently	180	9.7
No	1,563	83.9
Total	1,863	100.0

Please tell us about your interest in our proposed project.

Would you relocate to an affordable housing facility in Downtown Los Angeles, specifically designed to meet the living and working needs of artists and individuals associated with the performing arts, entertainment and creative industries, and their families?

	Frequency	Percent
Yes	1,063	57.1
No	800	42.9
Total	1,863	100.0

Would you rent studio, creative work or rehearsal space on an ongoing basis in Downtown Los Angeles?

	Frequency	Percent
Yes	397	21.3
No	1,466	78.7
Total	1,863	100.0

Would you rent studio, creative work or rehearsal space on an occasional basis in Downtown Los Angeles?

	Frequency	Percent
Yes	399	21.4
No	1,464	78.6
Total	1,863	100.0

Please tell us about yourself.

How old are you?

	Frequency	Percent
20 years and younger	16	0.9
21 – 30 years	291	15.6
31 – 40 years	422	22.7
41 – 50 years	447	24.0
51 – 60 years	415	22.3
61 – 70 years	208	11.2
Over 70 years	64	3.4
Total	1,863	*100.1

**Does not equal 100.0% due to rounding.*

What is your gender?

	Frequency	Percent
Male	761	40.8
Female	1,102	59.2
Total	1,863	100.0

Which of the following best describes you? *(We ask this and other demographic questions to assess our outreach in an effort to ensure that everyone in the creative community has a chance to share their thoughts and opinions)*

	Frequency	Percent
Native American/American Indian	13	0.7
Black/African American	220	11.8
Hispanic American/Latino/Chicano	141	7.6
Asian American/Pacific Islander	95	5.1
White/European American	1,200	64.4
Multiracial/Multiethnic	120	6.4
Other, please specify*	74	4.0
Total	1,863	100.0

**Detailed free-text responses for those who selected this option are shown below.*

Which of the following best describes you?
Other, please specify:

	Frequency	Percent
1/2 Native American 1/2 White	1	0.1
1/2 White and 1/2 Asian American	1	0.1
African	1	0.1
African Descent	1	0.1
Afro-Eurasian-American	1	0.1
American-Armenian	1	0.1
American, Mexican, Russian	1	0.1
American/Native Black African	1	0.1
Arab American	1	0.1
Ashkenazi Jew	1	0.1
Black Latina	1	0.1
Black, native American, white	1	0.1
Black/West-Indian	1	0.1
Caucasian/latina	1	0.1
East African	1	0.1
East Indian	1	0.1
European/multiethnic Jewish	1	0.1
Filipino	2	0.1
From India	1	0.1
Full blooded SAMOAN but it has skipped a generation visibly	1	0.1
Hispanic/Black	1	0.1
Hispanic/European	1	0.1
Hispano Europeo	1	0.1
I am also Native American.	1	0.1
Indian, Black, Chinese, Dutch, Colombian, Native American	1	0.1
Italian/Sicilian/French (not white)	1	0.1
Japanese	2	0.1
Jewish	3	0.2
Korean/African-American	1	0.1
Latin/Asian/Caucasian	1	0.1
Latino/Caucasian	1	0.1
Middle Eastern	1	0.1
Middle Eastern American	1	0.1
Mixed household, bilingual	1	0.1
Mixed race	1	0.1

Multiracial Asian	1	0.1
Native American African	1	0.1
Native American and Caucasian	1	0.1
Native Californian American/ Mexican/Spaniard/Arabic Descent	1	0.1
Our group is Multiple gender/ethnicity	1	0.1
Persian	1	0.1
Portuguese, Spanish, German	1	0.1
Scotsman	1	0.1
Sicilian	1	0.1
Sicilian-American	1	0.1
South Asian American	1	0.1
White Brazilian born, US citizen	1	0.1
White, Black, Native American, Chech	1	0.1
White/American Indian	1	0.1
No Answer	20	1.1

Including yourself, how many people share your current living space?

Total adults (18+ yrs.):

	Frequency	Percent
One - I am the only adult	734	39.4
Two	878	47.1
Three	152	8.2
Four or more	99	5.3
Total	1,863	100.0

Total children (under 18)

	Frequency	Percent
None	1,628	87.4
One	152	8.2
Two	70	3.8
Three	12	0.6
Four or more	1	0.1
Total	1,863	*100.1

**Does not equal 100.0% due to rounding..*

What is the highest level of education you have completed?

	Frequency	Percent
Some high school course work	6	0.3
High School/GED	60	3.2
Some college course work or 2-year degree	438	23.5
Bachelor's degree	659	35.4
Some post-graduate work	238	12.8
Post-graduate degree	462	24.8
Total	1,863	100.0

Which range is closest to your gross annual household income (including income from other family/household members)? (PRIVACY NOTICE: Your answer is anonymous and confidential)

	Frequency	Percent
Under $10,000	119	6.4
$10,000 - $15,000	138	7.4
$15,001 - $20,000	130	7.0
$20,001 - $25,000	148	7.9
$25,001 - $30,000	163	8.7
$30,001 - $35,000	120	6.4
$35,001 - $40,000	109	5.9
$40,001 - $45,000	87	4.7
$45,001 - $50,000	107	5.7
$50,001 - $55,000	73	3.9
$55,001 - $60,000	72	3.9
$60,001 - $65,000	53	2.8
$65,001 - $75,000	89	4.8
$75,001 - $85,000	76	4.1
$85,001 - $100,000	90	4.8
$100,001 - $125,000	69	3.7
$125,001 - $150,000	57	3.1
$150,001 - $200,000	33	1.8
$200,001 - $300,000	26	1.4
$300,001 - $400,000	6	0.3
More than $400,000	8	0.4
Prefer Not to Answer	90	4.8
Total	1,863	*99.9

**Does not equal 100.0% due to rounding..*

What percentage of your income comes from your art or arts/entertainment/creative industry work? (Not the household's income)

	Frequency	Percent
Less than 10%	527	28.3
10% - 25%	291	15.6
26% - 50%	249	13.4
51% - 75%	178	9.6
76% - 100%	618	33.2
Total	1,863	*100.1

**Does not equal 100.0% due to rounding..*